

THE NAACP AND YOU!



Rev. Jesse D. Scott
President
Las Vegas, NAACP



**--NAACP Jubilee
Sunday 87--**

Webster's Dictionary says that the definition of a jubilee is a season of joyful celebration. A time for feasting, fun and fellowship. We former slaves now have some portions of freedom and are much better off than we were before. This in and of itself gives us something to celebrate and rejoice about. Although, as Black people in America, we do not yet have full social, political and economic freedom, we still have much to be jubilant about. There is much relevance for a Jubilee observance in 1987, which is less than fourteen years before the end of this century. This great concept of release, freedom or emancipation has been appreciated by Blacks since the historical signing of the Emancipation Proclamation by Abraham Lincoln, January 1, 1863. The first crucial victory for the North in the battle against the South was the Battle of Antietam. This was the victory the North needed before Lincoln would announce on Sept. 22, 1862 that if the South did not return to the Union by Jan. 1, 1863, he would declare their slaves to be forever free.

**--Buses for NAACP
Jubilee Sunday--**

The NAACP needs to know how many buses to have on hand at the Nucleus Plaza Center, Sunday, January 11 at 2:00 p.m. to take you to UNLV. All pastors, churches, clubs, fraternities, sororities, presidents, chairmen, social and political organizations are requested to call the NAACP and report the number of people in your group or party.

**--NAACP Newly Elected
Officers and Executive
Committee--**

On Saturday, December 20, the Las Vegas Branch NAACP elected for the years 1987-88 the following officers and executive committee members:
Jesse D. Scott, President, P.O. Box 4887, Las Vegas, NV 89127, 646-1662-646-

- 5955. Verlia Grice-Davis, 1st V.P., 2128 Revere, No. Las Vegas, NV, 89030. Ruby Garland, 2nd V.P., 2433 N. Statz, No. Las Vegas, NV, 89030. Rev. James M. Rogers, St., 3rd V.P., 1812 Brody Ave., Las Vegas, 89101. Mrs. Bonnie Juniel, Secretary, 2116 Goldhill Way, Las Vegas, 89106. Mrs. Ida Mae Gaines, Assistant Secretary, 1813 Arville, Las Vegas, 89102. Mrs. Teola Williams, Treasurer 825 Sunny Place, Las Vegas, 89106. Sarann Knight-Preddy, Assistant Treasurer, 1321 Saron Road, Las Vegas 89106. Ms. Mary C. Aderholt, 5200 Alpine Place #23, Las Vegas, 89107. Mr. David Bailey, 5925 Gaudalimer Way, Las Vegas, 89122. Ms. Debra Brewster 2913 Siki Ct. "H" L.V. 89101. Mrs. Gwyn Brown-Coleman, 1816 Luning Dr. L.V. 89106. Mr. Charles Dickerson, 6666 W. Washington #684, L.V. 89107. Ms. Ruth Eppenger, 500 Freeman Ave. L.V. 89106. Mr. James Gay, 1940 Goldhill Way, L.V. 89106. Ms. Lucille Gee, 808 Sunny Place, L.V. 89106. Mr. Stanley Harvey, 1016 Canosa, L.V. 89104. Mr. Esau Hayes, 704 Kasper Ave. L.V. 89106. Ms. Paula Johnson, 2225 Jansen Ave. L.V. 89101. Ms. Margaret Knuckles, 3700 E. Stewart Ave., Spc. 266 L.V. 89110. Mrs. Geraldine Leigh 327 Santa Monica Drive, Henderson, NV 89105. Mr. Thomas Leigh, 327 Santa Monica Drive Henderson, NV 89105. Ms. Carrie McClain 4200 Paradise Road #1088 L.V. 89109. Ms. Grace McGlothen, 2515 Royal, No. Las Vegas, 89030. Ms. Hermanell Moody 1205 Madison Ave. L.V. 89106. Rev. Sylvester Parks, 1404 Helen, No. L.V. 89030. Ms. Jewell Scott, 2701 Royal St.

