

THE NAACP AND YOU!



Rev. Jesse D. Scott
President
Las Vegas, NAACP



Rev. Jesse D. Scott, President of the Las Vegas NAACP, is on emergency leave for the next couple of weeks. His column will resume upon his return.

BEAUTY

From Page 3

from your property or from the street at no cost, if you possess an owner's certificate.

Let's all join in and become a part of the thousands of cities and communities throughout America, and make April, 1986 "Keep West Las Vegas

Beautiful" month, while the nation celebrates "Keep America Beautiful" Month.

We really have no excuse for permitting the tons of trash and bulk discarded items to litter our properties when millions of dollars have been spent to make our community more attractive and viable, at no cost to us and trash pick up is available twice a week.



Ms. C.L.'s Black Pearl
Fashions

Carlean LaFear

CLEARANCE SALE

Help Us Make '86
a Good Year

Stop in & See Our
New Fashions

Infant Wear to Ladies sizes 1 to 26

SALES! SALES! SALES!

HOURS:

10 a.m. to 8 p.m. Monday thru Wednesday

10 a.m. to 9 p.m. Thursday thru Saturday

Ms. C.L.'s Black Pearl Fashions
900 W. Owens
Nucleus Shopping Plaza

646-1377

STREET GANG-HOW IT AFFECTS THE COMMUNITY

By Bob Palm

Teenage gang activities in Clark County have become so prevalent that some people in authority have begun to whisper in private that the social phenomenon cannot be controlled, but will just have to run its course.

There are hundreds of teenagers--black, Hispanic and white--involved in gangs in one way or another.

Violence against opposite gang members and, sometime against innocent bystanders; drug trafficking and satanic worship have begun to escalate among the youngsters at an alarming rate.

Law enforcement officials say if gang growth cannot be

controlled, the gangs will graduate from street fighting and the selling of marijuana to the selling of cocaine. That will ferment more violence since the gangs will no longer only be protecting a turf, but a turf where they are making money.

The officials said with high unemployment among black youths and the continued cutting of social programs, selling dope is the only way left for the gang members to make money.

Officials say further that the reasons for the budding gangs is home environment, single parents, the economy, education, movies and music, poor role models, few

recreation outlets, no parental supervision, and high school dropout rates.

They feel those reasons eventually give the youth anti-social and anti-educational attitudes, and once a gang member has been busted and gets a record, he becomes unemployable.

But some experts believe that gang participation can be greatly curtailed by intervention and treatment, directing kids away from gangs and into other interests.

Officials said 75 to 80 percent of the time, intervention or prevention

can work on the teenagers.

They said parents need to be more firm with their children, which would make the children give up their gang activities a large percent of the time...

They also cite the need for programs to be developed to identify gang members; for better recreation, and for more parental involvement in the lives of the teenagers.

Other things needed are employment for the youth to occupy their time and to make money.

Churches also need to make more of a stand against moral decay, and pre-marital and teenage sex, the officials said.

3 Vegas killings in 3 days

LAS VEGAS (UPI)—Homicide detectives investigated the third homicide in three days as a 16-year-old North Las Vegas boy was shot to death Tuesday.

Gregory Davis was killed by a shot to the chest after he apparently intervened in an argument between his parents, North Las Vegas police said.

Ray Cecil Davis, 41, was charged with murder with the use of a deadly weapon.

Police were called to the Nelson Avenue residence about 2:45 a.m. after a neighbor reported hearing a gunshot.

North Las Vegas Police Lt. Dorin Goudreau said the father allegedly got a .22-caliber rifle from his pickup truck and returned to the house to find his son armed with a knife.

The teen-ager, shot once in the chest, was pronounced dead on arrival at the University Medical Center.

Las Vegas police Tuesday continued investigations into deaths Sunday and Monday and ruled one of them, previously considered a homicide, an accident.

Albert Addison, 74, was found dead Monday in the

bedroom of his condominium at the County Club Towers.

Police said an autopsy revealed no sign of trauma and theorized that someone was with the elderly man when he suffered a heart attack and failed to summon medical help. Instead, according to police, the visitor robbed the condominium. In another slaying, a maid at the Motel 6 on East Tropicana Avenue found the body of a man lying face down in his room Monday.

Police, who have not released the identity of the victim, said the man was stabbed and his van was missing.

Jan Kalnins, 66, was found beaten to death in the bathroom of his Baltimore Avenue apartment Sunday by firefighters who battled a blaze, presumably set by the man's attackers.

A van belonging to Kalnins was reported missing, but the vehicle was stopped nearby several hours after the slaying.

LAS VEGAS — Homicide detectives investigated the third homicide in three days as a 16-year-old North Las Vegas boy was shot to death Tuesday.



Marshall Bass promoted to VP at R.J. Reynolds

WINSTON-SALEM, N.C. — Marshall B. Bass has been promoted to vice president of public affairs for R.J. Reynolds Industries, Inc.

He had previously been vice president of personnel development. His personnel development responsibilities will be assumed by Stephen P. Karr, who has been promoted from counsel-personnel development to corporate director of personnel development.

J. Tylee Wilson, chairman and chief executive officer of Reynolds Industries, said, "Our company's public affairs concerns have grown significantly in recent years, especially since our merger with Nabisco, which brought to our organization increased diversity in our consumer-product mix and greatly expanded international presence. Accordingly, the public affairs function will

receive the full-time attention of a corporate officer."

The company said the total public affairs function, in addition to government relations, includes the responsibility to manage, on a worldwide basis, emerging issues of company concern.

Bass will report to Wilson. Karr will report to Rodney E. Austin, Reynolds Industries' senior vice president of human resources.

Bass is a member of the board of directors of Piedmont Federal Savings and Loan Association, the National Commission on Working Women, the Industry Advisory Council of the National Newspaper Publishers Association, the board of directors of the Winston-Salem Urban League, the board of visitors of North Carolina Central University, and chairman of the board of directors of Winston-Salem State

**We Can't Spell S CCESS
Without U**