

# NPHC

reside. And, this relationship has worked so well in terms of NPHC's serving as a catalyst to involve all the other 89 AOIP organizations that NPHC is being honored at AOIP's semi-annual Board meeting on October 4th in Washington, D.C.

AOIP is focused primarily on those community-building things which supplement and complement the role of teachers by encouraging our young people to want to learn. This means a large part of AOIP efforts are toward encouraging Blacks to support and make accountable Black churches, Black-owned businesses, Black craftsmen, Black professionals, etc. Thus, the possibilities for growth through service is endless.

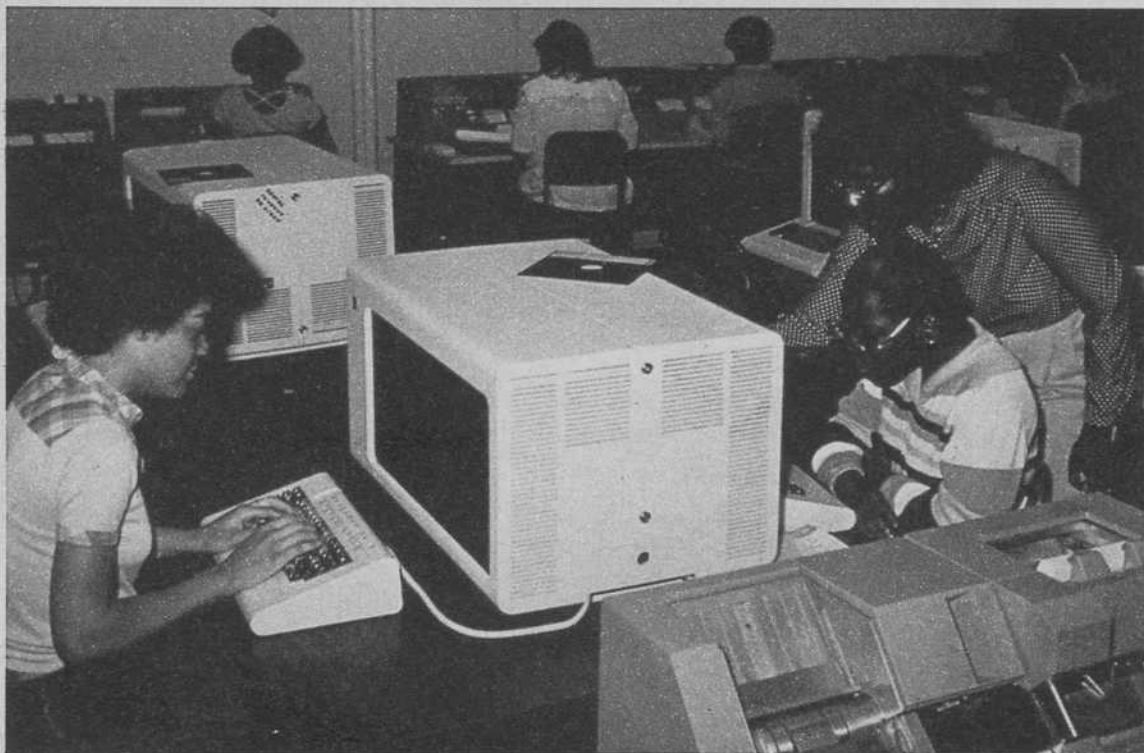
Yet, there are predicaments facing NPHC, and one is a lack of a reasonable amount of liaison with—and accountability to—the national leaders of the member organizations who have bailed them out whenever difficulties have arisen.

