

## HILL

From Page 2

...races, the black vote will be critical in determining the final outcome. Blacks, who have been disproportionately hurt by "Reaganisms" ill-conceived social and economic policies, have a real stake in the future composition of the House and Senate, and can play a pivotal role in changing this nation's political course.

The following checklist provides a summary of critical issues blacks and other voters may use to gauge the potential effectiveness of a candidate.

Where does the candidate stand on U.S. industrial policy? Since black economic and social progress is inextricably linked to the overall performance of the national economy, a viable candidate must be committed to protecting and expanding basic industries, many of which have been decimated by Reagan economic and trade policies.

Where does a candidate stand on education and federal vocational and job training programs? Blacks and other workers face an increasingly specialized and competitive job market. The government must play an active role in easing the transition of workers displaced by structural changes in the economy, cybernational and other technological advances, and in developing a more highly skilled workforce better able to compete in the international marketplace.

Does the candidate have a comprehensive strategy for reducing poverty and easing the suffering of the underclass? Clearly, there must be a renewed commitment to social spending for the poor and ill trained to help break the hopeless cycle of joblessness, poverty, family dissolution and social pathology that threatens future generations of young people.

Is the candidate firmly committed to safeguarding civil rights and anti-discrimination laws and regulations? The government needs to once again reclaim its role as a guarantor of social justice for all.

Is the candidate committed to the advancement of democracy and human rights around the world? Our government must be prepared to support the growth of democracy around the globe, be it is South Africa, Poland, Chile or elsewhere in the Third World.



# EDUCATION. IT'S A VALUABLE COMMODITY IN THE JOB MARKET.

What does it take to get a good job—instead of just a job? Often it's simply a matter of education. But it's not quite that simple. There are thousands and thousands of American minority youths who don't get a fair chance

at an education because they just can't afford it.

We at the Adolph Coors Company are getting together with some of the country's finest educational institutions to help put an end to this injustice. We've contributed desperately needed dollars to a number

of Black colleges and universities and to the United Negro College Fund.

Because we firmly believe that every promising young mind deserves a fair chance in the job market.



We Believe Open Minds Open Doors.