

THE NAACP AND YOU!



Rev. Jesse D. Scott
President
Las Vegas, NAACP



Blacks Have Dollar Power In Their Hands

According to the latest statistics, there are approximately 60,000 Black people living in the greater Las Vegas Valley.

It is further estimated that more than 1 million dollars comes into this same community every week in the form of salaries from employment.

These dollars come into the community on Friday and when Monday comes most of it is gone. Either way it is spent, it leaves the community without creating any economic power base for the community.

In addition to the necessities of food, clothing and shelter much of this income is spent on mortgage installment accounts, insurance, recreation,

entertainment, health care and the church receives the portion that remains.

This income is deposited on a weekly basis into financial institutions outside of the West Las Vegas areas such as Credit Unions, Savings, loans and banks.

Dollars of Blacks Create Employment Opportunities

Don't spend your money where you can't work. If you go into a hotel, restaurant or club and you never see any Blacks working there don't go back there until they change their policy of not employing Blacks.

Do you know that many businesses operate on a very small margin of profits and if it was not for their Black customers they would have to close their doors?

Talk to the manager of the business and ask him if he or

she has a policy of not hiring Blacks. If he or she refuses to talk to you take your business somewhere else and encourage others to do the same.

Open your eyes and see for yourself. There are a few hotels and a few restaurants in Las Vegas where you never see any Blacks working.

Remember no matter what the place of business is don't spend your hard earned dollars where you can't work.

Block Grant Funds

Several years ago a certain U.S. presidential candidate promised that if he was elected president that he would transfer the allocation and distribution of tax dollars from Washington, D.C. to the local governments.

The intent of the individual that I speak of who eventually was elected President of the United States was to minimize the amount of political patronage involved in the allocation and distribution of your tax dollars and mine.

Recently I sat through a very disgusting meeting in Las Vegas City Hall and saw the politicians dangle a carrot in the face of a dozen or more

Black organizations which resulted in pitting one against each other without either getting enough to develop an effective program.

Inasmuch as finance is the main source of most of our problems we must come together and develop our own source of funding, so that we can function independently and maintain our self respect as Black people.

NAACP Seeks To Maintain Its Financial Independence

It's very important that the Las Vegas Branch NAACP, maintain a poster of financial and political independence so that there will be no compromise made on principle issues dealing with the rights of Black people.

To that end the association will hold "Freedom Fund Banquet 85" at the Holiday Inn Center Strip, October 19 at 7 P.M.

If you want the NAACP to continue to give you "first class" representation before the power structure of Clark County then the NAACP is requesting that you give in exchange first class participation and fellowship.

To keep the NAACP

KCEP Community Blood Drive Set For Aug. 25

Give the gift of life at the KCEP Community Blood Drive on Sunday, August 25th. KCEP and the United Blood Services of Southern Nevada invite you to participate in this life giving event between the hours of 12 noon to 5 p.m. Governor Richard Bryan has proclaimed the week of August 25-30, "Blood Donor Awareness Week," so you can do your part by donating at the KCEP Community Blood Drive. For more information call 648-6837 or 385-3753.

financially independent you are requested to make a tax deductible donation of \$100 and attend the banquet.

If you have not joined the NAACP this year, you ought to be ashamed of yourself. If you promise not to tell anyone, I won't either, just rush to the NAACP today and pay your dues. Come to 940 W. Owens.

"Come Alive in '85."



Please Print

MR. _____ DATE _____ 19____

MRS. _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

TELEPHONE _____ BORN _____ (MO. & YEAR)

TELEPHONE _____ ADDRESS _____ (MO. & YEAR)

Type of Membership: _____

Minimum	\$10.00	<input type="checkbox"/>	Junior Life Subscribing	\$25.00	<input type="checkbox"/>
Contributing	\$25.00	<input type="checkbox"/>	Senior Life Membership	\$500.00	<input type="checkbox"/>
	\$20.00	<input type="checkbox"/>	Senior Life Subscribing	\$50.00	<input type="checkbox"/>
	\$15.00	<input type="checkbox"/>	Golden Heritage Life	\$1000.00	<input type="checkbox"/>
Youth (up to 21 without Crisis)	\$3.00	<input type="checkbox"/>	(Available only to fully paid life members)		
Youth (up to 21 with Crisis)	\$5.00	<input type="checkbox"/>	Golden Heritage Life		
Junior Life Membership (To age 13)	\$100.00	<input type="checkbox"/>	Subscribing	\$100.00	<input type="checkbox"/>

(All Adult Memberships include Crisis)

"JOIN THE FIGHT FOR FREEDOM"
NAACP MEMBERSHIP CAMPAIGN
Mail to: NAACP, P.O. Box 4887, Las Vegas, NV 89127

BIG MARKET & LIQUORS
900 W. Owens
647-3935

THIS WEEK'S SPECIALS

<p>CHICKEN WINGS 5 lb. box \$2.79</p>	<p>Fresh LIVER 59¢ lb.</p>	<p><i>Serv-Rite</i> HOT LINKS \$1.79 lb.</p>		
<p>WHITING 5 lb. box \$3.95</p>	<p>TOP SIRLOIN \$1.98 lb.</p>	<p><i>Sun Glo</i> CHEESE PUFFS ½ lb. pkg. 99¢</p>		
<p><i>Marietta's</i> COOKIES 5 oz. pkg. 39¢</p>	<p><i>Winter Garden</i> Frozen GUMBO MIX 16 oz. pkg. \$1.69</p>	<p><i>Winter Garden</i> NEW ORLEANS STYLE GUMBO MIX 16 oz. pkg. \$1.69</p>	<p>7 UP R C COLA SUNKIST MUG ROOTBEER 2 litre bottles \$1.39</p>	<p>CHERRY RC 12 oz. can \$1.50 6 pak</p>

Effective Thursday thru Sunday