

He loves  
to blow  
his horn.

She never  
stops hearing  
about it.



*B*ut there's  
one taste  
they agree on.



**Benson & Hedges**  
America's Favorite 100.

SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.

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Lights: 10 mg "tar," 0.7 mg nicotine—  
100's: 16 mg "tar," 1.0 mg nicotine av.  
per cigarette. FTC Report Feb '85.