

**EDITORIAL NOTES.....** (Continued from Preceding Page)

tenaciously pressed on to the fulfillment of their founders' hopes and dreams is nowhere better exemplified than in the saga of the Daughters of Elks, our inspiring Cover Story this month.

Your careful review of this "Legacy of Togetherness" on the part of these daring and determined women is important to us especially because we believe that all of our people should consider joining in Elksdom and building on its rich legacy in some way.

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Lest we forget, this month marks the beginning of the Black Press on March 16, 1827. It began—and continues today—as a vital and compensatory avenue for Blacks to learn the truth about Blacks on a continuing basis.

The need for the Black Press has never been greater. We need a vigilant, fighting press, sure in its blackness, concerned and knowledgeable about the facts and images needed by its community.

Next month, we will be dealing largely with places to go that are meaningful to Black Americans. Also, that issue will include pictures and highlights of AOIP's Third Annual *National BLACK MONITOR* "Community-Building" Hall of Fame Awards Ceremony held on February 27th.

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Earlier in these "notes," we mentioned the crucial nature of support from advertisers and others outside the Black community. Last month we paid tribute to many of those who have enabled us to fulfill our literacy-enhancement and/or community-building needs in extraordinary ways.

At our annual awards celebration in Washington, D.C., we paid tribute to many that all of our readers should remember for their support. These included:

*AT & T*  
*American Tobacco Company*  
*Amoco Oil Company*  
*Anheuser-Busch Inc.*  
*Atlantic Richfield Co. (ARCO)*  
*Avon Products Company*  
*Bristol-Myers Company*  
*Brown-Forman Distillers Corp.*  
*Brown & Williamson Tobacco Co.*  
*Cadillac Motor Car-GM Corp.*  
*CBS News*  
*Chevrolet Motor Div.-GM Corp.*  
*Chrysler Corporation*  
*Coca-Cola Company*  
*Adolph Coors Company*  
*Distillers Somerset Group Inc.*  
*Dodge-Chrysler Corp.*

*Doxsee Foods*  
*Eastern Airlines*  
*Eastman-Kodak Company*

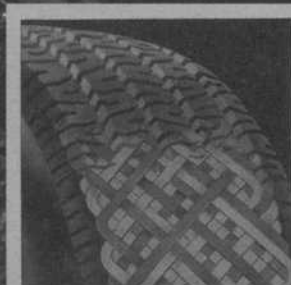
*Ford Motor Company*  
*General Foods*  
*General Motors*

*Grenada TV Rental*  
*Heublein*

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The secret to the Tredloc's extraordinary performance is its inner belt. The belt is woven of Dupont's Kevlar® aramid, a material that is as strong as a steel belt, yet weighs less. Because the belt is woven in one continuous interlocking band, the problem of belt separation so common with many steel-belted radials is eliminated.

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