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Hagler Meets Mugabi, Hearns Faces Shuler In March 10 Doubleheader At Caesars Palace

Marvelous Marvin Hagler will receive one of his toughest tests when he defends his undisputed world middleweight title against unbeaten knockout specialist John Mugabi on



Marvin Hagler

March 10 in the featured bout of a championship doubleheader at Caesars Palace.

In the co-feature, World Boxing Council super welterweight champion

Thomas Hearns (40-2) will attempt to wrest the North American Boxing Federation middleweight title from unbeaten champion James Shuler (22-0).

The doubleheader will be promoted by Top Rank, Inc., in association with Caesars Palace.

The fight, which will be telecast on closed circuit and selected pay-per-view outlets, originally were scheduled for Nov. 14, 1985 but had to be postponed when Hagler suffered a broken nose after being butted in a sparring session.

The March 10 bout against Mugabi will be Hagler's first since his dramatic three-round victory over Hearns in the same Caesars Palace ring on April 15. Hagler withstood an early barrage of punches from Hearns, hurt him in the second round and then overcame a gash on his forehead to stop Hearns in the third round.

The victory, Hagler's 11th

successful title defense, pushed his record to 61-2-2 with 51 knockouts. He has not lost a fight in 10 years and 10 of the 11 title defenses have been knockouts. Only Roberto Duran managed to go the full 15-round distance with Hagler.

Hagler, now 31, is looking to break the middleweight record of 14 consecutive title defenses held by Carlos Monzon. He won the undisputed world title in September, 1980, on a third-round knockout of defending champion Alan Minter. His title defense victims include Mustafa Hamsho and Fulgencio Obelmejias twice each, Vito Antufermo, Tony Sibson, Wilford Scypion, Caveman Lee, Juan Roldan, Duran and Hearns.

He faces a formidable challenge in the 25-year-old Mugabi, who was born in Kampala, Uganda, and now fights out of Tampa, Fla.

Mugabi, a silver medalist in the 1980 Olympics at Moscow, has been perfect as a pro -- 26 fights, 26 knockout victories. Mugabi has recorded 10 first round

knockouts and six other fights have not gone past the second round.

His list of knockout victims include some of the top middleweights and junior middleweights in the world -- James Green, Frank



Thomas Hearns

Fletcher, Curtis Parker and Earl Hargrove.

Despite the loss to Hagler, Hearns has not given up on his dream of becoming the first man in boxing history to win world titles in four different weight classes.

Hearns, who once held the World Boxing Association welterweight title, feels a victory over the number one-

Hamilton Projects Selected As Licensing Agent For 1987 Pan Am Games

INDIANAPOLIS--Hamilton Projects, Inc., one of the world's leading full-service licensed merchandising organizations, has been selected as the exclusive licensing agent for the Tenth Pan American Games, it was announced today by Mark D. Miles, President of PAX/Indianapolis (PAX/I) at the Madame Walker Urban Life Center.

The New York-based firm will represent PAX/I in developing a full scale licensing program including the solicitation, review and recommendations for prospective licensees, royalty administration and protecting the marks of the 1987 Pan American Games, including the logo and the mascot (Amigo). Hamilton

ranked Shuler will propel him back into the middleweight title picture. The "Hitman" from Detroit still hopes to capture the middleweight title and then move up to challenge for the light heavyweight championship.

Hearns won the WBA welterweight title in August, 1980, with second round knockout of defending champion Pipino Cuevas. He outpointed defending champion Wilfred Benitez over 12 rounds in December, 1982, to win the WBC super welterweight title. His only other defeat was a 14th round TKO to Sugar Ray Leonard in a world welterweight title unification bout in September, 1981.

Shuler, who was born and raised in Philadelphia, won the Olympic trials in 1980 but never got the chance to compete for a medal because of the United States' boycott of the Moscow Games. He won the NABF title in October, 1983, with a 12-round decision over former Olympic gold medalist Sugar Ray Seales. In his two title defenses, Shuler has scored 12-round decisions over former Olympian Clint Jackson and James Kinchen.

Projects will also monitor the performance of licensees.

"PAX/I's licensing program is important to the organizing committee, because the image of the 1987 Pan American Games will be shared through the sale of licensed products with the public across the United States," stated Mark D. Miles, President of PAX/I. "It is vital that we control how our symbols, which are a part of the overall Olympic Movement, are used. Hamilton Projects, which handles a diversity of projects, convinced us that they are best suited to do this."

Hamilton Projects recently joined the ranks of INC. magazine's "INC. 500" list. According to a Hamilton Projects' spokesperson, it is the first only licensing firm ever to be named to the distinguished group of America's fastest growing private companies.

"One of our areas of expertise is events and sports marketing," said Michael Stone, President of Hamilton Projects. "The Pan American Games represent a one-in-a-lifetime opportunity for us. Next to the Olympics, it is the premier international athletic competition."

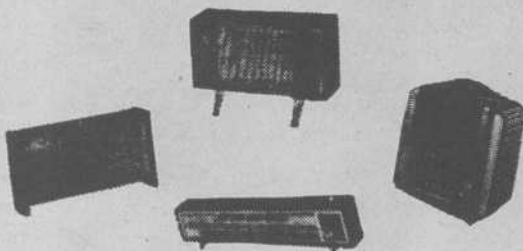
Hamilton Projects, recently appointed as the exclusive licensing representative for the United States Olympic Committee, has a wide range of clients including the Black Tennis and Sports Foundation, Coca-Cola Company, Hershey Foods Corporation, McDonald's, Mikhail Baryshnikov, Smithsonian Institute, Statue of Liberty-Ellis Island Foundation and Wendy's International.

The Tenth Pan American Games will be held 7-23 August 1987 in Indianapolis and selected outlying venues. More than 6,500 athletes, trainers and officials from 37 Western Hemisphere nations will participate in a record 27 sports.

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