

## Watch For The PROUD LADY



This is the identification symbol on the package of every fine hair care and beauty aid product manufactured by a leading Black-owned company. Not only does it tell us that the excellent products are made primarily for our unique needs...but also it lets us know that when we spend our dollars for these products, those dollars go much further in terms of "community-building" for us than generally is possible any other way.

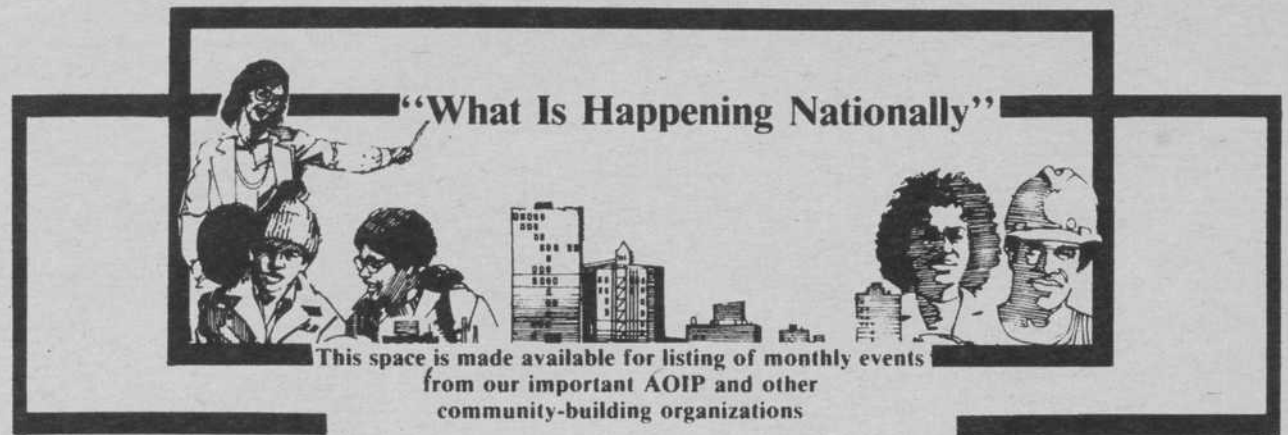
Additionally, almost all AOIP-cooperating organizations have agreed to priority support for these and other deserving Black-owned businesses, nationally and locally. Since it has been so difficult to identify these products of Black-owned manufacturers in the past, their trade association—the American Health and Beauty Aids Institute (AHBAI)—developed this "Proud Lady" symbol for our convenience.

So whenever you feel the need to buy the finest products made primarily for our unique needs, look for the "Proud Lady" on the package. It helps you and helps build Black America. Some of these products are as follows:

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|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Alalon Products<br>Fulla Wave<br>Everlasting Curl                                                                                                                                                                        | "The Juice"<br>Mr. Puff                                                                                                                                               |
| 2. Amer. Beauty Products<br>American Beauty<br>Donnie's Rejuvenation<br>Black Magic                                                                                                                                         | 10. Luster Products Co.<br>Luster's Oil<br>Moisturizer Hair Lotion<br>S-Curl Product<br>Designer Touch Professional Salon Product                                     |
| 3. Bronner Brothers<br>Cosmopolitan Curl<br>Bronner Brothers                                                                                                                                                                | 11. M & M Products<br>Sta-Sof-Fro<br>Sof-N-Free<br>Moxie<br>Curly Perm                                                                                                |
| 4. A.W. Curtis Labs<br>Curtis Rubbing Oil<br>Curtis Hair & Skin<br>Care Products                                                                                                                                            | 12. The Madame C.J. Walker<br>Manufacturing Co.<br>Madame C.J. Walker Hair<br>and skin care products                                                                  |
| 5. Dudley Products Co.<br>Dudley's Hair & Scalp<br>Conditioner Plus<br>Vitamins A, D, & E<br>Dudley's Scalp & Skin<br>Antiseptic Conditioner<br>Dudley's Hair Rebuilder<br>Dudley's Placenta & Pan-<br>thenol Cond. Packets | 13. Pro-Line Corp.<br>Pro-Line<br>Curly Kit<br>Kiddie Kit<br>Kiddie Kare                                                                                              |
| 6. Ellis & Sons Co.<br>Good Fred<br>Handsome Dude<br>My Johnnies                                                                                                                                                            | 14. Sir Charles, Inc.<br>Sir Charles' line of hair<br>care products                                                                                                   |
| 7. Hairfox Company<br>Capital Curl<br>Curly Care<br>Alfa-Perm<br>Root                                                                                                                                                       | 15. Soft Sheen Products<br>Soft Sheen Hair & Scalp<br>Conditioner<br>Care Free Curl<br>Miss Cool hair care prdcts                                                     |
| 8. Johnson Products Co.<br>Ultra Sheen<br>Gentle Treatment<br>Classy Curl<br>Precise (and others)                                                                                                                           | 16. W & W Pharmaceuticals<br>X-ception 3 N 1 Activator,<br>Moisturizer & Cond.                                                                                        |
| 9. L & M Products<br>Spring Curl<br>Spring Perm                                                                                                                                                                             | 17. Worlds of Curls<br>Worlds of Curls Products<br>Blue Satin Conditioning<br>Creme Relaxer System<br>Simply Satin Cosmetics<br>Highlights Transparent Gel<br>Colours |

