

## Watch For The PROUD LADY



This is the identification symbol on the package of every fine hair care and beauty aid product manufactured by a leading Black-owned company. Not only does it tell us that the excellent products are made primarily for our unique needs...but also it lets us know that when we spend our dollars for these products, those dollars go much further in terms of "community-building" for us than generally is possible any other way.

Additionally, almost all AOIP-cooperating organizations have agreed to priority support for these and other deserving Black-owned businesses, nationally and locally. Since it has been so difficult to identify these products of Black-owned manufacturers in the past, their trade association—the American Health and Beauty Aids Institute (AHBAI)—developed this "Proud Lady" symbol for your convenience.

So whenever you feel the need to buy the finest products made primarily for our unique needs, look for the "Proud Lady" on the package. It helps you and helps build Black America. Some of these products are as follows:

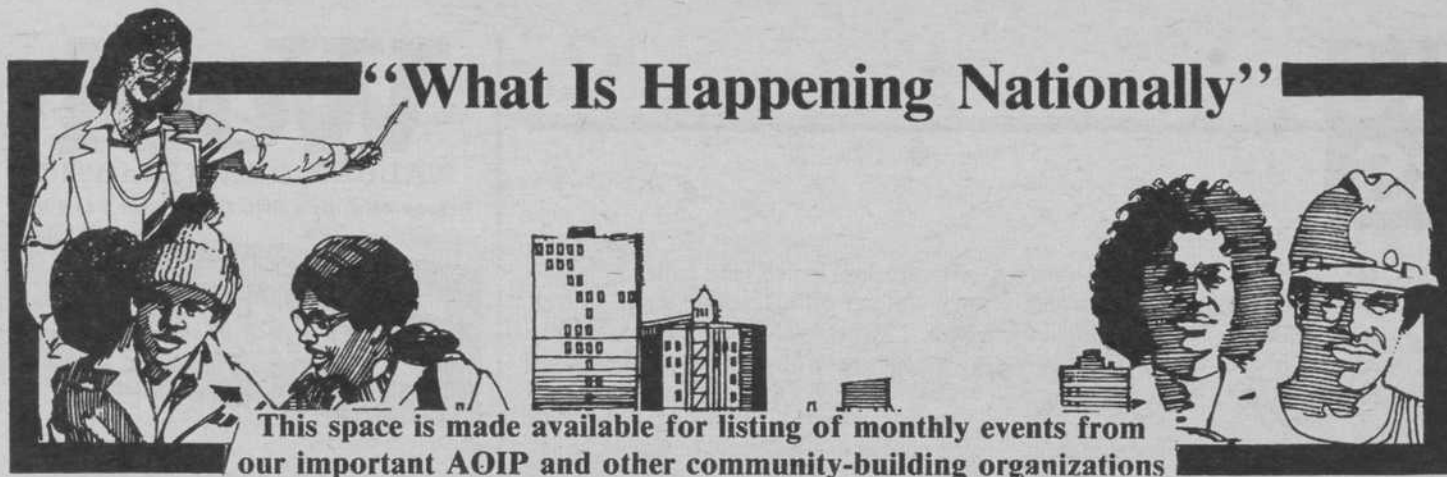
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| <ol style="list-style-type: none"> <li>1. Alaion Products<br/>Fulla Wave<br/>Everlasting Curl</li> <li>2. Amer. Beauty Products<br/>American Beauty<br/>Donnie's Rejuvenation<br/>Black Magic</li> <li>3. Bronner Brothers<br/>Cosmopolitan Curl<br/>Bronner Brothers</li> <li>4. A.W. Curtis Labs<br/>Curtis Rubbing Oil<br/>Curtis Hair &amp; Skin<br/>Care Products</li> <li>5. Dudley Products Co.<br/>Dudley's Hair &amp; Scalp<br/>Conditioner Plus<br/>Vitamins A, D &amp; E<br/>Dudley's Scalp &amp; Skin<br/>Antiseptic Conditioner<br/>Dudley's Hair Rebuilder<br/>Dudley's Placenta &amp; Pan-<br/>thenol Cond. Packets</li> <li>6. Ellis &amp; Sons Co.<br/>Good Fred<br/>Handsome Dude<br/>My Johnnies</li> <li>7. Hairfox Company<br/>Capital Curl<br/>Curly Care<br/>Afta-Perm<br/>Root</li> <li>8. J.M. Products, Inc.<br/>Style Crest<br/>Isoplus<br/>Another Curl<br/>Pineapple Wave</li> <li>9. Johnson Products Co.<br/>Ultra Sheen<br/>Gentle Treatment<br/>Classy Curl<br/>Precise (and others)</li> <li>10. Kelly Chemical Co.<br/>Gentle City Lites<br/>Gentle Relaxer<br/>Gentle Quadrabom<br/>Conditioner<br/>Gentle Moisture Solution<br/>Condition</li> </ol> | <ol style="list-style-type: none"> <li>11. L &amp; M Products<br/>Spring Curl<br/>Spring Perm<br/>"The Juice"<br/>Mr. Puff</li> <li>12. Luster Products Co.<br/>Luster's Oil Moisturizer<br/>Hair Lotion<br/>S-Curl Products<br/>Designer Tough Profes-<br/>sional Salon Products</li> <li>13. M &amp; M Products<br/>Sta-Sof-Fro<br/>Sof-'N-Free<br/>Moxie<br/>Curly Perm</li> <li>14. Madame C.J. Walker<br/>Manufacturing Co.<br/>Madame C.J. Walker Hair<br/>&amp; Skin Care Products</li> <li>15. Pro-Line Corp.<br/>Pro-Line<br/>Curly Kit<br/>Kiddie Kit<br/>Kiddie Kare<br/>Perm Repair<br/>Players<br/>Soft &amp; Beautiful</li> <li>16. Sir Charles, Inc.<br/>Sir Charles' line of hair<br/>care products</li> <li>17. Soft Sheen Products<br/>Soft Sheen Hair &amp; Scalp<br/>Conditioner<br/>Care Free Curl<br/>Miss Cool hair products</li> <li>18. W &amp; W Pharmaceuticals<br/>X-ception 3 N 1 Activator,<br/>Moisturizer &amp; Cond.</li> <li>19. Worlds of Curis<br/>Worlds of Curis Products<br/>Blue Satin Conditioning<br/>Creme Relaxer System<br/>Simply Satin Cosmetics<br/>Highlights Transparent<br/>Gel Colours</li> </ol> |
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This community-building message is brought to you by the Black Business and Professional Support and Involvement Committee of the national Assault On Illiteracy Program (AOIP). Shop in the stores where the "Proud Lady" symbol is displayed.

