



Marshall Bass promoted RJR VP

WINSTON-SALEM, N.C.— Marshall B. Bass has been elected senior vice president by the board of directors of RJR Nabisco, Inc. He is responsible for managing public and governmental affairs on a worldwide basis for RJR Nabisco, which was formerly R.J. Reynolds Industries, Inc. The company changed its name in April.

Bass was also recently elected to the Distinguished Service Chapter of Phi Beta Sigma Fraternity, Inc. He became the 97th person to have received the organization's highest honor since the service fraternity was founded in 1914. There are 35 members of the Distinguished Service Chapter still living. Past recipients of the honor include George Washington Carver, James Weldon Johnson and four African presidents. Phi Beta Sigma, an international organization, has about 600 chapters and 80,000 active members.

In 1968 Bass joined the RJR organization, and has since held a number of human resources and

external relations responsibilities. He was elected a corporate vice president in 1982, and in February 1986 was promoted to vice president of public affairs. Bass also serves as secretary to the public policy committee of the RJR Nabisco board of directors and is an advisory member to the board's contributions committee. Prior to joining RJR, Bass served as a U.S. Army officer, retiring after 23 years of service.

Bass is a member of the National Commission on Working Women; the Industry Advisory Council of the National Newspaper Publishers Association; and chairman of the board of directors of the Winston-Salem State University Foundation.

He holds a B.S. degree from the University of Maryland, College Park, and Doctor of Humane Letters degrees from King Memorial College, Columbia, S.C.; Saint Augustine's College, Raleigh, N.C.; and Livingstone College, Salisbury, N.C. He also holds a Doctor of Law degree from North Carolina Central University in Durham, North Carolina.

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Gwynetta U. Brown-Coleman Elected Delegate to National White House Conference On Small Business

WASHINGTON, D.C. — Washington, D.C., August 17-21. Gwynetta U. Brown-Coleman has been elected a delegate to the National White House Conference on Small Business, it was announced recently.

Under the theme "In the Spirit of Enterprise," Nevada small business people met Friday, April 25, 1986, in Las Vegas at the Bally Grand, to discuss issues and problems of concern and to put forth specific and comprehensive recommendations for the future of small business.

During the day-long series of meetings, Brown-Coleman was elected, along with nine others, to represent Nevada at the National White House Conference on Small Business to be held in

Ms. Brown-Coleman is President of Brown, Gaston & Brown Consultancy, a management and technical assistance firm, located in Las Vegas.

Atty. James O. Porter and Rafael Vega of Las Vegas were also elected as delegates to the Conference.

Bob Bailey, appointed by Sen. Paul Laxalt to be a delegate, has been selected as chairman of the Nevada delegation.

In accordance with Public Law #98-276, the White House Conference is holding meetings in all 50 states, the District of Columbia, and Puerto Rico. Las Vegas, Nevada, was the fifty-first such conference prior to the National Conference.

Governor Announces \$400,000 for Job Training in North and West Las Vegas

LAS VEGAS — Governor Richard Bryan announced today that \$400,000 in federal funds has been awarded to the state to provide job training for people living in enterprise zones in North and West Las Vegas. The training will help residents fill jobs created by industries moving into the enterprise zones. The money will be administered by the State Job Training Office.

Last September, Governor Bryan designated North and West Las Vegas as enterprise zones. Enterprise zones are areas which are economically depressed, have a high unemployment rate and can greatly benefit from new industry. Industries which locate in enterprise zones qualify for fee waivers and other business

enticements. Governor Bryan said, "This program is people oriented and will provide employees and employers in the enterprise zones with a significant opportunity. It will provide underemployed and unemployed Nevadans with the opportunity to learn skills which will help them obtain meaningful employment, now and in the future. In addition, existing and new firms, locating in these zones, will have a source of skilled labor from which to draw."

The State Department of Employment Security will coordinate the job training program with Clark County Community College, local development authorities and chambers of commerce.

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