## FFTANDM By Rudi Jackson



has made its way into There is such a rare ing simply beautiful. A force in Las Vegas.

child of 14 to Ivra and sity of Arkansas in Pine

Once in a while there Beatrice Baldwin . . . truly values the arts of is found a precious jewel 100% Pure Black Cot- reading and writing. lying in the rough which ton: Patricia Baldwin Poetry is number one - 8/15/58. With a song in her life. praise of the viewers. beating in her heart, she learned the arts of duced to Casino Recjewel of ebon hue glow- music and song early ords, Inc., as a budding and set goals during grace note between two her growing youth to harmony tones of Ca- learn the arts of music sino Records, Inc., trio while attending the pubof perfectional duty and lic schools of Altheibeauty is one way of mer's educational sys- ing beyond the arts of stating their working tem for some 12 years.

Altheimer, Ark., was year she had received others find their place the locale of the bles- a scholarship in music in the world of entersed arrival as the 10th to attend the Univer-tainment.

UNLV full-time for three Plus she has sung back- creativeness.

In 1981 she married and into this union a lovely femme-child was born: Angela Michelle Harrison.

Patricia is a lover of the artistic world and

She was first introvocalist but found, as she met with Joyce Carol and Fannie Gorman, that she really had the qualities of worksong and really want-After her graduation ed to reach out and help

She still is a mavis-

Bluff, but passed it up thrush and oftentimes fect harmony with so as well. Opportunities to come to Las Vegas sings with the Great many of the dreams of exist in writing, singto seek the "lares et Lakes Orchestra and on her soul. Her main depenates" of the world the background vocal sire is to work and help ness managing, semiof music on a grander of Lou Ragland and others reach an outlet nars on how to write stage. Patricia worked other artists recording such as Casino Records, and have your lyrics and and attended CCCC and for Casino Records. Inc., to express their music published, copy-



Patricia Baldwin

ground on other recordings during her walk through the city of golden dreams.

She speaks in a soft whisper of her love for people and of how little she knew that the day would come when she would become an executive of a recording company. She has been with Casino Records for some six months and feels that the doors that have opened before her eyes have come to be natural and in per- other God-given talents

About Las Vegas, during her nine years of living here, she expresses thoughts of seeing it grow and become a great locale for a giant music industry for recording companies (and there are some sleeping giants in this city which are waking up both the system and the people to the need of non-limited factors), not only for the sake of recording music but for total expressions of

ing, producing and busirights and how to submit your music for placement to record companies or publishers.

Knowingly she says, "We at Casino Records feel that there is no reason that we cannot move into this world of music and be a top operational force developing the many aspects of this Las Vegas economy. We have success right at the tips of our fingers and boundless input for the community of Las Vegas and moving to an interna-tional front. We want to launch a business that will benefit new recording artists, who are in search of the combination of things that will enhance their claim to the fame and fortune in the music industry."

The executives and advisors associated with Casino Records, Inc., are very proud and progressive professional persons with a vast knowledge of this in-dustry. We feel they will and can help a new generation of up-and-coming artists with their hopes and dreams of being discovered.

"Rudi, I too am a deep lover of the arts of music and song. I'm very excited with the prospects that are at the very tips of my fingers and with open arms I stand to receive them." Her lips were so softspoken and vivid with warmth and truth as she did so speak to me!

The vespertines were opening. The evening stars were singing from Casino Records, Inc.

Lou Ragland and the **Great Lakes Orchestra** and Coco are appearing Thursday through Saturday nights from 9 until the wee hours at Skinny Dugan's on West Charleston. The crowd is liking every hot lick and soft song they present to the audience ... catch 'em in their act and you will catch on to a great evening of tun and fun - monamodi/85.

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