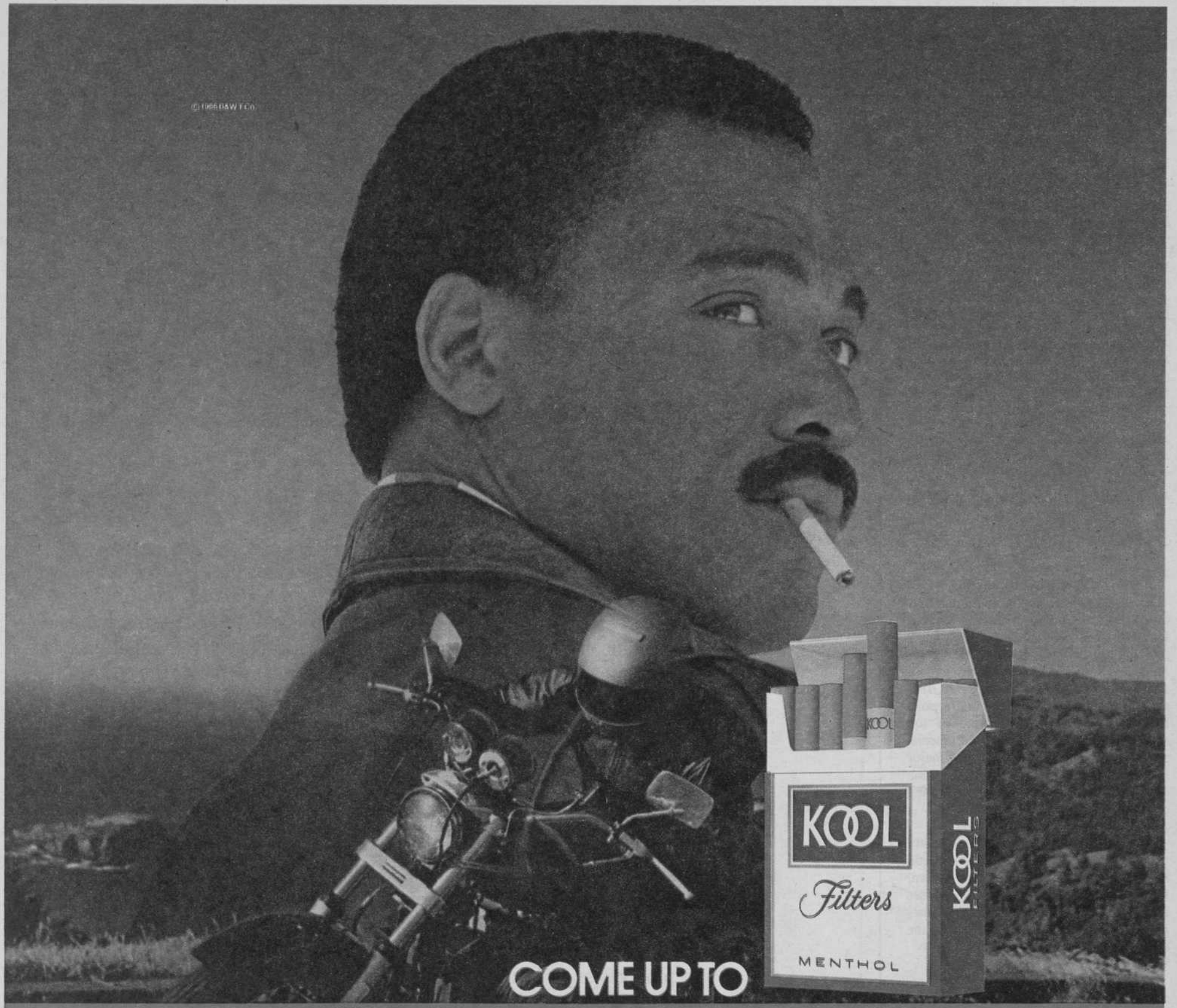


© 1985 B&W T Co.



COME UP TO

# NEW KOOL BOX

SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.

16 mg. "tar", 1.1 mg. nicotine av. per cigarette, FTC Report Feb. '85.