



Pi Omicron Rho Omega Sorority
Delores O. Washington, Supreme Basileus
SCLC Women
Evelyn Lowery, National Convener
Sigma Gamma Rho Sorority
Rejesta V. Perry, Grand Basileus
Supreme Grand Chapter, Order of Eastern Star
Elizabeth Moore, Most Worthy Grand Matron
Tau Gamma Delta Sorority
Elnora Starks, Supreme Basileus
Women's Convention, Auxiliary to the National Baptist Convention, USA
Mary O. Ross, National President
Top Ladies of Distinction, Inc.
Bobbie W. Moorehead, National President
Trade Union Women of African Heritage
Thelma Dailey, National President
Women's Home & Overseas Missionary Society, AME Zion Church
Alcestis Coleman, National President
Women's Missionary Council, AME Church
Wilhelmina Lawrence, National President
Women's Missionary Council, CME Church
Thelma Dudley, National President
Women's Section, National Bar Association
Attorney Pinkie Wilerson
Zeta Phi Beta Sorority
Eunice Thomas, Grand Basileus

Corporate Sponsors

Dr. Vanessa Weaver, national chair of the Black Family Reunion and a management consultant at Procter & Gamble, said:

"To effectively address the issues facing Black America requires a pulling together of all resources. Corporate America not only had an opportunity to demonstrate a responsiveness to this vital human institution, it also provided an opportunity to link up with government, public institutions and community-based organizations for a common purpose. Together, they produced a successful event that will hopefully grow into further efforts to effect positive change in our society."

Those of us within AOIP-participating organizations know that such sponsorship is extremely important because many corporations made their initial fortunes through the exploitation of others and particularly of Black families. Even among those now working with us in beginning ways as sponsors of this important event are companies which within this half century would not even accept a job application from a Black person at certain of their facilities.

According to Dr. Donald P. Wilson—Grand Exalted Ruler the I.B.P.O. Elks of the World, America's largest Black-led organization and co-chairperson of AOIP's Black Business Support and Involvement Committee:

By supporting this one vital event, no company can be seen as doing all they could or should do to help make up for the past. A few corporations like Anheuser-Busch and Phillip Morris have long-standing records of involvement. Yet, we must give full credit to—and begin to support more and more—all those entities that are turning around.

Dr. Wilson continued, "Our AOIP official publication is listing all the following corporations because they were underwriters of the first annual Black Family Reunion:"

American Security Bank
Anheuser-Busch Companies
Church's Fried Chicken, Inc.
National Broadcasting Company, Inc.
National Education Association
Philip Morris Companies, Inc.
Procter & Gamble
Riggs National Bank
West Point-Pepperell Foundation, Inc.
Xerox Corporation

Station WHMM-TV, Howard University, developed a video documentary of the Black Family Reunion.

Station WDJY was the official radio station.

Coordinating committee members were:

Vanessa Weaver, Ph.D.
Procter & Gamble Company
Lavonia Perryman Fairfax
Pizazz Communications
Joel Brokaw
The Brokaw Company
Harriette Ecton, Manager
Community Relations
Anheuser-Busch Companies
Lorraine Ewing
Lorraine Ewing & Assoc.
Toni Fay
Director, Corporate Community Relations
Time, Inc.
Kenneth Gamble
Chairman, Philadelphia International Records
Eugene Jackson
Chairman, Unity Broadcasting
Joel P. Martin
President, J. P. Martin Associates
LeBaron Taylor
Vice President, CBS Record Group
Paulette Norvel
Executive Vice President, NCNW, Inc.

Dr. Wilson concluded his words of praise and challenge by stating that:

"We surely need and expect much, much more support for the kind of crucial work that is being done by Dr. Height and NCNW as a whole. They are a vital part of our AOIP coalition. And part of my task is visiting every leading corporation in America to encourage them to do far more because we also are keeping a score card on all of their activities."

Future Reunions

The National Council of Negro Women, now beginning its second half century of service to Black women and families, is one of the 89 organizations and associations affiliated with the national, Black-led Assault On Illiteracy Program (AOIP). Imperial Potentate Earl Gray of the Shriners (Prince Hall Affiliation) and the other National co-chairperson of AOIP summed up the feelings of almost all Black leadership groups when he said: "Next year every organization in Black America worth its salt will be supporting NCNW's Black Family Reunion concept—both with Dr. Height in Washington, D.C. and in local cities all across America."

