

## Editorial Notes..... (Continued from page 2.)

Travel to Egypt can be an unforgettable ego-strengthening and pride-building experience for any Black American. The antiquities of Egypt that are found in the Cairo Museum and on the hieroglyphics-filled walls of the tombs show that Blacks from African kingdoms of the Upper Nile interacted with—and were at times rulers of—Ancient Egypt.

The most important article in this special travel issue and in the succeeding one will

relate to how we can "Make Those Travel Dollars Work for Black America." We are a vital part of the non-business travel market. Our dollars are important to the industry. Thus, those among us who can afford to travel have a responsibility to see that there is an equitable return to our community on every dollar we spend. A good example of what a major travel-related enterprise has done is that of Walt Disney Productions. They have established a \$25-million credit line for 40 minority

banks—and our media will tell you about such because our travel support dollars should go to areas like these where our money works for us.

The *National BLACK MONITOR* is your official interorganizational medium at the national level...and we will be living up to our responsibility by reminding you to use a Black travel agent and providing regular guidance for you on where and with what carriers you should travel.

## CAIRO..... (Continued from page 6.)

servative. Modest attire and circumspect behavior, especially for women tourists, is strongly suggested.

### Water

Cairo is a very old city whose growth has outpaced its sanitation facilities. The water is not safe to drink, and the ramifications of that fact make a five-star hotel a wise choice for your peace of mind—especially for the first visit.

In these hotels which cater to foreign visitors, unopened bottled water is carried to the diners' table, presented and served with a flourish. Bottled water is easily obtained through room service for drinking, brushing teeth, and rinsing out the toothbrush.

### Beautiful Hotels

Cairo has a marvelous selection of five-star hotels. Probably the most unusual is the Cairo Marriott Hotel. In 1973, Marriott Hotels signed an agreement with the Egyptian Organization for Tourism and

Hotels (EGOTH) to develop a new luxurious hotel around the 19th century Gezira Palace.

The EGOTH spent millions restoring the palace and its priceless Louis XIV and Louis XV furnishings to their original splendor.

The Khedive Ismael, Ruling Prince of Egypt, spared no expense in building the Gezira Palace for the Empress Eugenie of France to stay while attending the inauguration of the Suez Canal.

Today the various conference rooms, ballroom and restaurants are located in the original palace. Modern towers built on either side of the palace house air-conditioned hotel guest rooms and condominium apartments.

The magnificent gardens, which are acknowledged to be unique in Cairo, include a breathtaking indoor/outdoor pool—which is the only heated pool in the city. A health spa, tennis courts and a casino are also part of the complex.

The Rameses Hilton, which is a brief walk from the Cairo Museum, is another beautiful five-star hotel. It is one of the city's newest and tallest hotels. It has a swimming pool, sundeck and health club. The rooftop lounge offers a panoramic view of Cairo.

The lobby is a microcosm of Egyptian history. There are authentic artifacts, beautiful tapestries and marvelous tiles throughout, and the walls are faced with rose granite and marble from Aswan.

The Holiday Inn Pyramids is another of Cairo's delightful five-star hotels. Guests have a close-up view of the pyramids from their windows. The hotel is shaped like a pyramid. It has a garden and an inviting outdoor pool. The hotel is also home for one of Cairo's most popular nightclubs that is designed to look like a huge desert tent.

How can one find adequate words to describe Cairo? It is better to go there and run out of adjectives, firsthand.

## Disney World..... (Continued from page 10.)

The new Nine Dragons restaurant, opening in October, will feature authentic Chinese cuisine with everything from Peking duck to pan-fried dumplings in a 250-seat full-service dining room and a 200-seat, counter service "Lotus Blossom Cafe." Its palace-style decor inspired by famous Chinese landmarks will adjoin the Epcot Center replica of Beijing's renowned "Temple of Heaven." It will be featured during WorldFest's salute to China.

The popularity of WorldFest, saluting one special nation each month for the past year, has made the ongoing event one of Epcot Center's major successes. It will continue every day during the coming year with special musical entertainment, side-

walk food fair and typical merchandise from each country. Party Gras will add extra international entertainment each weekend.

### Special Celebrations

Following is a schedule of the special celebrations: China in October; Morocco throughout November; British food and yuletide entertainment for the United Kingdom in December; an Italian Festa in January; Canada's salute in February; Cherry blossom time in Japan for March; April in Paris for the salute to France; Mexico's Fiesta in May and a three-month Salute to America next summer.

