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# Sentinel Voice

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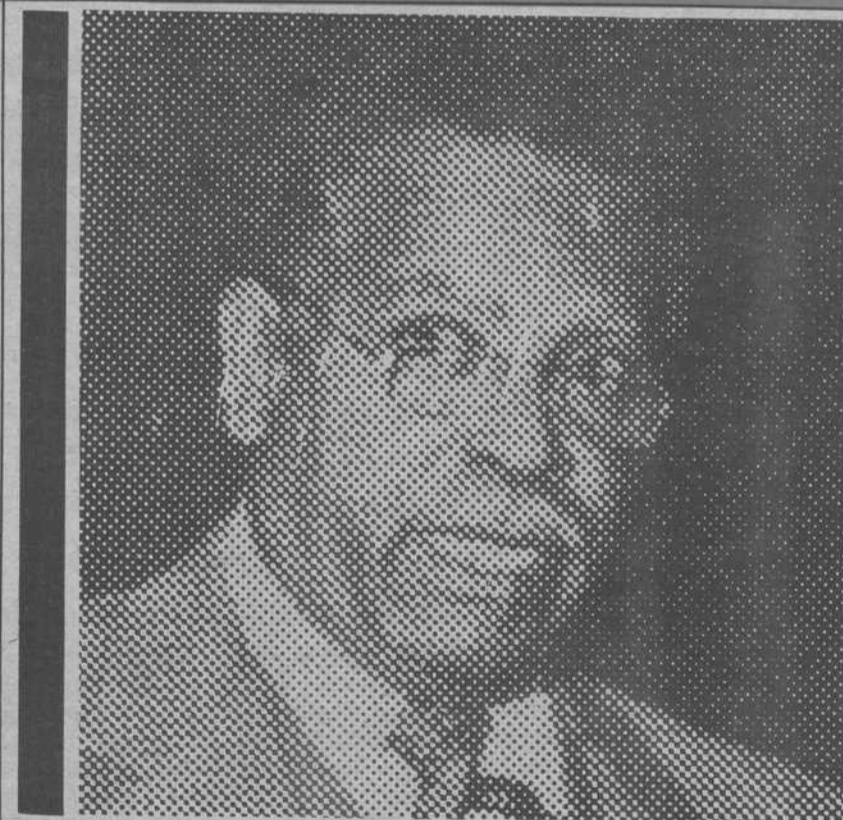
## THE BLACK CHAMBER OF COMMERCE ANNUAL INSTALLATION BANQUET HELD ON OCTOBER 17, 1986

The featured banquet speaker was Oscar J. Coffey, Jr., President and Chief Executive Officer of The National Association of Black and Minority Chambers of Commerce.

Mr. Coffey is a nationally renowned salesman and entrepreneur. Mr. Coffey began his entrepreneurial endeavors in New Orleans, Louisiana where he received recognition and praise for his sales and marketing techniques in promoting coffee to the world's most sophisticated coffee drinkers. He continued his sales career by distinguishing himself as an outstanding insurance salesman and became a member of the Million Dollar Round Table, one of the highest awards of the insurance industry. His business ventures include the founding of a beverage company, implementation of a candy company, and the promotion of tourism as a viable field for minority business development.

Mr. Coffey's business activities eventually took him to Oakland, California where he initiated Preservation Park, a multi-million dollar development that includes Victorian buildings, boutiques, restaurants and offices.

In addition to his own business ventures he gives of his time and effort to assist other minority entrepreneurs. In 1973 he founded The Northern California Black Chamber of Commerce, in 1981 he formed Chambers Centers Developers, Inc. and in 1983 he founded The National Association of Black and Minority Chambers of Commerce. He was



instrumental in obtaining a \$250,000 grant from the U.S. Department of Commerce to assist in the development of Chambers of Commerce in black and minority communities, and he also obtained \$250,000 from the U.S.

Department of Housing and Urban Development to implement a minority business acquisition program.

Mr. Coffey is a graduate of Loyola University of New Orleans Diploma Program in

Labor and Management Relations, he also completed the Walker School of Insurance, and has taken Management and Personnel Administration courses in the California State University System. He is active in many civic and professional organizations including: The National Business League, NAACP, The National Urban League and The National Forum for Black Public Administrators. He is also a commissioner on the California Tourism Commission.

Throughout his career Mr. Coffey has been the recipient of numerous awards; he has received The Presidential Certificate of Appreciation in 1976; Omega Psi Phi Fraternity Citizen of the Year Award in 1981, The National Association of Convention Planners Executive of the Year Award in 1981, U.S. Department of Commerce Minority Business Advocate of the Year in 1985, and Delta Sigma Theta Sorority Minority Resources Award in 1986.

He and his wife Jimmie are the parents of two children and he serves as a Deacon at the McGee Avenue Baptist Church in Berkeley, California.

Oscar Coffey is a gifted and much sought speaker, and his motto "All things are possible. Therefore, if it can be done I will do it" is a reflection of the dreams, hard work, and accomplishments of this remarkable individual.

OSCAR J. COFFEY