This community-building message is brought to you by the Black Business and Professional Support and Involvement Committee of the national Assault On Illiteracy Program (AOIP). Shop in the stores where the Proud Lady symbol is displayed.

*Frankie Gillette*  
Frankie Gillette  
*Evelyn Peavy*  
Evelyn Peavy  
Co-Chairpersons



This space is made available for listing of monthly events from our important AOIP and other community-building organizations

### Adult Education/U.S. Department of Education

Contact state/local directors of Adult Education programs for information and assistance.

### Alpha Kappa Alpha Sorority

During July, 30 high school junior and senior young women toured seven of the largest cities in the United States as part of AKA's Biennial Domestic Travel Tour. Held in odd numbered years, the tour is designed to provide an opportunity for these young ladies to gain first-hand knowledge of places of historical interest in the U.S. The Domestic Travel Tour is a component of AKA's Programs of Service focus. Information contact: Marilyn Worsham, media specialist, 312-684-1282.

### Alpha Phi Alpha Fraternity

This fraternity sponsors voter registration drives, provides scholarships and is involved in various educational and community projects. Information Contact: Waldo Johnson, 312-373-1819.

### American Health and Beauty Aids Institute (AHBAI)

AHBAI is a consortium of Black-owned health and beauty product manufacturers, founded in 1981, who have learned the hard way that Blacks in every area of endeavor must work together for survival—or risk being destroyed individually. For more information, contact: Lafayette Jones, 312-644-6610.

### American Women's Clergy Association

This organization of Black women is dedicated to family advocacy. Information Contact: Rev. Imagene Bigham Stewart, 214 P Street, N.W. Washington, DC 20001, 202-797-7460.

### A.E.A.O.N. Mystic Shrine (Shriners)

This is a charitable and fraternal organization whose main thrust is to provide monies for hospitals, schools and educational grants. Information Contact: 2211 Cass Ave., Detroit MI 48201.

### Association for the Study of Afro-American Life and History

70th Anniversary Meeting, October 9-13, 1985, Stouffer Inn Motel, Cleveland Ohio. Information Contact: Dr. Bonnie J. Gillespie, 1401 14th St., N.W., Washington, DC 20005, 202-667-2822.

### Association of Black Sociologists

1985 ANNUAL MEETING August 23-26, Washington, D.C. Information Contact: Dr. Sandra V. Walker, 816-276-1324.

### Council of Construction Professionals

A construction industry-oriented organization that was formed to aid in the development and betterment of minorities in this industry. Information Contact: Mr. William Waters, 212-682-0771.

### Council of National Alumni Associations Inc.

Every traditionally Black college urgently needs help. Get together with the local alumni association of your college. Please make sure

that you are financial this month. Information Contact: Thomas Dortch, P.O. Box 396, Atlanta, GA 30301.

### Delta Sigma Theta Sorority

A public service organization comprised of 700 chapters and 125,000 members dedicated to promote human and community betterment. Information Contact: Mary B. Hendrick, Executive Director, 202-483-5460.

