

CALIFORNIA TURKEY PROCESSOR NAMED REGIONAL MINORITY SMALL BUSINESS PERSON OF THE YEAR

A Black manufacturer of processed turkey products from Delano, California has been named as the 1987 Regional Minority Small Business Person of the Year.

The selection of Charles Herman Ellis, president of Ellis Poultry Processing, Incorporated, was announced today by Thomas Topuzes, Regional Administrator of the U.S. Small Business Administration (SBA). The award is given as part of the national celebration of Minority Enterprise Development Week, October 4-9, which honors the significant contributions to our economy by more than

600,000 minority - owned businesses in this country.

Ellis was selected from among many other outstanding minority small business owners in Arizona, California, Hawaii, and Nevada. He will be one of 10 regional recipients who will be honored in Washington, D.C. on Wednesday October 7.

Ellis established his firm in 1970 with the help of two SBA loans. He was a participant in the SBA's 8(1) Program which provided him with the opportunity to become competitively successful in the federal contracts market as well as expanding

into the commercial sector. In his 17 years in business, his total sales have grown from \$283,099 in 1970 to \$6,399,949 in 1986.

Ellis credits the installation of 10,000 square foot freezer purchased with Business Development Expense funds provided by the SBA as the turning point in his business' success. "The cold storage facility allowed me to triple production," Ellis said.

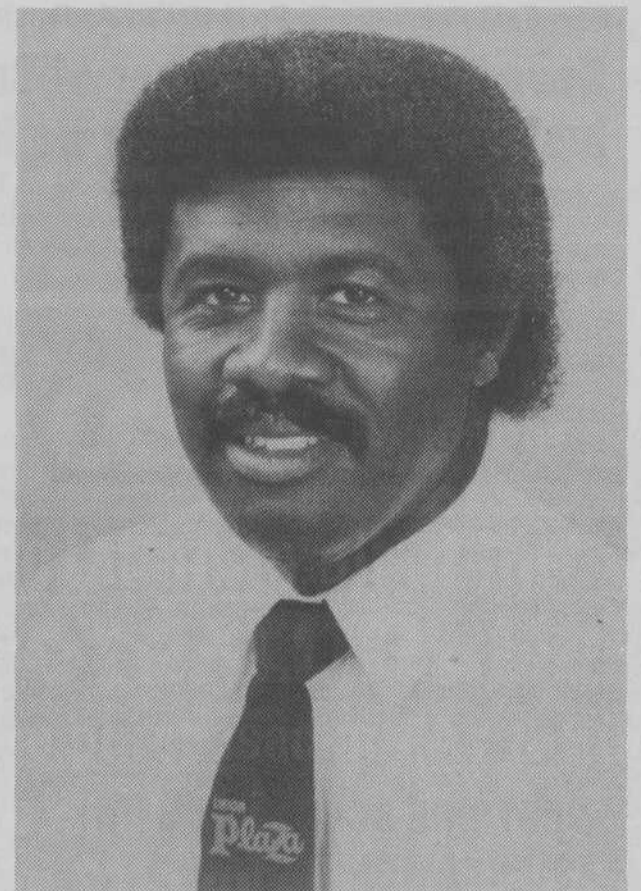
Ellis Poultry Processing, Inc., has been active in local charities by donating processed turkey products to senior citizens and other needy individuals. In addition, the firm boasts that 75% of its employees are socially or economically disadvantaged backgrounds.

HALLOWEEN MAGIC SHOWS AT BRANCH LIBRARIES

Magicians Dixie Dooley and Roger Wimbush will perform spooky illusions in Halloween Magic Shows for children at the Las Vegas-Clark County Library District branch libraries at the end of October.

Dixie Dooley performs at the Rainbow branch October 21 at 4 p.m.; at the Green Valley branch October 29 at 4 p.m.; at the Charleston Heights branch October 31 at 10 a.m.; and at the Las Vegas branch October 31 at 1 p.m. Wimbush performs at the Clark County Young People's Library October 29 at 4 p.m.; at the Sunrise branch October 30 at 3:30 p.m.; and at West Las Vegas branch October 31 at 2 p.m.

For more information about the Halloween magic shows, call 733-3613.



