

Entertainment

BILLIE ROWE'S NOTEBOOK

N'YORK CITY — Bill Cosby, teevee's incentive father figure, Jello and Coke's convincing and inventive salesman laureate, is odds on favorite to receive the '85 Spingarn Award. He richly deserves the highest honor the nation's senior Civil Rights organization has on its agenda. Even it will fall short of the full measure of recognition his provocative ability has contributed to racial understanding in our nation. Further, his impeccable character and peerless performance has a magnetic responsiveness to entertainment decency which in this highly permissive age had almost completely defected to vulgarity. His qualitative success has also opened doors to heretofore ignored Americans who have been pigeonholed because of

ethnic labels and type casted for generations. The weekly "Bill Cosby Show's Nielsen position has partially made a dent in the bias log-jam. It has also debunked the "cross-over audience" myth as magnetic proof that good entertainment isn't short circuited by racial bias. Hey, let's face it, most of these myths are created by the characters behind the mahogany who will cross over anywhere and anything if there's a bank deposit to be made . . . If I have the proper info, the super one will have the Spingarn presented to him Dec. 7 by James Ferguson, chair/CEO, General Foods, who will chair the NAACP event. Lee Archer, vice pres. Urban Affairs for the premiere food co., has all his fingers in this Jello-O pudding. Further info

can be had from Dean Sayles who's handling this one for Dr. Ben Hooks and company at the new Marriott Marquis on the big street.

WRITE NEWS — Sammy Davis Jr. will be honored by the PAL this month . . . The Frank Sinatra concert PD'Commissioner Ben Ward attended was for the benefit of the PAL. The next time "Ole Blue Eyes" is in close this corner will attempt to have a chat with him about his deal at Sun City . . . Wondah will the fans sue for part of the action. That wonderful "Dr. K" label, they bestowed on the Mets super pitcher Dwight Gooden, may strike more gold into his bank account then he'll ever strike-out opposing batters. The young mound ace has just inked a deal with Nike, the basketball shoe folks, that will allow them to create baseball shoes and apparel under his "Dr. K" label.

STAY LOOSE . . .
BILLY ROWE IS A
SYNDICATED COLUMNIST.



SUPERBAND TO TOUR NINE EUROPEAN COUNTRIES — Philip Morris International announced its creation of the Philip Morris Superband, a unique ensemble of internationally acknowledged jazz artists. This Superband was conceived and developed by the Philip Morris Jazz Grant in cooperation with Jazzmobile, Inc., which is chaired by the world renowned pianist and jazz historian, Dr. Billy Taylor. The Philip Morris Superband is composed of jazz greats: Jimmy Smith, organ; Milt Jackson, vibraharp; Kenny Burrell, guitar; Grady Tate and Ed Thigpen on percussion; Frank Foster on reeds; Jon Faddis, trumpet; Monty Alexander, piano; Niels-Henning Orsted Pederson, bass, and the incomparable Ernestine Anderson as vocalist. The Superband will go on a month long tour to nine European countries, 13 cities, and play 17 concerts, including special performances in Lyon, Paris, Antwerp, Brussels, London, The Hague, Munich, Frankfurt, Barcelona, Madrid, Lisbon and Lausanne. The 1985 tour will conclude November 30 in Milan.

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