



# *Come up to Kool.*

Kool gives you extra coolness  
for the most refreshing sensation in smoking.

***A sensation beyond the ordinary.***

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Milds Kings, 11 mg. "tar", 0.8 mg. nicotine; Filter Kings, 17 mg. "tar",  
1.1 mg. nicotine av. per cigarette, FTC Report Mar. '84.

**Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.**