In the beginning there was this kind of relationship. However, there was a gradual shift away from it, and troubles began in a serious way. One former national president of one of the organizations (Faye Bryant) summed it up this way:

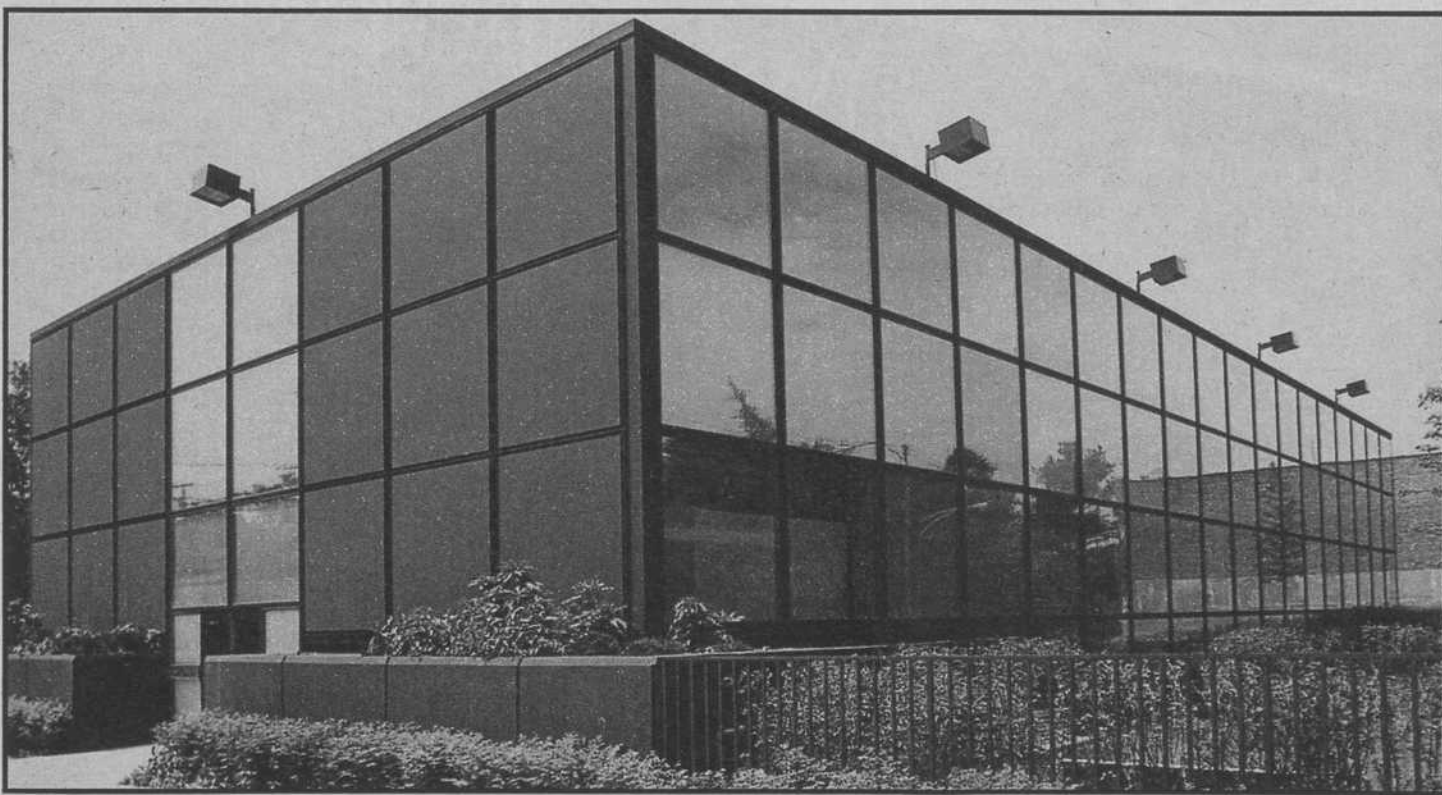
"At no time in our history has the Pan-Hellenic Council had a better opportunity for growth through the

unique leadership roles in service created for them through AOIP. Yet, until there is a simple constitutional change granting the national office a far greater voice in the top leadership of the National Pan-Hellenic Council, coordination possibilities and fiscal adequacy will be a perennial predicament."

As we congratulate and salute the National Pan-Hellenic Council and all of its local councils, we wish—and urge—that this simple predicament be resolved so that NPHC can ascend to even greater leadership heights.



An instructor from the Alpha Kappa Alpha administered Job Corps Center in Cleveland, Ohio teaches a student the rudiments of computers.



