

## OPERATION PUSH LAUNCHES 16TH ANNUAL NATIONAL CONVENTION

Rev. Jesse L. Jackson, Founder of Operation PUSH and Rev. Willie T. Barrow, National Executive Director, launched the 16th Annual National PUSH Convention by being the first in line for early registration. The theme for this year's historic occasion is "Quality of Life and The World Community", and will

be headquartered at the beautiful Sheraton International at O'Hare in Rosemont, Illinois from June 28th thru July 1, 1987.

Rev. Willie T. Barrow, CEO of Operation PUSH, stated this year's convention is estimated to attract delegates from around the world, with a large number of youth and

young adults.

Highlighting the 4-day informational and educational bonanza is a Black Business display of unique merchandise from Black Toy Manufacturers and AHBAI (American Health & Beauty Aids Institute), minority manufactures of hair care and beauty aids products,

produced primarily for the Black Consumer.

Convention activities will include: Ecumenical/Religious Leaders Breakfast (Mon., June 29) PUSH Excel Youth Luncheon — featuring "Rapper's Concert", (Mon., June 29). International Woman's Luncheon (Tues., June 30). Media Breakfast

(Wed., July 1). Fair Trade Roundtable Business Luncheon (Wed., July 1). PUSH Awards Banquet (Wed., July 1).

The 16th Annual PUSH Convention will incorporate informational and educational workshops covering social economical and political issues as it effects Small

Business owners, youth and young adults, educators, the international community and minority executives of major corporations in the nation.

For further information, contact the PUSH National Convention Office, 930 E. 50th Street, Chicago, IL 60615, (312) 373-3366.

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By getting together with organizations like the Cleo Parker Robinson Dance Ensemble, we're helping to bring a refreshing taste of Black American culture to

an ever-larger audience. In fact, maybe you've already noticed the Coors name at top concerts, sporting events—even on a national radio show bringing news for and about the Black community.

So watch for the high-quality events and programs Coors has in store for you.

And the next time someone mentions the great taste of Coors, you'll know they've really said a mouthful.