MAN-OF-MONTH—Bartender Will E. Parks has been selected the September Employee of the Month by an executive panel at the Union Plaza Hotel. Parks, who brightens service at the Keno Bar, will receive \$125 cash, dinner for two in the Center Stage Restaurant, a certificate and recognition throughout October.

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Learn & Live!



ECSTASY??

by Dikki Eure
Copyright 1987

They'll warp your perception insidiously
They'll give you "agony" and call it ecstasy
They'll entice you with a catchy name
Then creep in and wreck your brain!
But let them call it whatever they will,
Be it powder, liquid, rock, or pill
All the stuff is just the same
And in the process is their aim . . .
To poison your body and kill your brain!

'Cause once it creeps into your head
You are but the breathing brain-dead!
When you fade into the grey, and your body wastes away
You will have made the culprits' day!

They'll surely get you if they can
Be you woman, child, or man,
Powder, liquid, rock or pill
The deadly stuff is out to kill!

Since spreading "death" is their intent
They get free advertisement!
But is it really worthy drama, comedy, or news
To teach the children how to lose
Their minds, their lives, and all hope for success?
Just cut it! Make that a wrap!
Put an "end" to the "deadly mess"!

Whether it's stated or implied
The message should always be:
Stop the subliminal suggestions of suicide . . .
And stop all negative imagery!

Ecstasy??

Now, let's get real!
Let them call it whatever they will,
Be it powder, liquid, rock, or pill
The deadly stuff is out to kill!

Cut off the poison serpent's head
And the rest of its body will soon be dead!
Give heed to this metaphor
And deadly chemicals will be no more!!

"I'm Kickin' "

(Motivational Audio Cassette)

"I was high and spaced out on 'cocaine' and 'ecstasy' when I became extremely paranoid, and ran out the door and leaped from the second floor terrace . . ."

(Autobiographical Narrative on audio cassette titled "I'm Kickin'")

Parents, Teachers & Counselors

. . . "check it out"

for the kids' sake!

\$7.42 plus \$1.50

mailing and handling, to:

"I'm Kickin' "

Pink Omen Productions

P.O. Box 1691

Las Vegas, Nevada 89125

Also available at

Nature's Way Health Foods
2037 Civic Center Dr.
and

General Health Foods
Maryland Square Shopping Center
3361 Maryland Parkway

LOCAL DENTAL HYGIENISTS OBSERVE OCTOBER 18-24 AS NATIONAL DENTAL HYGIENE WEEK

The Southern Nevada Dental Hygienists' Association, along with other dental hygienists throughout the country, will be observing October 18-24 as National Dental Hygiene Week.

According to Linda Dean, publicity chairman of the

Southern Nevada Dental Hygienists' Association, this week will emphasize the importance of preventive oral health care and the dental hygienists' role in providing that care.

For more information call Linda Dean at 645-5834.

A BEAUTIFUL SMILE IS AGELESS

Whether you are eight or eighty years old, a healthy smile is a powerful asset and there is no reason why you can't keep your natural teeth a lifetime. All too often, older people resign themselves to losing their teeth. If you follow a daily routine of property dental hygiene care, you can not only have a healthy smile but you can also enjoy better eating.

Susceptibility to gum disease increases with age, and the disease attacks not only your gums but also the bones and tissues that hold your teeth in place.

To prevent gum disease and decay, the Southern Nevada Dental Hygienists' Association suggests the following dental hygiene tips for older persons:

—Remove plaque, a sticky colorless layer of bacteria that forms on teeth. Plaque is the major cause of gum disease and must be removed daily by proper brush-

ing and flossing. If plaque is not removed daily, it can harden into calculus (tartar), which may eventually promote gum disease.

If it is difficult to handle the toothbrush, there are a number of ways you can adapt the brush for more comfortable handling: insert the toothbrush into a rubber ball or sponge hair curler; or glue a bicycle handle grip onto the handle. An electric toothbrush may also be helpful if you cannot use a manual toothbrush. If floss is awkward to use, try a dental floss holder, available at most drug stores.

—Dentures should be brushed with a commercially prepared denture powder or paste, hand soap or baking soda.

—Eat well-balanced meals.
—Have regular dental checks and follow your dental hygienist's advice on at-home care.