BE KING FOR A DAY.

January 20 marks the first observance of the national holiday honoring Dr. Martin Luther King, Jr. What better way to celebrate his birthday than by living his dream?

From sunup to sundown, try to see each person as a brother or sister. Look for the ways in which we are similar, not different. Try not to make assumptions based on race. Learn something new about a different culture. Commit yourself to world peace.

As a corporation dedicated to bringing the world closer together, AT&T is supporting Dr. King's ideals through our gift to the Martin Luther King, Jr., Federal Holiday Commission. On January 20, you can give something more important. Yourself. Chances are, it's the only present Dr. King would have wanted.

