

# Education

## SCHOOL TALK

By Dr. Marshall C. Darnell

### Pep-O-Nomics

On January 14, 1987, the Pepsi-Cola Bottling Group announced the creation of a unique fund-raising program for Las Vegas area schools. Known as the Pepsi Educational Program (PEP), the program will raise discretionary funds for local elementary, junior high, and high school use. Las Vegas is the first school system in the county to participate in this pilot program.

Paul Culley Elementary School has developed this program into a learning process for the entire school and it putting together a booklet which they will share with other schools in the District.

Each grade level has a specific emphasis. The third grade has set up Kid City and elected a mayor and city council. Fifth grade has developed Culleyville Bank and is establishing checking or savings accounts for each class.

A school-wide Pep Rally will be held on January 30, with helium balloons with messages inside being released. Parents are invited to the rally. Other events are scheduled throughout the school year.

### Second Semester Begins

On January 26, 1987, the second half of the school year officially began.



**Ms. C.L.'s Black Pearl Fashions**

Carlean LeFear

**SALES**

**1/3 Off All Merchandise**

Infant Wear to Ladies sizes 1 to 26

**SALES! SALES! SALES!**

**HOURS:**

10 a.m. to 8 p.m. Monday thru Wednesday  
10 a.m. to 9 p.m. Thursday thru Saturday

Ms. C.L.'s Black Pearl Fashions  
900 W. Owens  
Nucleus Shopping Plaza

**646-1377**

## Pepsi Launches School Fund-Raising Drive: Las Vegas First in Country to Participate in Program

The Pepsi-Cola Bottling Group announced on Jan. 14 the creation of a unique fund-raising program to generate urgently-needed revenues for Las Vegas area schools. Known as the Pepsi

Students who have been out of school and wish to enroll should contact their home school immediately. A delay in enrolling could mean that the student will not be able to complete an educational program for this second semester.

### Parent/Community Support

The next four months of school activity will offer our community a number of opportunities to visit schools and participate in the extra curricular and cocurricular programs sponsored. The Clark County School District junior and senior high honor band programs will be conducted on January 31. These programs feature the outstanding musicians from our district. It is well worth listening to these young people perform. The performance is scheduled for the Las Vegas High School auditorium at 7:30 p.m.

Educational Program (PEP), the program will raise discretionary funds for local elementary, junior-high and high school use, beginning this January. Las Vegas is the first school system in the country to participate in PEP.

The PEP Program, which is designed to help school systems compensate for higher expenses and educational budget reductions, is being implemented with the full support of local school officials. "The program is very simple," said Robert E. Wentz, Superintendent of the Clark County School District. "For every Pepsi, Diet Pepsi, Slice or Mountain Dew product purchased by students of their families, Pepsi-Cola will rebate a portion of the purchase price

directly to the participating local schools."

Verified through store cash register receipts, the rebates will amount to three cents for a two-liter bottle, six cents for a six-pack, and 12 cents for a 12-pack. The rebated funds will be used to fund whatever activities local school authorities decide, such as athletic programs, field trips, enrichment programs and school equipment.

"What makes the PEP program so unusual," continued Wentz, "is that it involves so little effort on the part of the administrators, teachers, parents or students. All the families need to do is turn in their receipts, which are tallied by a small volunteer group in each classroom. It should

be the most labor-efficient fund-raiser I've ever had experienced with."

"The PEP program is highly unusual as school fund-raisers go," said Steve Lawrence, Area Vice President, Pepsi-Cola Bottling Group. "Four local schools it is an extremely effective way to generate money, and for Pepsi it is a great opportunity to get involved with the real needs of the community, our schools, and our youth. It's Pepsi's way of investing in tomorrow."

The PEP Program is being tested exclusively in the Las Vegas area through the remainder of the school year. If successful, it will be implemented nationwide as an on-going, year-round activity.

### Vegas Verdes Features First Elementary Science Olympiad

Vegas Verdes Elementary School kindergarten through fifth grade students will participate on Jan. 30, beginning at 8:45 a.m., in the first Elementary Science

### Computer Workshop at CCCC

A two-stage workshop featuring both information and demonstrations to assist businesses with computer-related decisions will be held at Clark County Community College, January 31, and February 7, 1987. Computers In Your Business -- Phase 1 is aimed at helping businesses decide whether or not a computer is needed as well as suggesting

alternatives to actual computer ownership. How to define the need for professional assistance in both the selection and design of an efficient computer system as well as methods of resisting the hard sell will be covered.

Participants in the workshop will be Richard Harden of Computer Systems for Business; Robert Huddleston of State Farm Insurance; Gina Novelle of Compu-Teach; and William Rosado of Nevada Financial Concepts, Inc.

Phase II of the workshop will deal in-depth with software decisions by featuring demonstrations of a variety of software packages and providing the opportunity to interact with those making the demonstrations.

The workshop is sponsored by The Training Institute, Clark County Community College and the Nevada Small Business Development Center, a program of the U.S. Business Administration and UNLV. Cost is \$35.00 for each phase or \$60.00 for both. Either session may be attended. For further information, contact The Training Institute, Clark County Community College, 643-6060, Ext. 442.

## Lizzie R. Hatcher, Esq.

ATTORNEY IN NEVADA AND LOUISIANA

IS PROVIDING PROFESSIONAL SERVICES IN

CRIMINAL LAW  
RECORD SEALING  
DUI MATTERS  
DIVORCES

Uncontested, administrative, contested  
CHILD CUSTODY MATTERS  
WILLS

PROBATE MATTERS  
BANKRUPTCY

Chapter 7 and Chapter 13  
PERSONAL INJURY LITIGATION  
GENERAL CIVIL LITIGATION  
Corporate and contract matters  
Employee rights



at  
First Interstate Bank Bldg.  
302 E. Carson

Suite 930  
Las Vegas, Nevada 89101  
386-2988 386-8774

## CHANGE YOUR MIND WITH CLASS!

UNLV CONTINUING EDUCATION  
Professional and Special-Interest  
Short Courses for Adults Who  
Like to Learn  
Call 739-3394

