

**THE NAACP AND YOU!**



Rev. Jesse D. Scott  
President  
Las Vegas, NAACP



**—McDonald's NAACP Job Fair—**

The Las Vegas Branch NAACP is jointly sponsoring its Second Annual Job Fair on Wednesday, June 10 in the Heritage Hall, 950 W. Owens Avenue, from 9:00 a.m. until 3:00 p.m. Of the more than eleven hundred branches of the NAACP in the nation, Las Vegas is honored to conduct the first and the largest Job Fair in the nation. Last year more than 1000 job seekers came to the Job Fair in search of jobs. The purpose of the Job Fair is to identify those industries in corporate America in Southern Nevada needing employees and bring them to a central location where they can come face to face through the interview process with those who are seeking employment. Most of the major companies have accepted our invitations and will be present to meet and greet 18 year olds and older who want to compete for employment in the market place. McDonald Food Franchises in Southern Nevada have agreed to assist in making this Job Fair even greater than it was last year. The Regional office of McDonald's has assisted in securing Heritage Hall and the printing of the leaflets for the advertisement. Additionally, McDonald's has agreed to give some of its products for food and Coca Cola Bottling Company will supply the drinks.

**-Gamma Phi Delta Donates \$5,000-**

As a result of the recent Ebony Fashion Fair, Alpha Rho Chapter, Inc. of Gamma Phi Delta has donated to the Las Vegas branch NAACP \$5,000 dollars. The NAACP salutes Basileus Irene Parker and all of her sorors for being so generous to such a worthy cause as the NAACP. We certainly hope that the other sororities and fraternities in Las Vegas will follow the example Alpha Rho has set in giving to the NAACP. Those funds will be used to defray the day to day cost of keeping the NAACP doors open so that the vital services that people have come to expect will be there when they are needed. This

donation will be used to pay the rent and utilities, to buy stationery, envelopes and stamps. The NAACP depends upon donors like Alpha Rho to sustain its visibility and viability in Southern Nevada. Again we say thanks a million Alpha Rho; may God continue to shower his blessings upon you.

**-Community Rally and March Set-**

On Wednesday, June 3, a community rally will be held at the Heritage Hall at 5:00 p.m. and march to North Las Vegas City Hall arriving at 7:00 p.m. The community is saying to Mayor Seastrand and the City Council that Police Officer Robert Johnston must be taken off the police force because his ability to function is questionable since he is responsible for the senseless killing of Jimmy Splond. All churches, clubs, lodges, organizations and community groups are asked to ensure the success of this community rally/march. We must continue until our demands are met. Our other demands are for the City of North Las Vegas to hire a Black to be Assistant Police Chief. Blacks represent 37% of the people and therefore we want 37% of the city jobs in North Las Vegas. We want the few Black officers to be promoted to higher rank on the police force.

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**Top Business Leaders Say Black Business Good For Nation**

**Briggs of "Met" Life and Levitt of American Stock Exchange Stress Need to Use All Talent**

NEW YORK — Two national business leaders urged support for black businesses recently as effective resources for assisting both the black community and the nation.

"We as a nation cannot afford to waste or misuse the talents and energies of any American," said Philip Briggs, Vice Chairman, Metropolitan Life Insurance Company, while keynoting the 24th Annual Dinner of the Interracial Council for Business Opportunity.

Speaking at the New York Hilton Hotel, Briggs said: "We are now facing strong competition from the other industrialized nations. The country's future will depend upon how well we use all of our human resources."

Arthur Levitt, Jr., Chairman of the Board of Governors and Chief Executive Officer of the American Stock Exchange, contended that Americans will "look back at the 1980s and wonder how we could be a great nation in a competitive world without unleashing the full creativity of a vital segment of our population."

The co-chairperson of the dinner, Levitt said: "I would argue that the entry of minorities into businesses of their own will have a special impact. It will provide new jobs, new services, new products and new competitiveness for American business."

"It will also provide new confidence and new leadership. And its ripple effect will open new opportunities we can only dimly foresee today," Levitt said.

The other co-chairperson for the dinner was Jewel S. Lafontant, Partner in the law

firm of Vedder, Price, Kaufman and Kammholz.

Malcolm Corrin, ICBO's President and Chief Executive Officer, told dinner guest that the Council's purpose was to "help minorities become a part of the main stream of this great free enterprise system."

Corrin said: "Minority participation in the free enterprise system is the answer to the ghetto, to poor health, substandard education, violence in the streets, low productivity, self hatred, low self esteem racism and prejudice. We must support it, believe in it, advocate it and put it into practice for all people, for when we do, we will realize the reality of the great dream of the founding fathers."

