



J. Penn Kavanagh, President and CEO, Schieffelin & Co. (center) is shown with Herb Douglas, Vice President/Urban Market Development of Schieffelin (right) and Warren G. Jackson, President & CEO, Circulation expert Ltd. of Hartsdale, NY (left). Jackson's firm has been retained by Schieffelin & Co. as their public relations agency for minority affairs and programs. Schieffelin & Co. are the Champagnes, Hennessy Cognacs, and other nationally recognized wine and spirit brands.

### 5th Annual Dr. Martin Luther King Birthday Parade Set

"LIVING THE DREAM" is the theme of the 5th Annual Birthday Celebration held here in Las Vegas to highlight the 57th birthday of Dr. Martin Luther King Jr.

The parade will be held on Saturday January 18, 1986 in downtown Las Vegas Nevada. The parade will start at 11:00 a.m. originating at Las Vegas High School.

As in the four previous years, the parade will be led by the Nellis Air Force Base

Honor and Color Guards, followed by a host of floats, bands, marching units, fraternal and social organizations.

The local grand marshalls for this year's parade will be Linda McMosley, principal of Jo Mackey School of Las Vegas and president of the Las Vegas Chapter of Delta Sigma Theta Sorority. Along with Captain David L. Washington of the City of Las Vegas Fire Department and long time community activist.

Awards for various categories of the parade and other awards will be presented at the Annual King Banquet Dinner and Ball that evening at the Moulin Rouge Hotel at 8:00 p.m. Guest speaker will be announced.

The Martin Luther King Committee of Las Vegas are still accepting entries into the parade. For entry forms and additional information contact the King Committee at 646-1018.

### Firefighter Leonard Ladd new president for PBF-LV

Recently Firefighter Leonard Ladd was elected president of the Professional Black Firefighter's of Las Vegas. Ladd worked as a firefighter for two years with the City of North Las Vegas several years ago. He has been with the city of Las Vegas Fire Department for about two years. Ladd is a thirty-one year resident.

When asked about his plans for the next two years, Ladd states that high on his list of priorities are maintaining a positive relationship with the community, and also keeping a watchful eye on the city of Las Vegas Fire Department as it relates to equal opportunity for his members and other minorities.

Ladd has been married for ten years to Cynthia. They have two lovely daughters, Gwanshema, 10 and Brandi, 5.

Also elected were Harold T. Washington, secretary and Charles Smith, sergeant-At-Arms. They took office on January 1, (yesterday).

### Mayor Goode extends emergency in Philly

PHILADELPHIA -- Mayor Wilson Goode renewed last Friday for the third time an emergency order banning public gatherings in a mostly white neighborhood where crowds of angry residents protested the arrival of minority families.

### New Tailpipe Inspections Now In Force In State

Tailpipe inspections in Clark and Washoe Counties will be more stringent in 1986.

As of yesterday (January 1), vehicles will have to pass an annual inspection that significantly cuts exhaust rates of carbon monoxide. Carbon monoxide levels allowed in exhaust will drop from three percent to 1.5 percent.

The new standard was adopted by the Nevada State Environmental Commission in August 1985 to improve air quality in both Clark and Washoe Counties.

Michael Naylor, Clark County Health District air pollution control director, says that cars receiving regular maintenance will likely pass the new test. Those not properly maintained, or cars misfueled with leaded gasoline may not.

"We calculate that less than seven percent of the vehicles in Clark County fail the current tailpipe

inspection," Naylor notes. "With the new changes, the failure rate could go to 14 percent."

Naylor offers this advice to Clark County motorists: "If you have been tempted to put lower-priced leaded gasoline into a car designed for unleaded gasoline, please

refrain. Using the proper gasoline for your car will make it easy to pass the test. If you have misfueled your engine, start saving money now for repairs."

Motorists who have misfueled their cars may have to replace the engine's catalytic converter.

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### Nucleus Associates Business & Community Service Awards Banquet

The Nucleus Associates, L.D.C. will sponsor its First Annual Business and Community Service Awards Banquet, January 10, 1986 at 7:00 P.M. in the Heritage Hall.

This awards banquet will honor businesses and organizations which have made positive contributions to our community. We invite you to take part in the awards selecting process by listing five (5) businesses or organizations which you feel have made positive contributions to our community.

Ballots can be mailed or dropped off at The Nucleus Plaza Post Office or the Nucleus Plaza Leasing Office at 940 W. Owens. Ballots must be received by January 2, 1986.

For ticket information please give us a call at 646-0220 or stop by our office. Purchase your tickets as soon as possible, space is limited.

#### Nucleus Associates Business & Community Service Awards Banquet

#### Ballot

- 1st Choice
- 2nd Choice
- 3rd Choice
- 4th Choice
- 5th Choice

\*\*Deadline January 2, 1986

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