

Entertainment

BILLIE ROWE'S NOTEBOOK

PUBLISHERS BLUE PENCILED FLORIDA MIDWINTER WORKSHOP

WASHINGTON, D.C.—The National Newspaper Publishers' Association has added its name to a growing list of media organizations that have blue penciled Florida as a conference site. Making the announcement, Colonel (Ret) Steve Davis, executive director stated that the move has been made in concurrence with NNPA's newly elected president, Patricia O. Thomas, backed by the organization's board of directors. The decision is accepted as a visible alliance of the Black Press with the World Federation of Advertisers in denouncing the tacked on 5% sales tax on advertising within Florida's borders

that went into effect the beginning of the month. Ms. Thomas, the first female chief executive of The Black Press of America, with members throughout the U.S., Canada, The Virgin Islands and the West Indies, called on the WFA to step up its thrust to stem the tide of an aggressive levy which will surely sap the flow of advertising, the life blood of America's free press.

According to Ad'Age the state convention industry has been hard hit by cancellations of advertising and media industry meetings. Also that major corporations, like General Foods and Kraft, have cancelled out millions of

advertising dollars earmarked for print and electronic media in the state. Several NNPA member papers will be affected by advertisers refusing to accept the additional pay-out percentage. Among them are the Florida Times, Daytona Times, Florida Sentinel, Florida Sentinel Bulletin, The Westside Gazette, The Orlando Times, the Capital Outlook and the award winning Miami Times.

This is the second time this year that the NNPA has blue penciled its Midwinter Workshop in protest. It pulled its meeting out of Phoenix, Az., earlier in the year in a reverberating protest when Governor Evan Meacham rescinded the state's observance of the immortal Dr. Martin Luther King, Jr.'s national holiday. It is good to learn that the "good" governor is now the subject of a recall proceeding which speaks well for the

good folks of a state which could not be as bad as its chief executive. After all, Joe Black does live within its borders.

In this latest case, Florida's loss could be the Bahamas's gain. A new site for the '88 workshop is expected from Col. Davis within the month.

IT'S NEWS: Those rumors that Miles Davis and spouse Cicely Tyson are not seeing heart-to-heart have not been confirmed. However, it is more gospel than gossip that screen and TV soap star Al Freeman, Jr. and his long time bride are bed and boarding it in different sections of the country. He has sold their Rockland County manse and bought himself a yacht of a sort . . . If time is on your side go eye/ear "Dream-girls" during its limited rerun on B'way. Lillias White is as good as Jennifer Holiday at her best. Like it's tipped in Playbill, "Her acting is poignant and bolstered by a powerful show stopping voice." . . . Real estate tycoon Jim Cuffee is on his home turf making plans for the International Conference of Mayors in China . . . This corner's most reliable coin dropper used the long lines to report that Marguerite Mays is alive and doing well as a social class entrepreneur with a whole new identity and a good reason for the change in face and personality . . . Invitations are out for Virginia Brooker's son, David's, vow exchange on the heart-side of young and lovely Patricia Anita Miller a Satdee in August. New Rochelle's schools Superintendent, Dr. James R. Gaddy has been honored again by his peers. This I.D.E.A. and the Kettering Foundation released the fact that he was nominated by other administrators to become a member of the 20th. I.D.E.A. Academy of Fellows summer program. He was selected in the top 1% of the outstanding American educators so honored. As this was being written he was off for the wk. held seminar at Harvey Mudd College, Claremont, Ca. At the same time radio reporter Clemons did a hi'fly to Chicago, he said for his sister's b'day. The fact that is Gretta is tight with her former classmate, Oprah Winfrey, who topped the guest list, had nothing to do with his decision

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SAMMY AND JERRY APPEARING AT BALLY'S

Bally's-Las Vegas is offering traditional Las Vegas-style entertainment with a "dual-twist."

Jerry Lewis and Sammy Davis Jr. are paired again in the Celebrity Room from Thursday, July 16, through August 5.

These two, long-time friends have always dreamed of performing together on the same stage — for 40 years to be exact. Yes, Sammy and Jerry have appeared together before, informally, at the Jerry Lewis Muscular Dystrophy telethon and several other charity events but never formally. Finally, their schedules permitted it and the rest is history. Their performances have been among the most critically acclaimed ever in Las Vegas. This booking is already high on the list of candidates for 1987's headliner show of the year.

Between the two performers, there is 122 years, and of those years, the majority of them have been spent in show business.

Sammy began when he was two years old, performing with his father and uncle as the Will Mastin Trio. With such entertainment potential and talent, Davis soon became one of the most talented performers in America.

Davis has received numerous awards and accolades during his show business career that has spanned over six decades. He has recorded more than 30 albums which have generated such hits as "What Kind Of Fool Am I?", "Mr. Bojangles," "I Gotta Be Me" and "Candy Man."

Though Davis is an accomplished recording artist and actor, he's at his best as a night club performer. As one critic observed, "The whole package of Sammy Davis can only be totally captured and appreciated live because he does more things and does them better than anyone in show business today." Jerry Lewis has of-



Sammy and Jerry

ten said: "Isn't it amazing how that little guy walks out here and after one song becomes a giant?"

Davis' multi-talent is not out-shined by Lewis' antics, but complemented. These old friends truly care for each other and it shows. Their goal is to recapture the old-time feel of Las Vegas.

Lewis has been a certifiable superstar ever since the days that he and Dean Martin first appeared together. As a solo performer, he has proven himself not only as a headline entertainer but also a producer, writer and humanitarian with extraordinary dedication and energy. A fact not widely known in the United States is that Lewis has won Best Director of the Year Award eight times in Europe since 1960.

Along with awards from his show business endeavors, he has received several humanitarian awards. The most recognized was the Department of Defense Medal For Distinguished Public Service. This is the highest award that can be bestowed upon a civilian by the Department of Defense.

Besides winning awards and citations, Lewis has won the heart of the American public through his annual Muscular dystrophy telethons which have raised millions. To his fans, he is an unparalleled humanitarian whose heroism is the hope of his "kids."

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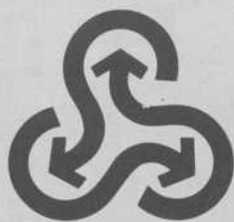
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