The SENTINEL-VOICE, January 22, 1987

Survey Shows Southern

Employment Success Story

Finding work can be difficult, but when the search becomes frustrating, Frank Tasler, a counselor at Southern Nevada Employment and Training (SNET), tells his trainees about Stan Hornbeck.

"He is such an inspiration," says Tasler of 21-year-old Hornbeck, who achieved success despite many setbacks and medical problems, including a birth defect. With the services of SNET, the Clark High School graduate is now enjoying his new job as a woodworker at Creative Woodwork, where finishes custom he woodwork such as cabinets and doors.

Hornbeck had problems finding a job which he could without suffering do discomfort from his spina bifida, a birth defect which damages the spine. In early August he decided to get assistance from SNET. The Las Vegas based SNET operation offers free job training and placement to qualified Southern Nevada In addition, residents. employers hiring program participants receive financial incentives, including full or partial reimbursement of the trainees' salaries.

Tasler's interviews with Stan and an analysis of his skills and interests revealed a strong artistic ability. These results set the direction for Stan's job search, which eventually landed him a job with a printing and silkscreening operation.

After four weeks Hornbeck realized that the job would not work out, and he began looking again. "He didn't give up. He kept asking for more referrals and he spent a lot of time looking on his own," says Tasler.

After weeks of pursuing leads and pounding the pavement, Hornbeck came across a help wanted ad for Creative Woodwork. Owner Bill Nichols took a liking to Hornbeck and hired him immediately. "Stan's ability to overcome his problem told me something about his

Mobile: 387-4632 Bus.: 646-9727

Nevadans Support Crackdown on **Drunk Drivers** KVBC recently conducted a

Three out of every 10 people in Southern Nevada either knows someone, or have themselves been in an accident involving a drunk driver.

That is one of the many startling facts brought to light in a survey of hundreds of Southern Nevada residents commissioned by television station KVBC, Channel 3, Las Vegas. The scientific study done by Market Datafax Group questioned Clark County residents on a variety of news issues and topics. The results of the survey will be released in a series of news stories over the next several weeks. Market Datafax Group provided the highly publicized UNLV poll last fall.

When asked if specific punishment should be written into DUI laws, and that judges be required to follow the standards, an overwhelming 96.7 percent of the respondents supported such a move.

"It is the strongest reaction to any issue I have ever seen by the residents of Southern Nevada to any single issue," said Donald Carns, PhD, partner in Market Datafax Group, the polling organization.

character. I thought that he deserved a chance." says Nichols. "He does excellent work and everyone like him.'' Nichols has since hired Hornbeck and two other trainees as permanent employees.

Although Tasler and Nichols see Hornbeck as an inspiration to others, the admiration is mutual. Says Hornbeck, "I wouldn't be here if it weren't for the people at SNET and employers like Bill who are willing to give someone a chance.

Employers and potential trainees can call Southern Nevada Employment and Training at 385-6100 for

public service campaign asking viewers to write the station with suggestions on what they thought could be done about drunk driving. "I was surprised and gratified at the response we've received,'' said anchorman Dave Courvoisier, on-camera spokesman for the station's D.U.I. campaign. "A large amount of the 1,200 letters are two and three pages long, which indicates that people have been thinking about this issue for a long time. The majority of the letters contain some very good ideas." KVBC- News Director Doug Ballin says Courvoisier will take the suggestions to the governor's panel on drunk driving when they meet in Las Vegas later this month. "We hope the lawmakers in Carson City address this issue," said Ballin, adding, "The interest in this issue is absolutely amazing. Some additional findings:

-85 percent of those surveyed considered drunk driving a major problem.

-81 percent supported more highway check-points. -68.5 percent supported the abolishing of "to go" CUDS.

Southern Nevadans were, however, split on the issue of "happy hours." Almost 56 percent rejected the idea that they be eliminated. In addition, Las Vegans do not want the casinos to cease serving free drinks. Of those polled, 58 percent said casino free drinks should not be eliminated.

of Time-Life Libraries, Inc. President and Executive Officer of Time-Life and the First Annual Time Libraries Inc., a wholly owned' subsidiary of Time Inc. which markets Time-Life book and music products by telephone. The announcement was made by John M. Fahey Jr., Executive Vice President and Chief Operating Officer of Time-Life Books. James, 34, has spent the

last six months assisting in the decentralization of Time-Life Books fulfillment and customer service operations and its current relocation from Chicago to Richmond. Prior to that James served as Vice President for Human Resources, having created the department for the company in 1983. James was also a Financial Analyst for Time Inc. and Editorial Administrator and Researcher for Time-Life Books.

A navite of Booklyn, N.Y. she has earned an Associate Bachelor's degree in French from Princeton University and a Master's Degree from Columbia University . Graduate School of Business. She was awarded the Black Acchievers in Industry Award in 1979

The Pyramid Lake Housing Authority is seeking applicants to provide Architectural/Engineering services for the relocation of 4 single dwelling homes and stabilization to the river embankment to protect one home. The five (5) homes are located on the Pyramid Lake Indian Reservation. Applications and resumes must be submitted to the Pyramid Lake Housing Authority, Box 213, Nixon, Nevada 89424 Deadline for submittals: January 16, 1987 at 4:30 p.m. For further information contact the Executive Director at (702) 574-0194. E.O.E.

Juanita T. James, Vice Distinguished Service Award President of Time-Life Books from the Master's Degree Inc., has been appointed Program for Executives. Chief Columbia University in 1982.

Juanita James Appointed President, CEO

Inc. sponsored Andrew Heiskell Award in 1982 for Community Service. James is currently a trustee of Princeton University.

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Juanita T. James

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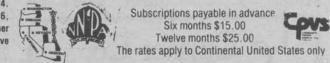
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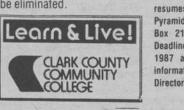
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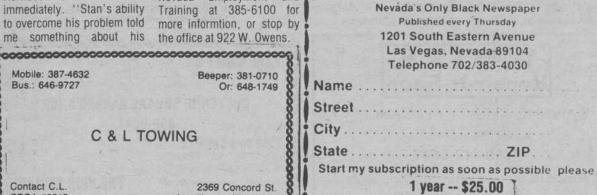


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