Alive with pleasure!



After all, if smoking isn't a pleasure, why bother?

Box: 16 mg. "tar", 1.1 mg. nicotine; Kings: 17 mg. "tar", 1.2 mg. nicotine; 100's: 19 mg. "tar", 1.5 mg. nicotine av. per cigarette, FTC Report February 1985.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.