And he added:

To help fulfill Dr. King's dream, our previously-torn-apart Black families must do everything possible to become reestablished. No longer is it the demands of others for our economic and psychological exploitation that keeps us from each other. Now it is work, time, distance and many other factors which collaborate to keep relatives apart. Family reunions bring members of the family together who have been separated for a long time. At reunions, some members of the group meet each other for the first time. By word of mouth, family members have heard of each other but have never met. The family reunion allows families the joy of getting to know one another and to share achievements just as we do in AOIP and all of us surely will make Black Family Reunion days a priority.

NCNW has begun work on next year's national observance of Black Family Reunion. Plans are underway to expand the program to many cities across the country. In the interim, Dr. Height and the National Council of Negro Women urge all of us to heed the words of Black poet Maya Angelou:

"Do all good things, knowing that we are more than keepers of our brothers and sisters. We are our brothers and sisters."

[The staff of the National BLACK MONITOR wishes to acknowledge the cooperation of the Brokaw Company in the preparation of this article.]

Watch For The PROUD LADY



This is the identification symbol on the package of every fine hair care and beauty aid product manufactured by a leading Black-owned company. Not only does it tell us that the excellent products are made primarily for our unique needs...but also it lets us know that when we spend our dollars for these products, those dollars go much further in terms of "community-building" for us than generally is possible any other way.

Additionally, almost all AOIP-cooperating organizations have agreed to priority support for these and other deserving Black-owned businesses, nationally and locally. Since it has been so difficult to identify these products of Black-owned manufacturers in the past, their trade association—the American Health and Beauty Aids Institute (AHBAI)—developed this "Proud Lady" symbol for your convenience.

So whenever you feel the need to buy the finest products made primarily for our unique needs, look for the "Proud Lady" on the package. It helps you and helps build Black America. Some of these products are as follows:

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| 1. Alaion Products Fulla Wave Everlasting Curl | Gentle Treatment Classy Curl Precise (and others) |
| 2. Amer. Beauty Products American Beauty Donnie's Rejuvenation Black Magic | 12. Kelly Chemical Co. Gentle City Lites Gentle Relaxer Gentle Quadrabom Conditioner |
| 3. Amer. Caribbean Beauty Products American Caribbean Multi-Purpose Conditioner American Caribbean Conditioning Relaxer American Caribbean Activator American Caribbean Cold Wave System | 13. L & M Products Spring Curl Spring Perm "The Juice" Mr. Puff |
| 4. Barrett Products Co. Hollywood U.S.A. Curls Hollywood U.S.A. Relaxers Hollywood U.S.A. Waves | 14. Luster Products Co. Luster's Oil Moisturizer Hair Lotion S-Curl Products Designer Touch Professional Salon Products |
| 5. Bronner Brothers Cosmopolitan Curl Bronner Brothers | 15. M & M Products Sta-Sof-Fro Sof-'N-Free Moxie Curly Perm |
| 6. A.W. Curtis Labs Curtis Rubbing Oil Curtis Hair & Skin Care Products | 16. Madame C.J. Walker Manufacturing Co. Madame C.J. Walker Hair & Skin Care Products |
| 7. Dudley Products Co. Dudley's Hair & Scalp Conditioner Plus Vitamins A, D & E Dudley's Scalp & Skin Antiseptic Conditioner Dudley's Hair Rebuilder Dudley's Placenta & Pan- thenol Cond. Packets | 17. Pro-Line Corp. Pro-Line Curly Kit Kiddie Kit Kiddie Kare |
| 8. Ellis & Sons Co. Good Fred Handsome Dude My Johnnies | 18. Sir Charles, Inc. Sir Charles' line of hair care products |
| 9. Hairlox Company Capital Curl Curly Care Afta-Perm Root | 19. Soft Sheen Products Soft Sheen Hair & Scalp Conditioner Care Free Curl Miss Cool hair products |
| 10. J.M. Products, Inc. Style Crest Isoplus Another Curl Pineapple Wave | 20. W & W Pharmaceuticals X-ception 3 N 1 Activator, Moisturizer & Cond. |
| 11. Johnson Products Co. Ultra Sheen | 21. Worlds of Curls Worlds of Curls Products Blue Satin Conditioning Creme Relaxer System Simply Satin Cosmetics Highlights Transparent Gel Colours |

This community-building message is brought to you by the Black Business and Professional Support and Involvement Committees of the national Assault On Illiteracy Program (AOIP). Shop in the stores where the "Proud Lady" symbol is displayed.

Frankie Gillette Billie Glover Donald Wilson
Co-Chairpersons