

THE NAACP AND YOU!



Rev. Jesse D. Scott
President
Las Vegas, NAACP



--Black Dollar Days Begins Today--

Black Dollar Days Demonstration is the way that the National office of the NAACP has chosen to cause its members and friends to realize the great buying power that Black people possess. The late Dr. Martin Luther King wrote in his letter from the Birmingham jail that there will not be any changes taken place in the social order until the people involved become aware that there is a problem that needs to be resolved. If you own a business or receive income in any form or make contributions to a church, during the week of September 19 through 27, all of these transactions should be done in \$2 bills. Just ask the bank teller where you do your banking and he or she will supply you with all the \$2 bills you need. Remember the success of this project depends upon your cooperation.

--Blacks Possess More than 2 Hundred Billion Dollars in Buying Power--

According to Tony Brown of Tony Brown TV Journal, Blacks in America control more than two million dollars in the aggregate or total worth. This is more than the National budget of Canada. Brown further states that more than 80% of the two hundred billion dollars spent with people who are not Black and all other ethnic groups spend their dollars

with their own group. To put it in another way, Blacks spend less than 20% of their total income with other Blacks. Just as the Jews, Catholics and Mormons have done, Blacks must put their dollars together and create economic power and job opportunities for themselves and their children. The truth and nothing but the truth is "Together we stand and divided we fall."

--Blacks Have Difficulty Making Loans--

All too often when Blacks as individuals or groups attempt to make loans they are refused by lending institutions or given such a small amount that their venture is almost certain to fail. Many financial institutions do not make substantial loans to Blacks who live in the red line areas of Las Vegas (the postal zones of 89106 and 89030). Within the last several months, I had a white man to call me and say that he owned some land in West Las Vegas and wanted to do some building but he was having a problem trying to get adequate financing, all because his land was within the one of the above mentioned postal zones. Black individuals, organizations and churches deposit their hard earned dollars in financial institutions that refuse to make loans to them.

--NAACP Banquet '86 is Set for October 12--

Plans are being finalized

for the Las Vegas Branch NAACP Freedom Banquet '86. A mailing went out this week extending invitations to NAACP members and friends to purchase tickets to the

banquet and advertisement in the Souvenir Journal. Please call today, do not wait until the 12th of October and attempt to get tickets. The office hours are from 9:00

a.m. until 5:00 p.m. The time has come once again for you to prove that you love the NAACP by making a personal sacrifice in your donation of \$100 to the NAACP. This

donation entitles you to one ticket to the banquet and a life membership payment. A \$50 donation will be required for those who want dinner only. Call 646-1662.

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Saturday, September 20, 1986 - 7:30 p.m.

at

Community Baptist Church

245 E. Foster Avenue

Henderson, Nevada

Rev. Sam Roberson, Pastor

Advance Adult Donation - \$5.00 At Door - \$6.00

Tickets Available at: **The Religious Emporium** 1322 "D" Street
648-8180 646-1907

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