The ICBO "Outstanding Business Leadership Awards" were presented to August A. Busch, III, Chairman and Chief Executive Officer of Anheuser-Busch

**MENTAL HEALTH OMBUDSMAN NAMED**

The Office of Protection and Advocacy today announced the appointment of David W. Johnson to the position of Ombudsman. The 38 year old Las Vegas native will be assigned to the Southern Nevada Office of the State's new Protection and Advocacy Program for the Mentally Ill.

Johnson is a 1979 recipient of a Masters degree from the University of Nevada at Las Vegas, majoring in public administration with an emphasis in public law. He formally served Congressman James Bilbray and now

Companies, Inc., and to William J. Kennedy, III, Chairman, President and Chief Executive Officer of the North Carolina Mutual Insurance Company.

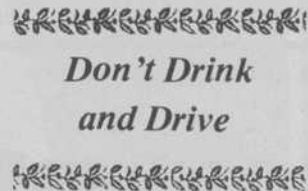
Albert N. Thompson, President of the Harlem-based Consolidated Beverage Corporation, received the "Minority Business Man of the Year Award."

ICBO's offices are located at 800 Second Avenue, Suite 1309, New York, N.Y. 10017, telephone: 212 599 9677.

Senator Harry Reid of Nevada as a field representative. He is a former teacher with the Clark County School District.

Holli Elder, project director for the Office of Protection and Advocacy, believes Johnson to be a high quality individual in terms of training, ability and experience. "I'm confident he will provide consumers of mental health services with independent and effective rights protection and advocacy, consistent with the mandate of Governor Bryan and the requirements of the protection and Advocacy Act for Mentally Ill Individuals of 1986," Elder stated.

The office is located in the State of Nevada Commerce Department Building, 2601 E. Sahara Boulevard in Las Vegas, Telephone: 486-4115.



**Dear Mr. Businessman:**

**HIRE YOUTH AND YOU BUILD THE FUTURE!**

(You will also:

- Receive up to 50% rebate on OJT salaries!
- Be eligible for a significant tax credit on your 1987 taxes!
- Have the most eager, energetic young employees in Southern Nevada!)

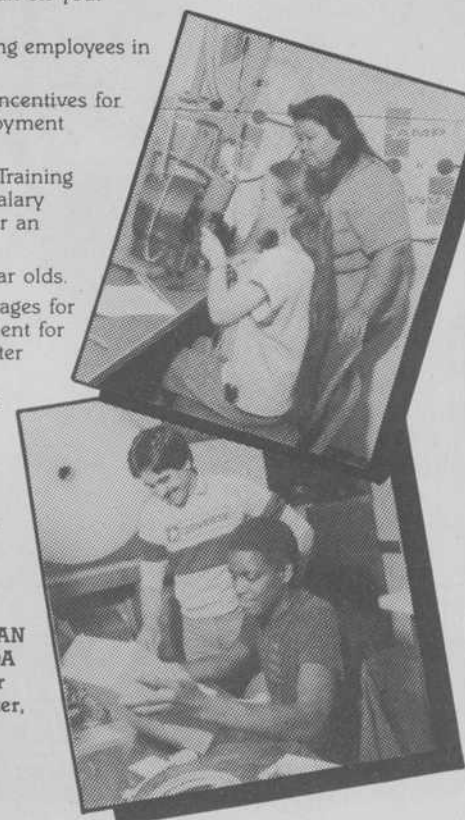
You see Mr. Businessman, the financial incentives for hiring youth now and for summer employment are substantial.

1. Southern Nevada Employment Training Program will pay 50% of the salary (reimbursed to the employer) for an agreed upon training period.
2. Receive tax credits for 16-21 year olds.
3. SNETP will pay 100% of the wages for the first 250 hours of employment for part-time high school youth. After satisfactory completion of the 250 hours the employer retains these workers either part-time or full-time.

But the community incentives are even greater!

1. Give young people a reason for their future!
2. Most important, gain good and loyal employees!

FOR FULL INFORMATION ON HOW YOU CAN BENEFIT BY HIRING SOUTHERN NEVADA YOUTH CALL Joan Pettit, Youth Customer Service Representative or Marquentta Porter, Field Representative.



**SNETP  
(702) 366-1126**

**NOTICE**

The Regional Transportation Commission of Clark County (RTC) has established a goal of 10% for Disadvantaged Business Enterprise and 3% for Women-Owned Business Enterprise to furnish services under its UMTA-assisted transportation programs. The plan establishing these goals for FY 1988 is available for inspection at 230 Las Vegas Boulevard South, Las Vegas, Nevada 89101, 8:00 a.m. to 5:00 p.m. Monday through Friday. Comments for informational purposes only, will be accepted at the above address until July 1, 1987.