*Frankie Gillette*  
Frankie Gillette

*Evelyn Peavy*  
Evelyn Peavy

Co-Chairpersons



This space is made available for listing of monthly events from our important AOIP and other community-building organizations

### Alpha Phi Alpha Fraternity

This fraternity sponsors voter registration drives, provides scholarships and is involved in various educational and community projects. Information Contact: Waldo Johnson, 312-373-1819.

### American Health and Beauty Aids Institute (AHBAI)

AHBAI is a consortium of Black-owned health and beauty product manufacturers, founded in 1981, who have learned the hard way that Blacks in every area of endeavor must work together for survival—or risk being destroyed individually. Information Contact: Lafayette Jones, 312-644-6610.

### American Women's Clergy Association

This organization of Black women is dedicated to family advocacy. Information Contact: Rev. Image Bigham Stewart, 214 P St., N.W., Washington, DC 20001.

### A.E.A.O.N. Mystic Shrine (Shriners)

This is a charitable and fraternal organization whose main thrust is to provide monies for hospitals, schools and educational grants. Information Contact: 2211 Cass Ave., Detroit, MI 48201.

### Council of Construction Professionals

A construction industry-oriented organization that was formed to aid in the development and betterment of minorities in this industry. Information Contact: William Waters, 212-682-0771.

