



COMPARING NOTES—Gary S. Jefferson, right, newly elected vice president—Midwest region for United Airlines, confers with Richard J. Ferris, chairman and chief executive officer for the airline, in the chairman's office in Chicago. Jefferson, who was manager of station operations for United at San Francisco International Airport, took over his new duties on Jan. 1. Except for Chicago's O'Hare International Airport, he is in charge of all United airport operations at 20 airports throughout the Midwest. Jefferson was "born" to the airline industry, his father, Will Jefferson, being a skycap for United at Los Angeles International Airport for nearly 46 years. The senior Jefferson was named "Skycap of the Year for 1984" for the airline's Western Division.

Mt. Charleston

Fire Restrictions Announced For Spring Mountain Range

The use of open fires will be restricted in the Spring Mountain and Mt. Charleston areas effective as of last Thursday. The Bureau of Land Management, U.S. Forest Service, and Nevada Division of Forestry have jointly announced concurrent fire restrictions for the Spring Mountain Range northwest of Las Vegas, including the Red Rock and Mt. Charleston areas.

This is the first year that restrictions are being imposed on BLM-administered lands. Restrictions have been imposed annually in prior years by the U.S.

Forest Service and Nevada Division of Forestry. Ed Spang, BLM State Director for Nevada explained that the BLM was joining the fire

restrictions this year due to the potential for wildfire disaster caused by increasing public use in the Spring Mountains surrounding Mt. Charleston.

The orders prohibit all open fires except in designated campgrounds and picnic areas, or within a building or recreational vehicle, or where otherwise authorized by a fire permit.

Open fires include all wood fires, stoves, charcoal devices, lanterns and other flame or heat producing devices used for warmth, lighting, ceremonial, cooking or aesthetic purposes. Smoking is also restricted to buildings, vehicles, developed recreational sites, or clearings.



FOR OUTSTANDING CORPORATE SUPPORT—William O'Connor, right, Vice President, Administration and Human Resources, Philip Morris Incorporated, accepted an award in New York City recently for his company's "outstanding corporate support of minority businesses" from John F. Robinson, President of the National Minority Business Council. Founded in 1972, the Council has pioneered in assisting thousands of minority firms in marketing their goods and services to both government and business buyers. Accepting the award at the Council's award luncheon at the Roosevelt Hotel, O'Connor said that "at Philip Morris, we have found that minority-owned businesses are an invaluable resource."

Philip Morris Official Urges TSU Graduates to Strive for Excellence

Industry Seeking

"Bests," Not "Firsts"

HOUSTON, TX — "The era of the Black 'firsts' is over," said Stanley S. Scott, Vice President of Philip Morris Incorporated, here recently. "We are now in an era that calls for Black 'bests.'"

The commencement speaker for the 1985 graduating class of Texas Southern University (TSU), Scott said: "America's economic machine is retooling. New technologies and new challenges from foreign competitors are making our economy leaner and more aggressive. This country is committed to excellence as never before."

Scott said: "Because young people of the fifties and sixties paid their dues by being 'firsts' and 'seconds' and 'thirds,' the doors are now open for you to be the 'bests.'"

A corporate vice president and Director of Corporate Affairs for the \$14-billion international conglomerate, Philip Morris Incorporated, Scott was granted a Doctorate of Humane Letters by TSU at the

commencement convocation. The honorary doctorate was presented by Dr. Leonard H.O. Spearman, President of TSU, who cited Scott's career in both the public and private sectors and his active association "with civil and human rights causes during pivotal periods in the redefinition of the concept of Democracy in America."

In his commencement address, Scott told the graduating seniors that, "instead of competing with other Blacks for a small piece of the small action once allotted to the Black community, you are now in competition with the entire Class of '85, nationwide — nearly a million and a half graduates."

Scott said: "In this economy, corporate America and the public sector are looking for the best and the brightest people they can find to help navigate the choppy waters of economic change. Businesses, hospitals, governments, public service organizations, schools, everywhere you look, employers want top people to meet tough competition," Scott said.

The commencement speaker, who had served as a Special Assistant to President Ford and as an Assistant Administrator of the State Department's Agency for International Development, told the graduates that "the need for the best young people is finally making most organizations color blind."

NNPA

from page 2

Congressional Black Caucus Health Braintrust, the National Dental Association, the National Black Nurses Association, the Progressive National Baptist Convention, Delta Sigma Theta and Alpha Kappa Alpha Sororities, the National Alliance of Postal and Federal Employees, the National Association of Black Health Services Executives, and other Black organizations in this urgent mission to promote greater Black health awareness and prevention.

Every Black organization, every Black leader, preacher and teacher in this country should sign up immediately for this JOINT HEALTH VENTURE by contacting: National Cancer Institute, 1-800-CANCER, or writing to Cancer Prevention Awareness Program, Office of Cancer Communications, National Cancer Institute, Bethesda, MD 20205. Let us all join the JOINT HEALTH VENTURE to protect our health and save ourselves.

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