

Bill White Brings Louis 'Satchmo' Armstrong To Life in 'Legends In Concert'

Louis "Satchmo" Armstrong is brought to life in "Legends in Concert" at the Imperial Palace and Casino by Bill White.

One of the biggest thrills of White's musical career was performing with Armstrong. "I only had the chance once," Bill says, "but oh! What a night!"



Bill White

White was 16 at the time he performed with "Satchmo." He had been performing professionally for years playing baritone horn, viola, cello, tuba and string bass. Bill idolized the great Armstrong, and was thrilled when he had the rare opportunity to play bass with Armstrong's jazz band for a concert in Palo Alto, CA.

"My dad arranged it," recalls Bill. "Dad was in vaudeville and worked with Blackbird Follies among others. He worked with some great talents including Duke Ellington and Louis Armstrong. When Louis came to Palo Alto, where we lived, dad fixed it so I could play. "Satchmo" was a tremendous entertainer. He really had charisma. I've never seen an audience warm up so fast; the response was instantaneous."

White attended Stanford University and Foothill College where he majored in music and physical education. He was the first person to be elected president of the Foothill College Band. In addition, Bill played in the Stanford Band and Symphony Orchestra, the Peninsula Symphony and the San Francisco

Philharmonic.

Bill also played football in college and later for the Los Angeles Rams. His son, Gerald, is following in Bill's footsteps. He is currently playing football for the University of Michigan.

While in the U.S. Marine Corps, White served in Vietnam. He later was a member

of the prestigious President's Own United States Marine Band and served as director of the Marine's dance band.

After earning a M.A. degree in music, White became well-known in Southern California and in Las Vegas as a jazz tuba player. He played with Johnny Sincere, Eddy Peabody, JoAnn Castle, Big Tiny Little, Sammy Davis, Jr., Dinah Shore, Lou Rawls, Peggy Lee, Frankie Carr, Liberace, Don Cornell, Debbie Reynolds, Fay McKay, Rip Taylor and the Fifth Dimension.

Before joining the cast of "Legends in Concert" at the Imperial Palace, Bill played for several years in the popular "Mickey Finn Show" in Las Vegas.

Bringing the legendary talent of Louis "Satchmo" Armstrong to life for a new generation of fans is a challenge that Bill White is eager to meet. He meets that challenge with tremendous success each evening (except Sundays) in "Legends in Concert" at 8 p.m. and 11 p.m. Cocktail shows are \$11.95 plus tax with a \$2.00 surcharge for Saturday performances.

Seagram's Wine Coolers Announce Major Music Talent Search

NEW YORK — Seagram's Coolers and Starstream Communications have joined to mount a nationwide talent search to attract the nation's best undiscovered Rock and Roll group. Thousands of entrants will compete for over \$100,000 in prizes and a record contract with a major label.

"This is a fabulous opportunity for thousands of undiscovered and talented musicians to have their music reviewed by decision makers in the recording and radio industry," said Henry Hawley, vice president, product group director for Seagram's Wine Coolers, which include Seagram's Golden, Natural Peach, Natural Citrus, Original Wild Berries and Natural Apple Cranberry.

The talent search is based on local, regional and national competition which will culminate in a major finals program in Los Angeles. Starting in mid-May, and running throughout the summer, Seagram's Wine Cooler distributors and rock radio stations in 60 markets will co-host local competitions, to be announced and promoted by the radio stations as well as bars, taverns, restaurants and through record and music stores.

Bands that wish to compete send a completed entry

form, which describes the group and its style, and a cassette tape recording of their music (one song per cassette.) to the radio station for screening. The top six to ten finalists will be judged by a panel of music industry and radio professionals at showcase events. Each local winner receives \$1,000 in music equipment and moves on to regional competition.

During regional competition, the 60 markets will be divided into four geographic regions, with each local winner's song evaluated by regional judges.

Four national finalists will be chosen (one from each region) to perform in a live concert competition at the Finals before a panel of music industry experts. The national winner will receive \$25,000 in music equipment and a recording contract. The second place winner will receive \$10,000 in music equipment, while third and fourth place winners will be awarded \$5,000 in music equipment.

Seagram's Wine Coolers are supported by a major national advertising campaign starring Bruce Willis of ABC T.V.'s "Moonlighting." Seagram's Coolers' radio commercials, now being introduced, tell consumers "This is where the fun starts" and feature irresistible Rock and Roll theme music.

Billy Eckstine Visits 'Legends In Concert' at the Imperial Palace



Legendary songstar, Billy Eckstine, was in to see the award-winning show, "Legends in Concert" at the Imperial Palace Hotel & Casino this past weekend.

Accompanying Eckstine to the performance of "Legends," which features live recreations of legendary superstars, were his daughter, who was celebrating her birthday, and 15 additional friends of hers. After the show, Eckstine

and his entourage of birthday celebrants visited with the "Legends" cast backstage and Eckstine was captured by the camera lens with Susan Griffiths, who portrays Marilyn Monroe in the show.

"Legends in Concert" is presented twice each evening (except Sundays) at 8 p.m. and 11 p.m. in the Imperial Theatre. Cocktail shows are \$11.95 plus tax with a \$2.00 surcharge for Saturday performances.

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