Mickey Mouse and his friends will con-

tinue to play major roles in Magic Kingdom entertainment with character greetings and daily performances of the musically upbeat "Mickey's Street Party" parading down Main Street U.S.A. and through Frontierland each day.

Many other special events are on the Walt Disney World fall schedule including the PGA Tour Walt Disney World Golf Classic Oct. 10-13; Iron Kids national finals triathlon competition Oct. 20; Halloween Pop Music Party in the Magic Kingdom Oct. 26; plus traditional Candlelight Processions and Merry Christmas Parades throughout December. Mickey's Very Merry Christmas Party is set for Dec. 14.

## Watch For The PROUD LADY



This is the identification symbol on the package of every fine hair care and beauty aid product manufactured by a leading Black-owned company. Not only does it tell us that the excellent products are made primarily for our unique needs...but also it lets us know that when we spend our dollars for these products, those dollars go much further in terms of "community-building" for us than generally is possible any other way.

Additionally, almost all AOIP-cooperating organizations have agreed to priority support for these and other deserving Black-owned businesses, nationally and locally. Since it has been so difficult to identify these products of Black-owned manufacturers in the past, their trade association—the American Health and Beauty Aids Institute (AHBAI)—developed this "Proud Lady" symbol for our convenience.

So whenever you feel the need to buy the finest products made primarily for our unique needs, look for the "Proud Lady" on the package. It helps you and helps build Black America. Some of these products are as follows:

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|---|---|
| 1. Alalon Products<br>Fulla Wave<br>Everlasting Curl  | "The Juice"<br>Mr. Puff   |
| 2. Amer. Beauty Products<br>American Beauty<br>Donnie's Rejuvenation<br>Black Magic   | 10. Luster Products Co.<br>Luster's Oil<br>Moisturizer Hair Lotion<br>S-Curl Product<br>Designer Touch Professional Salon Product                                     |
| 3. Bronner Brothers<br>Cosmopolitan Curl<br>Bronner Brothers  | 11. M & M Products<br>Sta-Sof-Fro<br>Sof-N-Free<br>Moxie<br>Curly Perm  |
| 4. A.W. Curtis Labs<br>Curtis Rubbing Oil<br>Curtis Hair & Skin<br>Care Products  | 12. The Madame C.J. Walker<br>Manufacturing Co.<br>Madame C.J. Walker Hair<br>and skin care products  |
| 5. Dudley Products Co.<br>Dudley's Hair & Scalp<br>Conditioner Plus<br>Vitamins A, D, & E<br>Dudley's Scalp & Skin<br>Antiseptic Conditioner<br>Dudley's Hair Rebuilder<br>Dudley's Placenta & Pan-<br>thenol Cond. Packets | 13. Pro-Line Corp.<br>Pro-Line<br>Curly Kit<br>Kiddie Kit<br>Kiddie Kare  |
| 6. Ellis & Sons Co.<br>Good Fred<br>Handsome Dude<br>My Johnnies  | 14. Sir Charles, Inc.<br>Sir Charles' line of hair<br>care products   |
| 7. Hairlox Company<br>Capital Curl<br>Curly Care<br>Afra-Perm<br>Root   | 15. Soft Sheen Products<br>Soft Sheen Hair & Scalp<br>Conditioner<br>Care Free Curl<br>Miss Cool hair care prdcts   |
| 8. Johnson Products Co.<br>Ultra Sheen<br>Gentle Treatment<br>Classy Curl<br>Precise (and others)   | 16. W & W Pharmaceuticals<br>X-ception 3 N 1 Activator,<br>Moisturizer & Cond.  |
| 9. L & M Products<br>Spring Curl<br>Spring Perm   | 17. Worlds of Curls<br>Worlds of Curls Products<br>Blue Satin Conditioning<br>Creme Relaxer System<br>Simply Satin Cosmetics<br>Highlights Transparent Gel<br>Colours |

This community-building message is brought to you by the Black Business and Professional Support and Involvement Committee of the national Assault On Illiteracy Program (AOIP). Shop in the stores where the Proud Lady symbol is displayed.

Frankie Gillette

Evelyn Peevy

Co-Chairpersons