

Phi Beta Sigma Fraternity To Host Heritage Festival

The local graduate chapter of Phi Beta Sigma Fraternity Inc. will host its fourth annual Heritage Festival over the Labor Day weekend.

Weekend activities include:

- The Heritage Fashion Show and wine sip, 7 p.m. Aug. 30 at the Union Plaza;
- A fair, Aug. 31 on the grounds of the Doolittle Community Center, Lake Mead and J Street;
- A Gospel Festival, Sept. 1 at Zion Methodist Church, 2108 N. Revere St.

For information, call the fraternity, 646-0343.

The festival is the focal point for the organization's scholarship fundraiser, each year enabling some Southern Nevadans who may not otherwise be able to continue their education to attend a college or university.

The scholarships will be awarded during the Heritage Fashion Show Aug. 30. The

candidates are screened by high school guidance counselors. Selection is based on satisfactory grade point average, financial need and completion of an essay entitled "What My Heritage Means to Me."

Joseph Way, president of the fraternity's local chapter, said community response has been overwhelming. This year, Ray and Ross Transport Inc. has agreed to co-sponsor the event.

With the company as a major sponsor, the chapter has been able to touch on all its national programs in a single event. The triad includes "bigger and better business, education and social action."

Ray and Ross promotes the bigger and better business concept, while still contributing to community endeavors, which Way says is a very positive business practice.

Education, which is high on the fraternity's agenda, is stressed through the scholarship presentation, while the social action aspect is covered during the community awards presentation to individuals who have contributed significantly to enacting social change within the Greater Las Vegas area.

The Heritage Festival, originally called the "D Street Festival," was initiated in 1978 by the late great jazz artist "Monk" Montgomery. Its purpose was to provide an annual event for the black community that would promote black awareness through the cultural arts of black music, particularly black jazz and gospel. Due to his illness, Montgomery was unable to continue with the festival.

In 1980 Bessie Braggs continued the tradition, with somewhat limited time and public support, to ensure its future success. In 1982 the local graduate chapter of Phi Beta Sigma Fraternity Inc. took on the challenge to permanently ensure that the event would become a successful part of the black heritage in the Las Vegas community.



Ernesta G. Procope (center), president and chief executive officer of E.G. Bowman Co., Inc., accepts the Crystal Award sponsored by Philip Morris Companies, Inc. from Allene Roberts (right), specialist of corporate affairs for Philip Morris USA, and is congratulated recently on her outstanding business achievement by Frankie Gillette, national president of the National Association of Negro Business and Professional Women.

Stewart/Mojave Center Promotes Volleyball

Volleyball is increasingly popular in Las Vegas and the Stewart/Mojave Sports Center, 275 N. Mojave, offers four nights of play from 7:30 to 9:30 p.m. Monday and Wednesday are for power players; Tuesday and Thursday are for recreation and beginner players.

A clinic taught by Michael McGill is held on Mondays at

7:30 p.m. to help you polish your skills or learn new ones. For more information please call 386-6563 from 9 a.m. to 9:30 p.m.

Rev. Jackson buys Washington home



The Rev. Jesse Jackson has paid Howard University \$100,000 cash for a century-old home in Washington, D.C., the university said.

KLAS to air Jerry's Labor Day Telethon

KLAS TV-8 will broadcast the 22-hour Labor Day weekend telethon to benefit the Muscular Dystrophy Association beginning 6 p.m. Sunday, Sept. 1, and running until 4 p.m. Monday.

The 20th annual telethon, which will be broadcast by some 200 "Love Network" affiliates nationwide will originate live from Caesars Palace.

In the Southern Nevada area, an MDA clinic is located at Southern Nevada Memorial Hospital. MDA also sponsors some 70 summer camps throughout the country for youngsters with neuromuscular diseases.

Ed McMahon will once again serve as anchorman, and Casey Kasem, Sammy Davis, Jr., and Tony Orlando will encore as Jerry Lewis' co-hosts, Davis from Atlantic City and Orlando from New York City.

In most of the hours during which the show is on the air, each station carrying it will cut in for 15 minutes with local programming. Lewis noted that local affiliates use this time to inform viewers about what MDA does with the money it receives.

MDA supports some 240 hospital-affiliate clinics nationwide, where patients with any of the 40 neuromuscular diseases covered by the association's programs can receive medical care, counseling and selected orthopedic aids.

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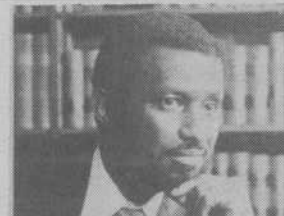
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