### Council of National Alumni Associations Inc.

Every traditionally Black college urgently needs help. Get together with the local alumni association of your college. Please make sure that you are financial this month. Information Contact: Thomas Dortch, P.O. Box 396, Atlanta, GA 30301.

### Delta Sigma Theta Sorority

A public service organization comprised of 700 chapters and 125,000 members dedicated to promoting human and community betterment. Information Contact: Mary B. Hendrick, Executive Director, 202-483-5460.

### Drifters, Inc.

A group of dynamic women who are dedicated to educational civic and

charitable programs of their local communities. Drifters are committed to improving the universal image of womanhood. Information Contact: 201-736-3198.

### Eta Phi Beta Sorority Inc.

Eta Phi Beta Sorority Inc. has a total of 83 chapters and approximately 8,100 members to date. We will continue in our growth in order to lend a helping hand to others. Information Contact: 15901 Bunche Park E. Drive, Opalocka, FL 33054.

### Federation of Masons and Eastern Stars

This organization supports projects that include research in multiple sclerosis and children's hospitals. Information Contact: P.O. Box 1296, Austin, TX 78767.

### Imperial Court Daughters of Isis

Organized in 1910, the Daughters of Isis unite in one common bond of friendship to practice charity and benevolence, to promote general welfare and to inculcate honor and integrity. Information Contact: Grace T. Brooks, Imperial Recordress, 219-422-8143.

### Kappa Alpha Psi Fraternity

Kappa Alpha Psi Fraternity was founded at Indiana University in 1911 to encourage Black achievement on college campuses by bringing Black men of culture, patriotism and honor together for mutual support. The fraternity now has 550 chapters with more than 78,000 members. Information Contact: 215-228-7184.

### National Association of Black Women Attorneys, Inc.

On February 6-9, 1986, we will have our Twelfth Annual Convention and Red Dress Ball (the scholarship fundraiser), in Washington, D.C. at the Hyatt Regency Hotel, 400 New Jersey Avenue, N.W. For information, please contact our president, Mabel D. Haden, Esq., at 506 Fifth St., N.W., Washington, DC 20001. Phone: 202-638-0907.

### National Association of Colored Women's Clubs, Inc.

This 86-year-old organization of women dedicated to promoting the education of women and girls will be monitoring AOIP so that it will become a focus in each of

their 40 states. NACWC will focus on youth education. Information Contact: 5808 16th St., N.W., Washington, D.C. 20011

### National Association of Media Women, Inc.

A national organization of women, professionally engaged in all branches of mass communications. Information Contact: Mrs. Helene S. Slater, 360 West 22nd St., Suite 11K, New York, NY 10011.

### National Association of Negro Business and

#### Professional Women's Clubs, Inc.

The mission of the National Association of Negro Business and Professional Women's Clubs, Inc. is to advocate, educate, cooperate in and implement programs relative to matters affecting Black women, and therefore, society as a whole. In connection with the UN Decade of Women, our primary programmatic thrusts are health, education and employment/economic development. Information Contact: 202-483-4206.

### National Association of University Women

One of our purposes is to sponsor, award, promote and fund one or more National Fellowships for Doctoral Study and do similarly for scholarships and grants to undergraduate and graduate study on a national, sectional and/or local level. Information Contact: 1501 11th St., N.W., Washington, DC 20009.

### National Caucus and Center on Black Aged, Inc. (NCBA)

Information Contact: Kathy Coleman, NCBA, 1424 K St., N.W., Suite 500, Washington, DC 20005, 202-637-8400.

### National Coalition of Title I/Chapter I Parents

Information Contact: National Parent Center, 1314 14th St., N.W., Suite 6, Washington, D.C. 202-483-8822.

### National Council of Negro Women

1985 is the 50th Anniversary Year of this organization. A series of national and local observances are planned, including the issuance of a U.S. postage stamp honoring NCNW founder Mary McLeod Bethune. Information Contact: 212-687-5870.

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