

HARD WORK AND SACRIFICE HAVE METED OLGA'S BEAUTY AND BARBER SUPPLY SOME REWARDS—AND HARDSHIPS

Following the Las Vegas Sentinel-Voice's series on the development of Olga's Beauty and Barber Supply enterprise, one would readily think that they were rewarded with the gold pot at the end of the rainbow. Such is not exactly true. It's been an experience of hills and valleys for them.

While Olga has had the good fortune of establishing a chain of outlets in Las Vegas and Reno, the Las Vegas Sentinel-Voice also revealed earlier in this series the hardships experienced particularly during the serious illnesses of Olga Webb — major operations during the past few years.

"Our prayers were answered," said Nayman Webb. "We put our foot to the grind during Olga's illnesses and we were blessed with her speedy recovery."

Nayman Webb points to the critical point in the business. "Fairly recently, construction was finally completed on the light industrial center within the confines of the Nucleus Plaza," said Webb. "It developed into a monstrous headache

for my business. Customer access and parking for my Nucleus Plaza outlet has been hampered. Convenient parking for my customers has been reduced and the addition of the industrial structure which ends right at my entrance doors has made

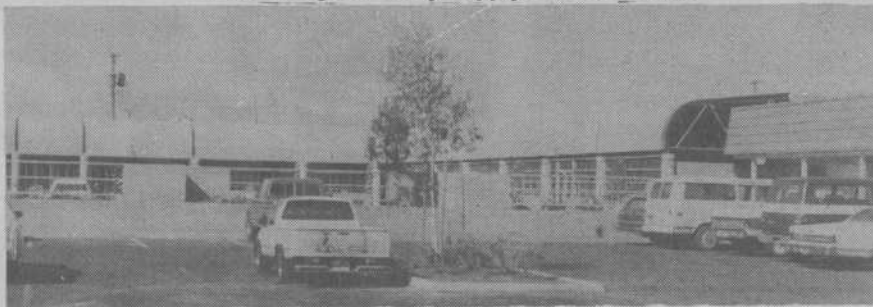
looking forward to further development in the area. John Edmond, Nucleus president said, "Things are beginning to really look up a bit. We're opening a new low-cost apparel store, post office and Urban League Center will be ready Mar. 1.

light industrial center in the complex. Such a move would create 400 to 500 jobs."

Nayman Webb is less optimistic. He wonders what role the Nucleus Plaza has in the project. He views them as caretakers of the light industrial center for the City of



View of Olga's Beauty Supply - Nucleus Plaza



View of Light Industrial Center site.

my entrance less attractive. I am now losing a considerable amount of money and I intend to seek relief," Webb continued.

According to the Feb. 25 issue of the Review Journal, the Nucleus Plaza personnel are

Nayman Webb wonders about what he refers to as an inhibiting structure causing him "a loss in business."

Edmond said the Nucleus Plaza is in the process of negotiating with a microchip company to locate in the

Las Vegas.

According to a City of Las Vegas spokesman, the light industrial center space is owned by the City. On the west section of the Plaza it extends through the front of the Nevada Black Chamber of Commerce office and Dee Dee's Beauty Shop and ends at the entrance of Olga's.

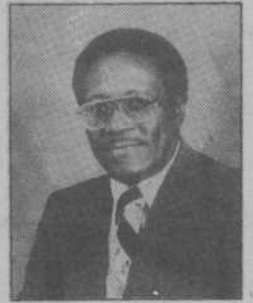
Webb further complains about the parking space that is enclosed in the light industrial center section. "It is not conducive to business parking and puzzles our customers. I am definitely losing money. We can show you the comparative periods during our years here. The losses are alarming," said Webb. "I must absolutely seek relief or consideration through this disaster."

While the Webbs have worked hard through the years to develop their enterprise, the personal rewards have been made only through much sweat and sacrifice. They hope the latest episode can be amiably and fairly resolved.

THE NAACP AND YOU!



Rev. Jesse D. Scott
President
Las Vegas, NAACP



I have agreed to write this column in order that you, the reading public, might become better informed about the NAACP and the difference you could make in Las Vegas.

In other words, I will be telling you what you can do to help make the NAACP a more viable and effective Civil Rights organization, and in turn, what the NAACP will be able to do for you.

Needless to say, in recent years you have not done much for the NAACP, nor has the NAACP done very much for you. Therefore, this love relationship that we are seeking to establish is mutually beneficial to all who desire to participate.

The NAACP membership is open to all people of goodwill—Black, White, Red or Yellow. However, if you happen to be Black, you are a member of the NAACP even though you might not have paid your annual membership dues in a long time.

Our new theme is, "COME ALIVE IN '85." You are invited to become active with the Las Vegas Branch NAACP now located at 1000 North "D" Street. Join Today!!

The Las Vegas Sentinel-Voice newspaper will be carrying periodically an application for NAACP membership. All you need to do is fill it out and mail it in with your check or money order. All mail on all matters should be sent to P.O. Box 4887, Las Vegas, Nevada 89127.

The financial officers of the Branch are in the process of developing a budget, as well as a financial statement, so that the membership will know its financial status.

To be sure, "The NAACP needs you, and you need the NAACP." Therefore, we can help each other. You can help the NAACP sign up

2,000 new members by Oct. 26, 1985, which is the date of the Freedom Fund Banquet.

The following is a partial list of how to do what I have asked you to do. First, sign up yourself, then other family members, your church club, fraternity, sorority, Fraternal Order, people where you work or trade and your recreation group.

The NAACP needs large numbers of people working together to give to you the kind of representation that you may need sooner than you think, before an administrative body, in court, at school, at work or at play. The NAACP needs a fully staffed office that will be open 8 hours per day, 5 days per week.

You can become a member of the NAACP for less than \$.03 cents per day, or \$10.00 per year. Nowhere else in the world could you become a member of an organization that is known internationally, respected, feared and revered by millions of people. The NAACP is biracial, intercultural and inter-religious. Sixty percent of its founding fathers were White people.

Remember, our next Branch meeting will be Sunday, Mar. 10, 3 p.m. at the Pentecostal Church of God and Christ, Madison and "F" Streets. Bishop E.N. Webb is the Pastor.

Come to the next Membership meeting, join one of our committees and help the NAACP help you.

Incidentally, the Branch telephone will be installed Friday, Mar. 1. Don't forget to "COME ALIVE IN '85." Join "Club 100"—write ten or more memberships, or donate \$10.00 or more per month for ten months.



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