Point of View

Editorial

Although the present federal administration has admitted that the economic recovery has slowed but is steadily moving forward, the economic situation in our town has been rather bleak for Blacks. The high unemployment level for Blacks, especially for young Blacks and aside from federally funded summer programs, has held steady throughout the recession into the so-called economic recovery period.

Blacks should take advantage of the training opportunities available to them if they expect to advance in this society, for without the proper training, most employers will pass them up

for a qualified person.

If we are to succeed in the fast-approaching, highly technical society, we will have to be prepared for participation in the technological world. Preparedness means much more than possessing a high school diploma. It means being jobready in a society where the jobs will be filled by highly skilled persons.

Our young people must ask themselves if they are ready to take the plunge into a rapidly developing job market consisting of positions in a highly skilled technical arena. If the answer is yes, then we can say that we have accomplished our goal of preparing them for the present and future job markets.

To Be Equal

ACT ON HOUSING BIAS

By JOHN E. JACOB

Housing is one of the remaining areas in which discrimination is rampant and in which federal efforts to combat it are virtually nonexistant. That's why it is important for the Congress to approve an important new initiative.

The Department of Urban Housing and Development wants a small part of its budget to go to private fair housing groups for testing programs. But Congress is resisting the idea and national realtor

groups are putting on a massive campaign against it.

Testing is a longestablished method of determining whether housing discrimination is taking place, and who is doing it. It's simple but effective.

Typically, it works like this: if a black applicant for housing is turned down, a



John E. Jacob

white person with similar credentials is sent to apply for the unit. If the white person is accepted, then it's obvious racial pretty discrimination is at work.

It is common for blacks to be told that an apartment or home has already been sold or rented, and then for the white "checker" to be offered the housing unit.

In 1978, the tenth an-

your behavior will be subpar, below-average, inferior. Every subpar performance will strengthen the feeling of inferiority and make future efforts even less successful. Pyschological inferiority feeds upon itself.

On the other hand, if you feel good about yourself, you are likely to go forward with full speed ahead, allowing no obstacle to stand in your way and taking advantage of every opportunity. The Jews did it. The Orientals are now doing it.

automatically translated into action. But the massive racial self-hatred is so deeplyingrained that it controls the subconscious, habituated behavior of most blacks. They have been treated as inferiors for such a long time that inhibition, restraint, insecurity and stress control black behavior even when they don't think about it or realize that it is occurring.

"Why, then, should we lose hope? Black men,
you were once grent, you shall be great again." Marcus Garvey

The views expressed on these editorial pages are those of the artists and authors indicated. Only the one indicated as the Sentinel-Voice editorial represents this publication.

niversary of the passage of the Fair Housing Act — some 4,000 "tests" were conduc-

While the media plays up the large movement of black families into the suburbs, it ignores the fact that much of it is to established black enclaves in "inner" suburbs and does not really represent kind of major the desegregation of housing we might expect 17 years after passage of a national fair housing law.

Local fair housing ordinances are also being flouted at will. Courts regularly rule in

usually escape punishment.

Realtors and home-sellers

John E. Jacob is President Of The National Urban League

chances for discrimination in favor of fair housing groups, housing purchases was but the discriminators about 50 percent, or one in

ted in 40 metropolitan areas.

Teams of white and black

couples with similar financial

backgrounds were sent to

pose as homebuyers or apar-

The results were sent for

analysis to HUD, which

found that black families had

a 72 percent chance of en-

countering discrimination

when seeking rental units.

HUD also found that the

tment renters.

Even that intolerably high figure was understated, since steering blacks to housing in predominately black areas was not counted as discriminatory, even though it is a powerful tool in maintaining housing segregation.

All across the country, fair groups housing document the often blatant ways in which blacks are denied free and open choice

When blacks believe that

they can achieve on the level

of whites, they will achieve because they believe they can and that belief will be

break the law discriminating against black home-seekers without fear of punishment, and the law itself is held in contempt. And if there's a national law against housing discrimination, it should be the federal government that enforces it, advertises its provisions, and aggressively moves to create free and open housing choices.

One place to begin that process is to approve authority for HUD to back testing on a sustained, national basis.

A second step would be to amend the Fair Housing Act with tough penalties so that it has the force of law, and is no longer regarded as just words by those who wish to ignore it. Shamefully, Congress has failed to approve amendments that would allow the Act to be enforced

The government has been too sensitive to the feelings of the discriminators and not sensitive enough to the victims of discrimination.

The Las Vegas Sentinel-Voice welcomes expressions of all views from readers. Letters should be kept as brief as possible and are subject to condensation. They must include signature, valid mailing address and telephone number, if any. Pseudonyms and initials will not be used. Because of the volume of mail received, un published individual letters cannot be acknowledged. Send to Letters to the Editor, The Las Vegas Sentinel-Voice, 1201 S. Eastern Ave., Las Vegas, Nevada

NNPA FEATURE

Dr. Charles W. Faulkner



The Solution: Brainwash Blacks With Hypnotherapy

You are probably startled by the title of this column. and may even picture it as some sort of mysticism. You may imagine a mysterious procedure requiring the use of e.s.p. or, perhaps psychosurgery. None of these perceptions is accurate.

In short, I recommend a procedure of brainwashing that has been perfected, has had great success, is easily utilized, is used everyday by advertisers and promotional experts, is comfortable and wonderfully relaxing, is enjoyed immensely by everyone who has used it, and was approved by the American Medical Association (AMA) in 1957. I refer to hypnotherapy, a procedure for improving behavior which I have used in combination with counseling to improve the lives of thousands of people in my counseling clinic. I have replaced the lack of confidence with great confidence.

But, before going any further let me tell you why hypnotherapy is needed to improve the plight of black people in America. Simple: the most powerful obstacle in the way of black progress is self-hatred. Traditional racism is so allencompassing that in addition to keeping the masses of blacks from accomplishing much, it has made many blacks think they lack the innate capability to accomplish very much. Most blacks actheir plight as inevitable. It is as if they say to themselves, "I haven't accomplished very much but I won't worry about it. I don't have the ability to do very well because all black people were born inferior."

That little voice has virtually destroyed black motivation, black hope and black effort. Unfortunately, if the average black youngster was to suddenly and mysteriously be provided with the opportunity to work in a prestigious firm, he would probably turn down the opportunity. Fear of failure would be the determining factor. The feeling of inferiority have made progress for blacks twice as hard as it is for whites. The

negative self-image has given blacks a life span that is 10 years shorter than that of whites. The syndrome of self-hatred has virtually squashed black progress.

Thus, the problem of betterment for blacks transcends the racial institutions of America and now rests in the psychological orientation of black people. To put it simply, the problem of racism equates the psychological problem of self-belief.

Traditional forms of racial betterment have failed terribly after a flicker of success in the 60s. Now, with the current administration no longer interested in black people and meticulously eroding black progress, blacks must save themcomplete psychological reorientation is a necessity. And, such a reorientation must take place before significant black progress is realized.

Blacks must believe that they can rise in American society. Belief is that idea upon which you are prepared to act. If you believe that you are "not good enough,