

JACKSON STREET AND ME . . . By Rudi Jackson



Talent - Energy - & - A Dream came together & created the birth of Casino Records, Inc. It is not just a record label; it is a Record Company that is reaching out to grow in the on-coming years to be a house of biz'ness for the aspirant people who want to reach higher goals in the world of entertainment. Like its name-sakes, "Casino Records, Inc." wants to become an establishment that can offer its talent, energy, and dream to others to reach out and touch somebody and make

this world a better place in which to live.

Casino Record Company was formed in 1982 as partnership between Jim LaMonica, Frank Moore of American Entertainment, and Lou Ragland. In addition to the creation of Casino Records, the partners acquired Great Lakes Records, a Cleveland, Ohio based recording company. A part of this acquisition was the recording group—Lou Ragland and the Great Lakes Orchestra (G.L.O.). During its first year the company

signed recording agreements with Miss Doris Troy, Bobby Wade, and Miss Janis Carter.

Casino Records' first release was in 1982 — a single recording titled "This Is The Night For Loving," featuring Lou Ragland and De'Vann'a on the Great Lakes Record Company label. In 1983 the record company released a second recording titled "Lou Ragland and G.L.O." — as the name indicates, they were featured on the album. Also during that year the company released a live recording by Doris Troy, "Doris Troy with Love."

Due to the growth of Casino Records, Inc., in 1984 the biz'ness was reorganized as a Corporation. it was at this time the corporation retained the legal services of Gerald J. Bongiovanni. Casino Records, Inc. began the year of 1985 with the release of an E.P. (extended play) record titled "Love Moods," showcasing the talents



Pictured, left to right, Patricia Baldwin, Vice President of Artist Development; Fannie Gorman, Executive Administrator; and Joyce Carole, Vice President of Promotions, Casino Records, Inc.

of Lou Ragland and G.L.O.

The company's goals for the new year include Video releases on two songs, "To Love" and "Making Love" from the Love Moods E.P. In addition the company plans are to introduce R.C. Johnson on the Great Lakes Record label. Other goals: A

record release on G.L.O., a release on Janis Carter, and a release on "From Doris Troy with Love."

The Casino Records, Inc. is unique in the recording biz'ness in that it is headed by women. The company Vice President is Patricia Baldwin, a talented vocalist in her own right.

As general vice president, Patricia's duties include in-office communication, new Artist development, and general coordination between the Artist and Casino Records, Inc.

Next, there is Joyce Carole, a super multi-talented performer of show biz'ness. In her many travels, Joyce is kept busy now-a-days working in the services as the Casino Records Vice President of Promotions. Many hours of her day are spent acquainting the entertainment community with Casino Records, Inc., its Artists and Products.

The third member is Fannie Gorman—Executive Administrator. Fannie has a Masters Degree in Business Administration. In addition, she has training in Management Information Systems.

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"THE ROAD TO LAS VEGAS: A BLACK PERSPECTIVE" TO BE AIRED

The Road to Las Vegas: A Black Perspective," co-produced in association with KLVX, Channel 10, AETN (Arkansas Educational Network), and Louisiana Public Broadcasting will be aired on Wednesday, Feb. 20, at 10:30 p.m.

The program depicts the continuity, adaptation, and change of families from two rural southern communities as they migrated to a new and different environment.

The viewer will come to understand, through close observation of experiences of the Fordyce/Tallulah to Las Vegas groups, special features of the African-American cultural heritage.

Migration of blacks during various periods in American history has been similar to the causes for migration of other groups, economic

and social conditions. However, one of the most important elements of black migration in the U.S. has been the perpetuation of the group through a kind of kinship system that has been handed down from their African forebears.

The elements of kinship and the bonding of blacks in America is a central theme for "The Road to Las Vegas: A Black Perspective."

While neither the extended family nor the mechanism of descent has survived in its original form among African-Americans, elements of both have been retained in black American group life. These elements of kinship can be identified by examining the dynamics of black migration from the South.

The program shares with the viewer a contemporary phenomenon

of the Fordyce, and Tallulah, to Las Vegas movement in which specific examples depict how the kinship system works in black American society.

Greg Morris narrates the 30-minute historical documentary. During a taping segment he says, "I was ecstatic to see the Tallulah clan, kids, aunts, uncles, cousins, all out on a family outing having fun. That is what this is all about—staying in touch, loving and supporting each other. I hope this program is instrumental in showing the audience a side of black American life that most are unaware of."

"The Road to Las Vegas: A Black Perspective" provides an insight of the early 1940's in Las Vegas and the changes over the past 40 years in black folklife and in the culture of these southern families migrating west.



GREG MORRIS

"THE ROAD TO LAS VEGAS: A BLACK PERSPECTIVE"

DOCUMENTS THE MIGRATION OF BLACK FAMILIES FROM TALLULAH, LOUISIANA, AND FORDYCE, ARKANSAS, TO LAS VEGAS. THE PROGRAM DEPICTS THE CONTINUITY, ADAPTATION, AND CHANGE OF FAMILIES FROM TWO RURAL SOUTHERN COMMUNITIES AS THEY MIGRATED TO A NEW AND DIFFERENT ENVIRONMENT. NARRATED BY GREG MORRIS.

Wednesday, Feb. 20
10:30 PM

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