



Come up to KOOL.

Kool gives you extra coolness
for the most refreshing sensation in smoking.

A sensation beyond the ordinary.

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Milds Kings, 10 mg. "tar", 0.7 mg. nicotine; Filter Kings, 16 mg. "tar",
1.0 mg. nicotine av. per cigarette, FTC Report Feb. '85.

**Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.**