SPORTS, GAMING, HORSERACING

JANUARY 23, 1986

Super Bowl Weekend — draw up a seat

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Super Bowl XX gets underway this Sunday with the Chicago Bears going against New England Patriots in New Orleans. Ladies, this will be one Sunday the old saying goes: "If you can't beat them join them." Many sports fans will be glued to the TV set to watch what is considered the biggest event of the year.

10 to 101/2 points by many sportswriters but don't count out the Patriots. The Patriots don't need the media-made superstars, familiar faces of field and films. The Bears have truly been busy in magazine, on talk shows, singing, and eating. The lowpersonality of the Patriots have concentrated

on the mental effort or for things going right on the playing field. Their fun can come later.

Sports fans sit back and enjoy Super Bowl Sunday. By the way, each winning player will receive \$36,000 while the loser's get \$18,000 each. How much will you win?

When the charter planes

carrying the Chicago Bears and the New England Patriots touched down Monday afternoon at New Orleans International Airport, Super Bowl Week officially began.

The cabbies, bartenders, the souvenir hawkers -- they're ready. So are the 2,000 plus-members of the media

only The missing ingredients are the fans who have turned Chicago and Boston into urban pep rallies, but who haven't arrived in sufficient numbers to bump the New Orleans party into full Super Bowl frenzy.

Monday, the locals were in charge. The parade honoring the Rev. Martin Luther King Jr.'s birthday filled the city streets. And the same welcoming crowds at the airport were made up almost entirely of transplants from the Midwest and New England or local football fans who have built affections for one of the two teams.

"I've been a Bears fan for 20 years," said Mark Jacobson, an engineer who moved here from Chicago.

He couldn't resist driving by the airport when he heard the Bears' arrival schedule on his car radio. But the only glimpes Jacobson and 50 or so others got of the Bears was through a waiting-room window. as the team deplaned.

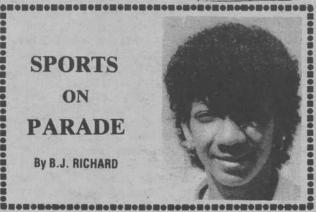
'You mean we brought our kids out here for nothing?'', asked Pam McArthur, a Milwaukee resident in town with her 21/2-year-old daughter, Dana.

"I really didn't care much about the Super Bowl until I saw (the Bear's video) 'The Super Bowl Shuffle.' They were so psyched, I really got up for the game. And I lucked into a ticket."

Hannelore Clayton and her 11-year-old son, Michael, checked out the arrivals of both teams. "Nineteen years without a winner here, and I guess you look at teams like this and you think it could happen here.

SPORTS ON PARADE

By B.J. RICHARD



The heavyweight scramble to untangle

Promoter Don King once again has come up with a great idea. King and promoter Butch Lewis plan to stage a series of fights between the three boxing association champions, including Holmes-Spinks rematch, to crown a single world heavyweight champion. The series will be called "the super bowl of boxing." The event will open March 22. The WBA, WBC and IBF federations will be involved. More details will follow in next week's column

Lendl beats Becker for the big marbles

The Nabisco \$500,000 tennis Masters championships came to a as Wimbledon head champion Boris Becker of West Germany and topseeded Ivan Lendl of Czechoslovakia reached the finals. Lendl walked away with the \$100,000 first place prize but not without a fight. The match was considered one of the finest performances by both players. Enroute to the finals both players had their work cut Becker outlasted out. Sweden's Anders Jarryd 6-3. 6-4. Lendl in the top half of the draw stopped Eduador Andres Gomez, 6-4, 7-5.

UNLV Rebels to face Mexico State

The Running Rebels had no trouble defeating Cal State-Fullerton, 62-51. Fullerton, known as an outmanned but spunky basketball team, saw the UNLV Rebels take advantage

of their horrid shooting by playing smart and patient ball

UNLV's record stands at 17-2 and 6-0 in the Pacific Coast Athletic Association. Thursday, Jan. 23, the Rebels will face second-place New Mexico State for a showdown for first place. The contest will be held in New Mexico.

UNLV Sports

Carson City's Williams, a junior shortstop for the University of Nevada-Las Vegas, was selected to the Collegiate Baseball magazine pre-season All-American team. Williams, who batted .311 last season with 21 home runs and 73 runs batted in, is the first UNLV baseball player in school history to receive preseason All-American honors.

A BOXING

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