### Drifters, Inc.

A group of dynamic women who are dedicated to educational, civic and charitable programs of their local communities. Drifters are committed to improving the universal image of womanhood. Information Contact: 201-736-3198.

### Eta Phi Beta Sorority Inc.

Eta Phi Beta Sorority, Inc. has a total of 83 chapters and approximately 8,100 members to date. We will continue in our growth in order to lend a helping hand to others. Information Contact: 15901 Bunche Park E. Drive, Opalocka, FL 33054.

### Federation of Masons and Eastern Star

This organization supports projects that include research in multiple sclerosis and children's hospitals. Information Contact: P.O. Box 1296, Austin, TX 78767.

### Imperial Court Daughters of Isis

Organized in 1910, the Daughters of Isis unite in one common bond of friendship, to practice charity and benevolence, to promote general welfare and to inculcate honor and integrity. Information Contact: Grace T. Brooks, Imperial Recordress, 219-422-8143.

### Iota Phi Lambda Sorority, Inc.

NATIONAL CONVENTION (56th Anniversary) aboard the Carnivale Cruise Ship enroute to Freeport and Nassau, July 22-26, 1985. Information Contact: Dr. Evelyn Peavy, 804-461-2390.

### Kappa Alpha Psi Fraternity

Kappa Alpha Psi Fraternity was founded at Indiana University in 1911 to encourage Black achievement on college campuses by bringing Black men of culture, patriotism and honor together for mutual support. The fraternity now has 550 chapters with more than 78,000 members. Information Contact: 215-228-7184.

### National Association of Black Social Workers, Inc.

An organization comprised of Black professionals in the field of human service as well as other Blacks who have strong interests in the issues affecting the Black community. International Education Conference: August 5-12, 1985, St. Thomas, Virgin Islands. Information Contact: 212-749-0470.

### National Association of Colored Women's Clubs, Inc.

This 86-year-old organization of women dedicated to promoting the education of women and

girls will be monitoring the AOIP so that it will become a focus in each of their 40 states. NACWC will focus on youth education. Information Address: 5808 16th St., N.W., Washington, DC 20011.

### National Association of Media Women, Inc.

A national organization of women, professionally engaged in all branches of mass communications. Information Contact: Mrs. Helene S. Slater, 360 West 22nd St., Suite 11K, New York, NY 10011.

### National Association of Negro Business and Professional Women's Clubs, Inc.

The mission of the National Association of Negro Business and Professional Women's Clubs, Inc. is to advocate, educate, cooperate in and implement programs relative to matters affecting Black women, and therefore, society as a whole. In connection with the UN Decade of Women, our primary programmatic thrusts are health, education and employment/economic development. Information Contact: 202-483-4206.

### National Association of University Women

One of our purposes is to sponsor, award, promote and fund one or more National Fellowships for Doctoral Study and do similarly for scholarships and grants to undergraduate and graduate study on a national, sectional and/or local level. Information Address: 1501 11th St., N.W., Washington, DC 20009.

### National Black Police Association

A unique marketing and recruiting opportunity in the law enforcement field...Attend via your own tabletop display or circulate literature through a cooperative exhibit to be held in conjunction with the National Black Police Association, August 26 - September 1, 1985; show dates, August 27 - 29, 1985 at the Hyatt Regency, 400 SE Second Ave., Miami, FL 33131. Information contact: Ronald Hampton 202-673-6920, 202-387-5320.

### National Caucus and Center on Black Aged, Inc. (NCBA)

15th Annual Conference, July 11-13, 1985, Holiday Inn Downtown, Jackson, Miss. Information Contact: Kathy Coleman, NCBA, 1424 K Street, N.W., Suite 500, Washington, DC 20005, 202-637-8400.

### National Coalition of Title I/Chapter I Parents

The 12th Annual In-Service Training Conference will be held October 9-12 at the Hyatt Regency in Houston, Texas. Conference registration remains at \$75.00. Information Contact: National Parent Center, 1314 14th Street, N.W., Suite 6, Washington, D.C., 202-483-8822.

### National Conference of Black Mayors

Information Contact: 404-892-0127.

### National Council of Negro Women

1985 is the 50th Anniversary Year of this organization. Series of national and local obser-