THE NAACP AND YOU!



President Las Vegas, NAACP

The NAACP and You

BLACK DOLLAR DAYS

Once each year the NAACP launches its nationwide Black Dollar Days Campaign. The purpose of Black Dollar Days is to make Black people aware of the fact that the dollars they control and spend have power. The NAACP realizes once this power is understood, then a better use will be made of the monies Black people handle in every situation and transaction.

BLACKS SPENT \$206 BILLION IN 1986

Tony Brown of Tony Brown Television Journal reports that Blacks spent in goods and services in 1986 a total of 206 billion dollars. This is more than the total budget of the country of Canada. Mr. Brown further states that more than 82 billion of these dollars were spent with

FIRST INTERSTATE BANK:



people who were other than Black. Nine billion of these dollars were spent on liquors and another 9 billion were spent on the purchase of new automobiles.

BLACKS NEED TO LEVERAGE THEIR DOLLARS

The second step in making a better use of Black Dollars is to measure their value by placing them alongside other people's monies. If 12 or more churches in West Las Vegas would agree to deal with oneor two that would agree to make substantial loans, then more economic development could be realized, such as more shops and businesses and the creation of investment capital and employment.

EXCHANGE YOUR DOLLARS FOR \$2 BILLS 9/18-9/30 Go to your favorite bank

Financial Institutions Where you Can Get Your \$2 Bills

Twin Lakes Office North Las Vegas Branch **Downtown Las Vegas Main Branch**

2060 N. Las Vegas Blvd. Branch 300 S. 4th St. Downtown Branch 901 S. Rancho, Rancho Lane Branch

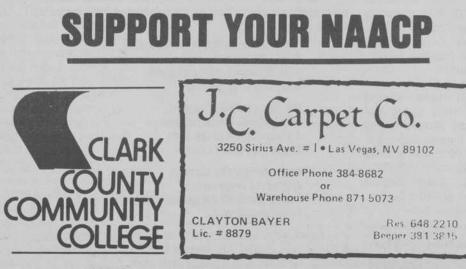
NEVADA STATE BANK:

VALLEY BANK:

Downtown Las Vegas Main Branch North Las Vegas Branch (Las Vegas Blvd.) Lake Mead/North Nellis Branch

EXCHANGE YOUR MONEY FOR: \$2.00 BILLS

Sponsored by your LV NAACP 646-1662



buy goods and services. SUPPORT NAACP **BLACK DOLLARS DAYS SEPTEMBER 18-30**

What are "Black Dollar Davs''

Black Dollar Days are a demonstration of black economic power sensitizing the business community to the effect Black Dollars have on its viability. It is also an effort to sensitize us to our hidden economic weapon - the billions of dollars we pour into businesses that take those same resources outside the Black Community.

How can you participate? When you purchase your goods and services from September 18-30 use the \$2.00 BILLS.

Why should you support Black Dollar Days?

To show your support and to demonstrate your economic awareness through your purchasing power. This will lead to more jobs and investments in our communities.

NAACP Resents Hollings' Calling Bork Opponents a Lynch Mob

Dr. William F. Gibson. Chairman of the National Board of Directors of the organization whose leadership has historically been the innocent victim of the violence of lynch mob atrocities since its founding in 1909, said that he takes strong exception and deeply resents Fritz Hollings' characterization of his organization as being

part of a "lynch mob." Hollings, speaking with his characteristic arrogance, conceit, insensitivity, and lack of concern for the feelings of others: utilizing the bigoted and intolerant manner of expression that destroyed the presidential aspirations that he has so long nurtured - did it again in Greenwood on Monday night.

Hollings, responding to a reporter's question about his public statements of support for Robert H. Bork, in view of the fact that he has re-

· He thought the decision in Katzenback v. Morgan [supporting the literacy section in the Voting Rights Act] was wrong.

· Judge Bork said there was no constitutional excuse for the Supreme Court's decision of "one man-one vote" in Reynolds v. Sims. (1971)

 Judge Bork saw ''no evidence or claim of racial discrimination" in the key poll tax case of Harper v. Virginia Board of Education. [He said that "since it was a very small tax, it was not discriminatory."]

ceived substantial support from women's groups, labor, Blacks, and others who oppose Bork said, "I intend to vote for his confirmation. I fought that same lynch mob organized against Clement Haynsworth. You have to listen to them and everything, but don't get excited.

Gibson stated that the NAACP is demanding an apology from the senator, who is noted for making brash insulting public statement, for categorizing the nation's oldest and largest civil rights organizations as a part of a "lynch mob." Gibson stated that it is time for ''all South Carolinians of good will'' to tell Fritz Hollings to cease his sophomoric bombastic style of castigations, and act matured, like a United States Senator should. "Because, if you don't,'' Gibson said, ''your religion, your ethnic group, your organization, you as a person, may be next."

Gibson said that in the past, Hollings has insulted the Jewish community by speaking derogatorily of Senator Howard Metzenbaum as 'the B'nai B'rith Senator. He has insulted Hispanics by utilizing the demeaning term 'wetbacks.'' He insulted the Rev. Jesse Jackson, the Black delegates from South Carolina, and Jesse Jackson's Rainbow Coalition in San Francisco. He was alleged last year to have used the word ''darkie'' to a television news reporter, and because there was no tape of the conversation and no other collaborating evidence, we refused to join the attack on the alleged perpetrator. 'But looking back on it,' Gibson said, "it is highly likely that he did use the word." Gibson concluded by "Apologize, Fritz, saying, Hollings, for another of your intemperate remarks.

OUICK FACTS ABOUT JUDGE BORK

 In 1973 hearings before the Congress, Judge Bork said he was wide open to the idea of the Supreme Court reversing itself when its ideological makeup shifts.

· When Judge Bork was Solicitor General:

-he stated it would be entirely appropriate to appeal an already decided issue if he thought the Court would like to reconsider it. -he fired Archibal Cox

in the "Saturday Night Masacre."

Judge Bork said "there

is no principled philosophical difference between the individual economic freedoms and individual economic freedoms of other sorts."

 Judge Bork announced as "unconstitutional" the Supreme Court's 1973 ruling legalizing abortion.

· Judge Bork has guestioned the legality of affirmative action preferences for members of minority groups. In a 1984 American En-

terprise Institute Conference, Judge Bork made it clear that he believed that individual See BORK, Page 12

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