

Rev. Jackson led massive anti-apartheid rally

LONDON — The Rev. Jesse Jackson and African National Congress leader Oliver Tambo led some 30,000 demonstrators in a march on the South African Embassy Saturday in what was believed to be Britain's biggest anti-apartheid rally.

In his remarks, the American civil rights leader compared South Africa's white-minority government to Nazi Germany and South African President Pieter Botha to Adolf Hitler.

"Every moral and ethical imperative must drive us to say no to Botha, Hitler's historical successor, in 1985," Jackson said.

The demonstrators estimated by police to number 30,000 sang freedom songs and called for sanctions against South Africa as they converged in three columns on Trafalgar Square, where the embassy is located, to climax the march.

Dozens of protestors clashed with police guarding the embassy when they scrambled over barriers and pelted officers with paint, sticks, bottles and fireworks, police said.

A total of 114 people were arrested and 10 police

officers and three civilians injured in the melee, Scotland Yard said. One officer was seriously hurt with a suspected fractured



Rev. Jesse Jackson

skull.

The violence was caused "by one faction who appeared intent on attacking the police," Scotland Yard said.

Jackson condemned South Africa's decision Saturday to severely restrict news coverage, particularly photographic coverage, of racial unrest in black townships.

Register

'Sun-Man,' A Black Action Toy Introduced

It was "outrage, anger and a sense of fear," said Yla Eason, that led to the creation of the black, action toy called, "Sun Man, the greatest superhero of them all."

Eason said she was vacationing last March in Montego Bay, Jamaica, with her husband and their three year old son, Menelik, when the boy told her: "I want to be like He-Man (a registered trademark of Mattel Inc.), but I can't, because he is white."

Within less than a year, Eason, formed the Olmec Corporation and raised a third of a million dollars from about 180 mostly black investors. She then put two colorful, 5½ inch, action toys on the market — "Sun Man," the black superhero and "Pig Head,"



Little Richard leaves hospital

LOS ANGELES — Rock 'n' roll legend Little Richard has checked out of the hospital after a three-week stay for treatment of injuries suffered in a car crash.

"He's gone. He looks fine," Cedars-Sinai Medical Center spokeswoman Paula Correia said after the singer-turned-evangelist left the hospital Wednesday.

THE FREEDOM PHILOSOPHY

By Tony Brown, Chairman, Council for the Economic Development of Black Americans

Blacks Left Behind

In a special issue on immigrants, *Time* magazine recently surveyed the landscape of newcomers and assessed their Americanization.

Asians, for example, "are excelling in school, achieving on the job and otherwise making it in America." Hispanics, *Time* said, "are having an impact from the Southwest to the Northeast."

"With a mixture of animosity and admiration, a long-impooverished minority watches as a new wave leaves them behind," is the description *Time* reserved for African-Americans.

Since "the first slave ships" 360 years ago, Blacks have watched wave after wave of new immigrants surpass them, the article continued. First, it was the Germans, Irish, Jews and Italians.

Racism has been used to explain that phenomenon. Now West Indian Blacks and Africans, 10 percent of the new immigrants, "have surpassed the living standard of native American Blacks."

Racism will not explain that, but a unified culture will. West Indians and Africans help West Indians and Africans. Black Americans have been acculturated to help non-Blacks and mistrust one another.

The pattern is conspicuous in Harlem where, according to *Time*, "tidy Korean shops . . . now dominate the thoroughfare." Cubans in Miami have taken "over what were once bastions of Black business."

How are some Blacks reacting to this humiliating course of events? In Harlem, many want to run Koreans out; in Miami, some blame the Cubans and Haitians for working for the legal minimum wage; and in Houston, where the Indochinese run ma and pa stores in Black neighborhoods, African-Americans buy in wonderment at the efficiency of these Asians.

These new immigrants learned 5,000 miles away that the Black Americans are a rich cultural market that has been trained to behave as a "poor minority."

Blaming others for understanding and exploiting a free marketplace puts no

meat or potatoes on your table. Competing with other groups by utilizing culture as a foundation, as other groups do, will literally free Blacks from the excess baggage of self-denial and self-inflicted abuse.

Equality comes to groups that share their income with members of their group. And, conversely, evades those who don't.

Therefore, success comes to Asian-Americans, European-Americans and to African-Americans from the West Indies and Africa. But now, to native Americans who are descended from Africans.

Blaming the Koreans, Indochinese, Arabs and



TONY BROWN

Cubans won't help. It's us — not them.

Racism, discrimination and a debilitating welfare system have caused us to lose faith in ourselves; we will improve our condition, when we regain that faith.

God and economics — or faith and money — is an unbeatable combination. Blacks must go back to what works.

Another major magazine, *Black Enterprise*, reported that the *Top 100 Black Businesses* increased their sales by 10 percent over the previous year, to a respectable \$2.5 billion.

This was due largely to an improved economy, especially the automotive industry which counts 44 of its dealers among the BE top 100.

It also demonstrates that Blacks in business are not the intended victims or benefactors of the White House, but hostages to the flow of consumer buying power.

And the Black consumer used every bit of his or her buying power to produce America's unprecedented economic recovery last year. But their \$180 billion was spent almost exclusively with

non-Blacks.

In effect, the Black community deprived Black businesses of their real potential and through the uneducated use of its buying power exacerbated its own social and political problems.

The American economy improved last year at a rate of growth only second to post World War II. But this unprecedented recovery left Blacks behind with a higher rate of adult unemployment and staggering social problems.

While their money fueled the recovery, it moved essentially from Black to non-Black hands and remained there. This is the reason, I believe, that Blacks economically do not move in tandem with the rest of the country.

African-Americans earn \$200 billion a year. If you were to spend \$1,000 a day, a billion dollars would last for 2,738 years.

That means that African-Americans in this country earn enough money every 12 months to spend \$1,000 a day for 547,600 years!

Last year, Black-owned companies earned only 7 percent of the entire \$180 billion spent by Blacks. In 1969, Blacks spent 13.5 percent of their income with a Black business. Therefore, you can see that the trend is toward a larger transference of wealth out of the Black community.

Simple Formula

It all boils down to economics and arithmetic.

If you spend your money with a Black business, you will produce a job for a Black person and a stable citizen because America is a segregated society (and Blacks did not and do not segregate it). You will also create Black businesses.

If you spend your money with non-Whites, because of the segregation patterns and other groups' unity around religion and culture, you create jobs and income for that group.

This is too much to ask of some Blacks, perhaps most Blacks. Most people have always failed when history called.

But enough of us are ready — about one million — to show America that the sons and daughters of Africa can — and will — beat other Americans at the game of liberation through free-market forces.

This is Green-Black History Month.

Our success depends upon how well we satisfy you

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