Alpha Kappa Alpha Sorority's national headquarters in Chicago.

## Watch For The PROUD LADY



This is the identification symbol on the package of every fine hair care and beauty aid product manufactured by a leading Black-owned company. Not only does it tell us that the excellent products are made primarily for our unique needs...but also it lets us know that when we spend our dollars for these products, those dollars go much further in terms of "community-building" for us than generally is possible any other way.

Additionally, almost all AOIP-cooperating organizations have agreed to priority support for these and other deserving Black-owned businesses, nationally and locally. Since it has been so difficult to identify these products of Black-owned manufacturers in the past, their trade association—the American Health and Beauty Aids Institute (AHBAI)—developed this "Proud Lady" symbol for your convenience.

So whenever you feel the need to buy the finest products made primarily for our unique needs, look for the "Proud Lady" on the package. It helps you and helps build Black America. Some of these products are as follows:

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| 1. Alalon Products<br>Fulla Wave<br>Everlasting Curl   | Gentle Moisture Solution<br>Condition   |
| 2. Amer. Beauty Products<br>American Beauty<br>Donnie's Rejuvenation<br>Black Magic  | 11. L & M Products<br>Spring Curl<br>Spring Perm<br>"The Juice"<br>Mr. Puff   |
| 3. Bronner Brothers<br>Cosmopolitan Curl<br>Bronner Brothers   | 12. Luster Products Co.<br>Luster's Oil Moisturizer<br>Hair Lotion<br>S-Curl Products<br>Designer Touch Professional Salon Products                                   |
| 4. A.W. Curtis Labs<br>Curtis Rubbing Oil<br>Curtis Hair & Skin<br>Care Products   | 13. M & M Products<br>Sta-Sof-Fro<br>Sof-'N-Free<br>Moxie<br>Curly Perm   |
| 5. Dudley Products Co.<br>Dudley's Hair & Scalp<br>Conditioner Plus<br>Vitamins A, D & E<br>Dudley's Scalp & Skin<br>Antiseptic Conditioner<br>Dudley's Hair Rebuilder<br>Dudley's Placenta & Pan-<br>thenol Cond. Packets | 14. Madame C.J. Walker<br>Manufacturing Co.<br>Madame C.J. Walker Hair<br>& Skin Care Products  |
| 6. Ellis & Sons Co.<br>Good Fred<br>Handsome Dude<br>My Johnnies   | 15. Pro-Line Corp.<br>Pro-Line<br>Curly Kit<br>Kiddle Kit<br>Kiddle Kare  |
| 7. Hairrox Company<br>Capital Curl<br>Curly Care<br>Afta-Perm<br>Root  | 16. Sir Charles, Inc.<br>Sir Charles' line of hair<br>care products   |
| 8. J.M. Products, Inc.<br>Style Crest<br>Isoplus<br>Another Kurl<br>Pineapple Wave   | 17. Soft Sheen Products<br>Soft Sheen Hair & Scalp<br>Conditioner<br>Care Free Curl<br>Miss Cool hair products  |
| 9. Johnson Products Co.<br>Ultra Sheen<br>Gentle Treatment<br>Classy Curl<br>Precise (and others)  | 18. W & W Pharmaceuticals<br>X-ception 3 N 1 Activator,<br>Moisturizer & Cond.  |
| 10. Kelly Chemical Co.<br>Gentille City Lites<br>Gentille Relaxer<br>Gentille Quadrabom<br>Conditioner   | 19. Worlds of Curis<br>Worlds of Curis Products<br>Blue Satin Conditioning<br>Creme Relaxer System<br>Simply Satin Cosmetics<br>Highlights Transparent<br>Gel Colours |

This community-building message is brought to you by the Black Business and Professional Support and Involvement Committee of the national Assault On Illiteracy Program (AOIP). Shop in the stores where the "Proud Lady" symbol is displayed.

*Frankie Gillette*  
Frankie Gillette

*Evelyn Peavy*  
Evelyn Peavy

Co-Chairpersons