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Break away to refreshing taste.

**Come up to Kool.**

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



Milds Kings, 10 mg. "tar", 0.7 mg. nicotine; Filter Kings, 16 mg. "tar",  
1.0 mg. nicotine av. per cigarette, FTC Report Feb. '85.