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Reno boxing cards take financial baths

It wouldn't have been surprising if red ink flowed down the steps of Lawlor Events Center after Sunday's heavyweight fight between Tyrell Biggs and Jeff Sims.

Main Events/Monitor Productions of West Paterson, N.J., and the arena co-promoted Sunday's bout and Saturday's Dwight Muhammad Qawi-Leon Spinks title fight.

Both co-promoters were financial losers. The two cards had combined gate receipts of \$45,000, said promoter Dan Duva of Main Events/Monitors. He said his company lost between \$40,000 and \$50,000 and estimated Lawlor's loss is between \$15,000 and \$20,000. A crowd of 1,305, including 300 complimentary ticket holders, watched Sunday's bout.

Citifare adds new routes

Citifare will add 24-hour service on two bus lines and inaugurate three new routes next month to serve Sparks Family Hospital, Sparks High School and the Comstock Hills subdivision.

The new services will begin April 13 and add \$474,500 to Citifare's operating expenses, said Karen Mabry, marketing manager for the Regional Transportation Commission.

Around-the-clock service on existing routes 1 and 11 will provide most casino shifts with bus service. Route 1 serves downtown Reno, South Virginia Street and the Meadowood Mall area. Route 11 runs along Fourth Street, B Street and Lincoln Way in Sparks.

Citifare has been operating on a 22-hour-a-day schedule on those lines. Around-the-clock bus service has previously not been available in the Reno area, though proposed many times, Mabry said.

The new Citifare routes were prompted by rider requests. The new routes and the modifications will be given a six-month trial period.

New Route 10 will be identical to Route 1 and provide bus service at 10-minute intervals along South Virginia Street to Meadowood Mall. Bus frequencies now average 15 minutes, Mabry said.

The new bus line will go beyond the Meadowood area, serving Serra Pacific Power



Delores Feemster, Reno Sentinel-Voice General Manager. For news, weekly locations of paper and advertising information, contact her at 323-3677.

Co.'s new offices and the Comstock Hills subdivision.

New Route 12 will travel from downtown Reno to John Ascuaga's Nugget in Sparks, following the same path as Route 11 until reaching the Sparks transfer station on C Street. From there, buses will travel along Prater Way to Sparks Family Hospital and the Vista Boulevard industrial area.

The third new line is Route 25, increasing service between Sun Valley and the Oddie Boulevard shopping area and bring bus service to Sparks High School, Sparks High School.

Three route modifications will commence April 13.

Route 18, serving Second Street and Glendale Avenue to the southeast industrial area of Sparks, now will include service to Purina Way and Spice Island Drive.

Route 20 will extend beyond its current loop at Energy and Edison ways, into the Donner Springs area and Meadowood Mall. The extension allow Sparks residents to reach the mall without going through downtown Reno, Mabry said.

By Don Vetter/Gazette-Journal

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