



Wilson Goode
Philadelphia

Harold Washington
Chicago

Richard Arrington
Birmingham

LUSTER PRODUCTS SALUTES BLACK MAYORS

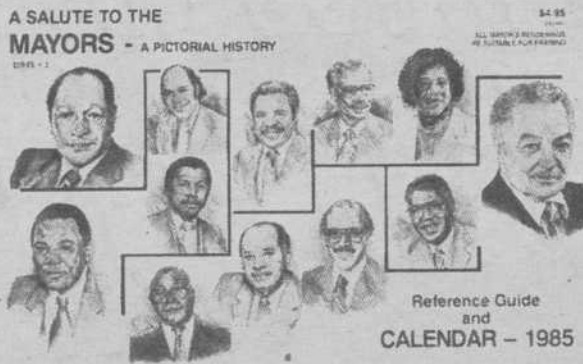
Black History Month is a befitting occasion to honor those men and women who have established themselves, against overwhelming odds, as champions of the cause of Black advancement and equal opportunity.

Therefore, Luster Products hereby salutes all Black Mayors. We also offer you a chance to purchase a special commemorative "Salute To The Mayors" calendar. The calendar contains brief biographies of 12 prominent Black Mayors as well as significant Black historical facts. This calendar is yours for only \$2.50*. It also contains coupons worth \$20.00 in savings when you buy Luster products. Products like S-Curl 2-in-1 "No-Drip" Activator and Moisturizer and S-Curl Wave Jel & Activator.

So order your calendar today. And remember, history shows that the best way to secure our interests is by electing leaders we know we can count on. And for the best hair care select LUSTER products. A company with a 25-year history of excellence in hair care.



1985 Luster Products, Inc., Chicago, IL 60616



*Includes postage & handling. Offer good while quantities last.

Rush Me My Mayoral Calendar

Please send me _____ "Salute To The Mayors" calendar(s)
Valued at \$20.00. Enclosed is \$2.50 for each calendar.

Name _____
Address _____ Apt. _____
City _____ State _____ Zip _____

Please allow 4-6 weeks for delivery.
Send Money Orders only. Offer good while quantities last.

Mail to: "Salute To The Mayors" Calendar Offer
Luster Products, Inc.
P.O. Box 16380, Chicago, IL 60616-0380