

The I.B.P.O. Elks of the World's 88th Convention Convenes in Las Vegas August 7 through 14

Preparations are being made locally to welcome the I.B.P.O. Elks of the World's 88th Convention in Las Vegas August 7 thru 14 by our businesses and the community at large, and to fulfill their unique needs.

It is estimated that more than 45,000 plus Elks delegates and friends will converge on Las Vegas for the Annual Grand Lodge/Grand Temple Convention, which is hosted by the local Paran Lodge #1508, Alpha Temple and the Pacific States Association. The convention is expected to provide an economic impact of approximately \$12,000,000.00 to the Las Vegas economy. In addition, the success of the Elks of the World's 88th Convention will determine whether or not this organization, comprised of over 450,000 members worldwide will select Las Vegas as the location for their convention site in 1990.

Local businesses have focused on providing special events, such as the Moulin Rouge's "The Joint Is Jumping" . . . an eight day extravaganza, in an attempt to extend a warm welcome. Also, businesses, organizations, and private citizens have secured booth spaces at the Convention Center in which they will provide their wares and services. There has also been an increase in their applications for participation in the Elk's International Parade, scheduled to take place on Tuesday, August 11 from 11:00 a.m. until 1:30 p.m.

The public has been ex-

tended an invitation by the Elks to participate by sponsoring exhibit booths, and by entering cars, floats, drill teams, marching units and bands in the parade. The public is also invited to attend the Achievement Awards Dinner, the Antlered Guard Ball, the Charity Ball and other social functions that have been coordinated by the I.B.P.O. Elks of the World.

General information regarding the convention is available by calling the Convention Chairman, Mr. Joshua Isham at 648-8599 or the Convention Co-Chairperson, Ms. Constance Perkins at 642-2474 and 649-4021.

In spite of the fact that most of the businesses in our outlying areas have not pursued serious participation in the convention and tourism industry that is the mainstay of our area, this particular convention has provided a greater motivation to do so. Subsequently, the impact of the Elks' convention will prove beneficial to all areas, both financially and socially. It is generally believed that the results can only be the beginning of a positive step in the right direction as well as an inducement for many of our local businesses to expand their realm and to fully participate in the competitive marketplace.

For further information regarding the Press Conference, and to R.S.V.P., contact Diana Aird at 383-4062 . . . leave a message on the 24 hour message service in the event she is not available at the time of your call.

Phi Beta Sigma Fraternity, Inc. Plans Sixth Annual Heritage Festival

Phi Beta Sigma Fraternity, Inc., will be hosting its sixth annual Heritage Festival this

Labor Day weekend, beginning September 4 and ending September 7. This annual event is a community event and is intended to promote education, community awareness and community growth in the Las Vegas

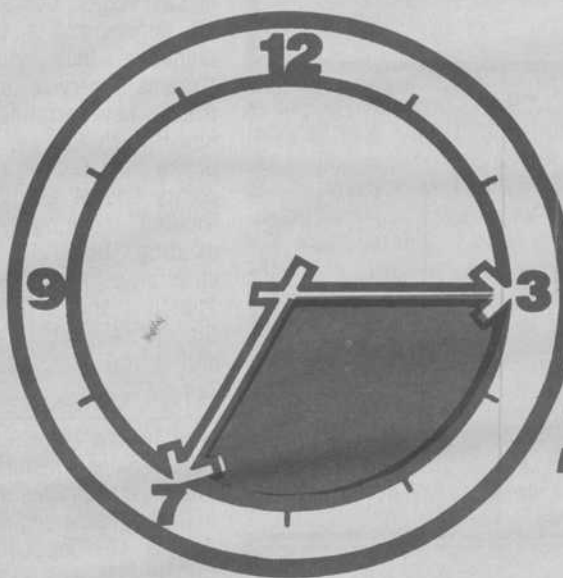
area. As a community event the fraternity annually asks that every organization, business and individual become involved, thereby assuring its success.

This year's activities will include a Gospel Festival, the Blue & White Heritage Ball and the Heritage Art & Craft Display/Wine Sip.

One of the more important events occurring at the Blue & White Heritage Ball will be the presentation of the annual Heritage Scholarships to youths from the Las Vegas community. The candidates are screened by high school guidance counselors and recipient selection is based on a 3.0 GPA, financial need, and completion of a com-

position entitled "What My Heritage Means to Me."

Phi Beta Sigma Fraternity is asking for community support in raising funds for the Heritage Festival Scholarship Program. They are looking forward to a very successful and fun-filled Labor Day weekend of activities.



**PULL THE
PLUG ON
PEAKS**

On hot summer afternoons, when we use our air conditioners, we create peak demands for electricity which can be expensive.

Each summer we ask you to reduce your use of electricity during peak hours 3-7 p.m. We're asking for your help again this summer.

The following tips will not only help **pull the plug on peaks**, they will also help you save money:

- Set thermostat at 78°-80°.
- Turn air conditioning thermostat up to 80° or completely off when away from home.
- Change air conditioning filters at least once a month.
- For customers with swimming pools, Nevada Power offers free pump trippers. Call 367-5623.
- Do laundry in the morning or later in the evening.
- Use the dishwasher and oven before 3 in the afternoon or after 7 in the evening.
- Install external sunscreens on your home or close drapes or blinds on sunny windows or install awnings or reflective film.
- Install weatherstripping around doors and caulking around windows.
- Upgrade attic insulation to a recommended level of R-30.
- Replace old or inefficient air conditioners with high efficiency heat pumps.

**For a free energy survey call
Nevada Power at 367-5111.**

NEVADA POWER COMPANY



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