**National Council for Policy Review Resolves to Support
Black Beauty Industry and Approves Resolution on Japanese Issue**

The National Council for Policy Review (NCPR), a composition of minority businesses and professional associations, approved a resolution to support the Black beauty industry. The resolution was acted upon in response to a recent statement made by the Revlon Corporation President, Mr. Irving Bottner. Mr Bottner was quoted in the October 13th issue of Newsweek magazine, saying that Black-owned domestic businesses will all be sold to white companies in the next two years. The Newsweek article also stated that Bottner said some Black companies offer poorer-grade products.

The NCPR resolution calls on the National Business League to: conduct a national advocacy and awareness campaign through its local chapter affiliates and National Trade Association network; advocate and support the "Proud Lady" logo campaign of the American Health and Beauty Aids Institute (AHBAI) on a national basis; and issue a formal statement in support of Black businesses that participate in the Black beauty industry and denounce the racially-oriented statements made by Mr. Bottner.

Lafayette Jones, executive director of the American Health and Beauty Aids Institute (AHBAI), addressed the NCPR meeting during the National Business League's 86th Annual Convention recently held in Cleveland, Ohio. He informed NCPR members that the Black beauty industry is a Billion dollar market, of which 50%

is controlled by Black manufacturers. The AHBAI recently launched a \$2 million promotional campaign to urge Black consumers to purchase products bearing the "Proud Lady" logo. The logo will be placed on products made by Black companies.

The National Council for Policy Review is composed of the key officers of the major Black and other minority business, trade, and professional associations. It is a forum through which leaders of these organizations can debate national issues that have impact on their constituents, develop policies and opinions

on those issues, and transmit those policies to the Administration, Congress, federal and state agencies, and private sector entities.

The Council also approved a resolution to seek economic sanctions against Japanese manufacturers found to discriminate against minorities in the issuance of franchises and distributorships.

The resolution unanimously adopted by the NCPR calls for all State governments to pass legislation and other regulatory measures limiting and/or banning products from Japanese manufacturers who refuse to

grant franchises and distributorships to Black Americans.

NCPR co-chairman Malcolm Corrin, of the Interracial Council for Business Opportunity, assured the members the resolution would be supported by vigorous action nationwide to get State legislatures to comply.

The National Council for Policy Review met in Cleveland, Ohio recently for the 86th Annual National Business League Convention. The NCPR was established as an independent entity by the NBL in 1973.

**Pepsi-Cola's Minority Intern Program:
Closing The Gap Between School And Work**

PURCHASE, NY—Senior Pepsi-Cola company executives, including Roger Enrico, president and chief executive officer of the Pepsi-Cola Company, and Craig Weatherup, president of Pepsi-Cola Bottling Group (PBG), recently shared their insights with minority college students participating in Pepsi-Cola's unique Summer Minority Intern Program.

"As a company, we are committed to recruiting, hiring and developing talented minority college graduates," said Enrico. "In addition to providing challenging, competitive summer positions, our

Minority Intern Program helps close the traditional gap between the academic and business worlds."

Now in its fourth year, Pepsi-Cola Company's unique Minority Intern Program offers 69 outstanding minority college students from across the country the opportunity to gain technical skills and exposure to the business world earning a competitive salary.

"This program has also proved to be a valuable resource for recruiting top-notch employees," according to Gregg Dedrick, Pepsi-Cola Company's

national college recruiting manager. "To date, we've hired 18 interns as full-time employees."

More than 40 college seniors attended the three-day conference held August 4-6 in Purchase, New York. Topics included "A Close-up Look at Pepsi-Cola Bottling Group (PBG)," by PBG president Craig Weatherup, and "Corporate Marketing Functions and Initiatives" by Dan Clark, Pepsi-Cola Company vice president-new business development.

"We wanted to give these students a first-hand overview of Pepsi-Cola

See INTERN, Page 11

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