

AHBAI/AOIP

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Chapman Cannon, President
AMERICAN BEAUTY PRODUCTS

dustry for its Annual International Beauty Trade Show, which is held in Atlanta, Georgia and draws nearly 30,000 beauty professionals plus 150 leading health and beauty aid manufacturers as exhibitors.

Founded over 37 years ago by Nathaniel H. Bronner Sr., the company is also a leading manufacturer of hair care products sold nationally under the Cosmopolitan Curl and Bronner Brothers labels. The company employs over 180 persons and operates four



Joe L. Dudley Sr., President
DUDLEY PRODUCTS COMPANY

consumer. Mr. Luster's successful career as a hair stylist inspired him to develop products that were specifically designed for the health and maintenance of Black hair. Thus Luster Products was born.

Today, Chicago-based Luster Products employs well over 100 people and its plant and office facilities exceed 70,000 square feet. Luster Products brands include Luster's Oil, Moisturizer Hair Lotion, S-Curl Product and the Designer Touch Professional Salon Product.

stores, two manufacturing plants and a warehouse in Atlanta, Georgia.

S. HENRY BUNDLES is chief executive officer of the *Madame C.J. Walker Manufacturing Company* and historian of AHBAI. The company is an institution in the Black health and beauty aid field. Madame C.J. Walker was the nation's first Black female cosmetician to receive widespread commercial success. She founded the company in 1903 with a complete line of hair and skin care prod-



Frederick D. Ellis, President
ELLIS & SONS COMPANY

ucts sold door-to-door. Although Madame Walker died in 1919, her business thrived.

Today, the Indianapolis, Indiana-based company has embarked on a rejuvenation program to manufacture and nationally market hair and skin care products under the Madame C.J. Walker label. A'Lella Bundles, the great, great granddaughter of Madame Walker, is the chairman of the board.

EDGAR GARDNER is the president of *Alaion Products, Inc.*, the largest Black-owned manufacturer of hair and beauty products in the Northeast United States. The company is the originator of the revitalized "Wavy" style, which is a classic look in Black hair grooming embodied in the "Fulla Wave" line. Alaion Products recently made a complete line of curl products including the Everlasting Curl, the world's first professional heat activated gel perm.



Larry Clark, President
L & M HAIR CARE PRODUCTS

Alaion, one of the fastest growing Black-owned manufacturing companies in the United States, was incorporated in 1978. Located in Orange, New Jersey, Alaion Products employs 100 persons and is headquartered in a 21,000 square-foot complex.

CHAPMAN R. CANNON JR. is the president of *American Beauty Products*. Based in Tulsa, Oklahoma, American Beauty Products was founded in 1969 by Dr. Donnie E. Cannon and Chapman R. Cannon Jr. Presently the company produces 52 products under the American Beauty, Donnie's Rejuvenation and Black Magic labels.

A rapidly growing company, American Beauty Products employs over 200 persons. In addition, it has an international distribution market and sales force and its manufacturing process is housed in three plants. American Beauty Products is also the proud co-owner of the only minority-owned radio station in Tulsa.

AUSTIN W. CURTIS is president of *A.W. Curtis Laboratories*. Organized by Curtis in 1955, the company has grown and diversified over the years.

A close associate and protege of the late pioneer researcher Dr. George Washington Carver at Alabama's Tuskegee Institute, Curtis has utilized Carver's research with peanuts to successfully manufacture a rubbing oil for arthritis relief. That nationally distributed ointment, as well as a com-



Charles Brown, President
SIR CHARLES, INC.

plete line of hair and skin care products, are sold under the Curtis label. All are manufactured at Curtis' Detroit headquarters which employs 10 persons.

JOE DUDLEY SR. is president of *Dudley Products Company*, which he formed in 1967. Utilizing a unique concept within the industry, Dudley Products presently manufactures and distributes a complete line of health and beauty aid items through a successful direct sales program.

Since its inception, the company has manufactured its line for the professional cosmetologist and Black consumers under the Dudley Products label. Based in Greensboro, North Carolina, Dudley Products Company currently employs 110 persons and has a professional sales force of several hundred people.

FREDERICK D. ELLIS is president of *Ellis & Sons Company*, known for its line of Good Fred, Handsome Dude and My Johnnies products. The company was incorporated in 1980. Ellis, who operates the plant in Los Angeles, California, also owns two hair salons—La Rutan 1 and 3—and the Good Fred Beauty Supply Store.

Ellis and Sons is very active in the community. The company works diligently with the Black on Black Love campaign and is a member of the Black Business Association in Los Angeles. Keeping it in the family, son Stephan is vice president of the company and son Daryll is secretary-treasurer.

LARRY CLARK is president of *L & M Hair Care Products*, a major manufacturer of hair care products geared to the ethnic market. Under the direction of Clark, the company was founded in 1979 with one product line called "Mr. Puff." Since then, the company has released many products for the retail and professional markets. They include the Spring Curl, the Spring Perm and their newly released product, "The Juice."

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NATHANIEL H. BRONNER SR. is the president of *Bronner Brothers, Inc.*, and parliamentarian of AHBAI. Bronner Brothers is best known in the beauty in-



Austin W. Curtis, President
AUSTIN W. CURTIS LABORATORIES