

RENO HAPPENINGS

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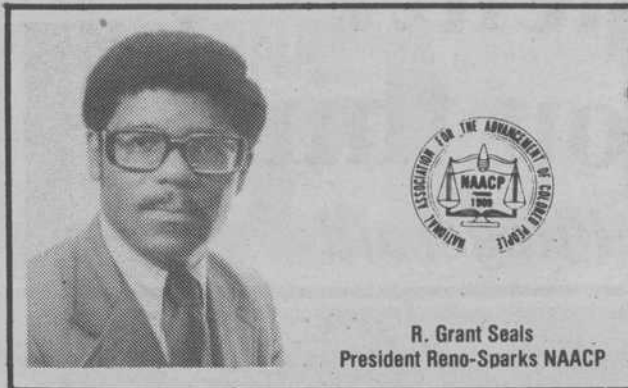
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R. Grant Seals
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Reno Shows Its Human Side

Terry Taylor saw Herb. You know, the real Burger King Herb! Terry said "Are You Herb?" He thought he won \$5,000. But it turned out that the rules say you have to be 16 years old to win. Terry had just turned fifteen on that day. But he is a football 15, not a small 15. In the meantime a UNR youth spotted Herb and asked the right question and won the \$5,000. Terry got a free hamburger, fries and a Coke.

This happened in the late afternoon just before the Wooster High School basketball game with another high school in Reno at around 7 p.m. Terry and his friend, Lorenzo McDaniel, were at the game and just had to share this experience with someone. In fact it seemed to be the main topic of conversation before the game began. It was at about this point that Vice Principal Ron Engle came into the picture. Burger King sells its product to all ages and as with all hamburger chains manages to locate its outlets within a few blocks of high schools.

So Vice Principal Engle called the Reno Gazette-Journal and the story complete with pictures appeared in the Friday morning edition. The story was the talk of our office and apparently was the talk almost everywhere.

Black History Month features art, TV, music

The Jones Visitor Center Gallery, in celebration of National Black History Month and Black History Week featured the works of Las Vegas artist Cochise Couyette through Feb. 28.

The soft-colored portraits of family unity and black heroes — from Malcolm X to

It so happens that at 6 a.m. Friday morning John Chommie, Operations Manager and morning personality at K-HITS, a popular Reno radio station, saw the story and followed it up. He discussed it on his show and began to get calls from listeners. He finally got Terry himself on at about 8:30 a.m. after speaking with Vice Principal Engle. They were both interviewed via radio telephone. This naturally increased the calls from listeners. Chommie estimates he got over 100 calls on his show about the Terry-Burger King incident.

To be fair, the Burger King representative said at the time that they would look into what the local franchisees in the Reno area could do.

So by noon Friday, the Reno area franchisees had arranged to present Terry Taylor with a check for \$5,000. It was still front page news Saturday morning.

Terry's Dad is the new minister of Greater New Hope Baptist Church in Reno and his mother is an account executive at AT & T. Terry has an older brother and a younger sister. They are an Afro-American success story. Terry plays football and has a grade point average above 3.0.

The Reno-Sparks membership meeting is on the First Thursdays of the Month at 7 p.m. at the CSA Building, Eighth and Sutro Streets.

Muhammad Ali — are on display at the gallery on the University of Nevada-Reno campus.

The exhibit is sponsored by the UNR Black Student Organization.

KNPB-TV, Channel 5, is presenting several special
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RENO STUDENT SPOTS 'HERB' — GETS \$5,000

Burger King Restaurant No. 1889 has a heart.

The owner of the Kietzke Lane restaurant wrote a \$5,000 check Friday to Terry Taylor, the 15-year-old Wooster High freshman Herb spotter who lost out on \$5,000 in prize money because of his age.

"I really thank the people here for coming through for me," Taylor said as he accepted his check at lunchtime Friday from three local Burger King owners.

With his father, the Rev. Glenn Taylor Sr., standing by, Taylor said he intends to save the money for college. With his high grades, the possibility of a football scholarship and the prize money, he said he is hoping to go to a "pretty good college."

But there will also be an immediate reward. His father

said he will kick in some money from the family budget to help his son finance equipment for his band, Gospel Junction, which is hoping to cut a record.

Taylor was the first to spot Herb Thursday afternoon in the Kietzke Lane Burger King. As such, he stood to win \$5,000 in the "Have You Seen Herb?" promotional contest sponsored by the Miami-based fast-food chain.

But Taylor was disqualified because he wasn't 16. The rules say you have to be 16 to win.

Thursday also happened to be Taylor's birthday.

The Gazette-Journal reported Taylor's plight and radio stations aired the story all Friday morning. At KHTX-FM Radio, the phone never stopped ringing, said John Chommie, morning wake-up



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man. "One hundred percent were behind Terry," Chommie said. "It was almost patriotic."

By about 10 a.m. Friday — second period for Wooster High School students — Taylor learned he would be \$5,000 richer after all.

"It's been a blast today, going to class and explaining
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