

## Editorial Notes.....

continue its focus on Dr. Sullivan's inspired works, and will also feature the National Association of Minority Auto Dealers (NAMAD).

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January marks not only the beginning of the New Year, but it is the month during which we celebrate, as a national holiday, the birthday of Dr. Martin Luther King Jr. This year is particularly significant because it is the first official recognition of Dr. King's birthday. Not only do we want to celebrate this man's life, but each of us must constantly try to continue his good works by striving always for excellence in everything we do. In that way, by our continuing to go beyond and begin to support our own, we will develop our communities into pride-filled entities for the good of ourselves and America as a whole.

We plan each January, as a tribute to Dr. King, to tell the story of someone or some institution dedicated to making the seemingly impossible, possible.

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As we review last year's progress and our future goals, let us remember Dr. King's words:

*"Human progress is neither automatic nor inevitable. Even a superficial look at history reveals that no social advance rolls in on the wheels of inevitability. Every step toward the goal of justice requires sacrifice, suffering, and struggle; the tireless exertions and passionate concern of dedicated individuals. Without persistent effort, time itself becomes an ally of the insurgent and primitive forces of irrational emotionalism and social destruction. This is no time for apathy or complacency. This is a time for vigorous and positive action."*

*"Our nettlesome task is to discover how to organize our strength into compelling power so that government cannot elude our demands. We must develop, from strength, a situation in which the government finds it wise and prudent to collaborate with us. It would be the height of naivete to wait passively until the administration had somehow been infused with such blessings of good will that it implored us for our programs. The first course is grounded in mature realism; the other is childish fantasy."*

*"The Negro cannot win...if he is willing to sell the future of his children for his personal and immediate comfort and safety."*

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Beginning this month and continuing every month, we want to recognize the advertisers in each issue of this publication. Important for each reader to know is that all net proceeds from this magazine

go back into AOIP-related community-building needs.

We thank the following advertisers for their support this month, and strongly encourage our readers to buy from these and other advertisers who support the Black press: R.J. Reynolds Tobacco (MORE); AT & T; U.S. Army; J.C. Penney; Brown

& Williamson Tobacco (KOOL).

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Also, very important for you and all of us to support are our Black-owned businesses. Start now by checking out the listing on Page 8 of Black-owned hair care and beauty aids manufacturers associated with the American Health & Beauty Aids Institute (AHBAI).

As always, we look forward to hearing from our readers with your questions, comments and suggestions.

Our best wishes to you for a rewarding and fulfilling New Year.

# Dare to be More.



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