INVESTING IN BLACK AMERICA

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been like a miracle!"

On September 9th, a meeting was held at Greater Christ Baptist Church in Detroit to explain the project to several leaders of "local" groups not knowledgeable before about the viability of this earning ownership approach. A follow-up much, much larger meeting is scheduled for October 15th at the same location as a prelude to amassing pledges for "earning" ownership. Other "regional" meetings in every section of Black America will follow.

"While the effective allocation of human resources is important, the primary tool of economic empowerment is capital accumulation, and here we are deficient. Even though Blacks as a whole do generate tens of billions of dollars a year in income, we also hold the unfortunate distinction of being among the most efficient consumer groups in the nation. We save little and spend plenty; we quickly dispose of our disposable incomes; and we can't wait until the month's end to repeat the cycle.... In order to attain a greater slice of the economic pie, we must make better use of our funds, We must learn to invest in our futures.'

> -U.S. Rep. Gus Savage Chicago, Illinois

B. Why Blacks Financially Able Should Invest in Black America

Only a few Blacks with "excess" wealth to invest have obtained such without 1) its being obtained from other Blacks or 2) as a result of affirmative action induced by collective action of other Blacks. Thus, in either situation, there exists both a real and implied set of obligations to those on whom those earnings were made possible.

Further, all successful ethnic groups who have moved up the economic ladder have had to coalesce and support their own.

Thus, for those Black Americans able to invest, the National Black Leadership Roundtable has launched its effort to establish a minority investment fund.
The offering, called "Invest America
Capital Fund" will be managed by Daniels and Bell Inc., a Wall Street firm and the only African-American investment management firm listed with the New York Stock Exchange.

The new proposal is for a diversified, open-end, mutual fund (Management Investment Company) "Invest America Capital Fund," that would be managed by Daniels and Bell and have as its

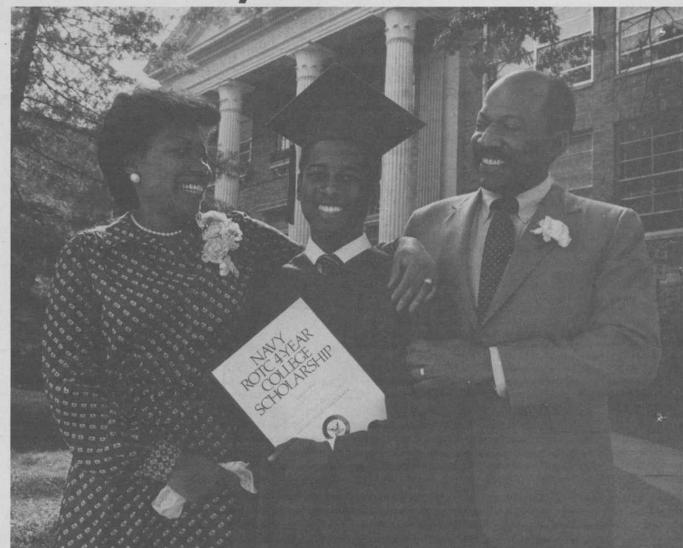
primary goal the provision of capital growth. Current income is a secondary goal.

The Fund proposes to invest prin-

cipally in common stock, or securities convertible into common stock, of companies which, in the opinion of the Fund's management, show potential for growth and invest in companies that do

not have ready access to capital through conventional financial channels and which show evidence in the conduct of their business, relative to other com-(Continued on Page 22)

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