

© Lorillard, Inc., U.S.A., 1986

Alive with pleasure! Newport



*After all,
if smoking isn't a pleasure,
why bother?*



SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Box: 16 mg. "tar", 1.1 mg. nicotine; Kings: 17 mg. "tar", 1.2 mg. nicotine; 100's: 19 mg. "tar", 1.5 mg. nicotine av. per cigarette, FTC Report February 1985.