

*Despite many ongoing hurdles and obstacles . . .*

## OLGA'S BEAUTY & BARBER SUPPLY SETS GOAL FOR CONTINUED GROWTH, DEVELOPMENT

**Editor's Note:** The foregoing is the first in a series of Las Vegas Sentinel-Voice in-depth reports on many Las Vegas black businesses striving to make their mark in the area and total community. Not only have they developed their enterprise with high standards and business acumen, but have contributed heavily to standards and business acumen, but have contributed heavily of their time, personal energy and financial support to help those in need.

"Now faith is the substance of things hoped for, the evidence of things not seen . . . so that things which are seen were not made of things which do appear."  
Hebrew II,1

It's been a long hard road for Olga and Nayman Webb, owners of Olga's Beauty and Barber Supply. In retrospect, they had set goals many years ago but found the treading rough. Olga recalls her first job in Las Vegas. It all unfolded during 1973



Olga Webb  
Co-Owner, Olga's  
Beauty - Barber Supply

when she served as a clerk at Nate Collins' Forward Move Beauty Supply. It was her first job here after she and her husband moved to Las Vegas from Los Angeles. She had gained experience in the beauty supply field in "L.A."



Nayman Webb  
Co-Owner, Olga's  
Beauty - Barber Supply

In Los Angeles, while Olga gained her roots in the beauty supply field, Nayman Webb was an insurance broker. The general idea of "spinning their wheels" in L.A. was not meant for these busy, active minds.

"One day in early 1973, Nayman said, out of a clear blue sky, let's

move to Las Vegas," said Olga Webb. "The oil crisis was on and we just felt that we should try for greener pastures—a newer environment."

Shortly after arriving in Las Vegas, she started to work for Nate Collins,

Approximately a year later, the Webbs had a vision of developing their own beauty supply business.

It all started in what was then identified as the Golden West Shopping Center. They set up shop at 1056 W. Owens, next to the NAACP office. "We started it on faith and a "shoestring," recalled Olga. "When we set up, it was decided to call our first venture OLGA'S. It seemed appropriate at the time due to my beauty supply experience. We created a need for the people,"

she continued. "They appeared to be 20 years behind in getting the service and product indigenous to the population. Our goal, when we set it up, was to give personal attention and service."

The road in those early days at their initial location was not easy. They experienced a number of "break-ins" and suffered considerable theft. "They came through the ceiling, the doors and windows. We had been hit with big losses," said Nayman. Olga remembered an incident where a youth fell through the roof and landed near Nayman in the store.

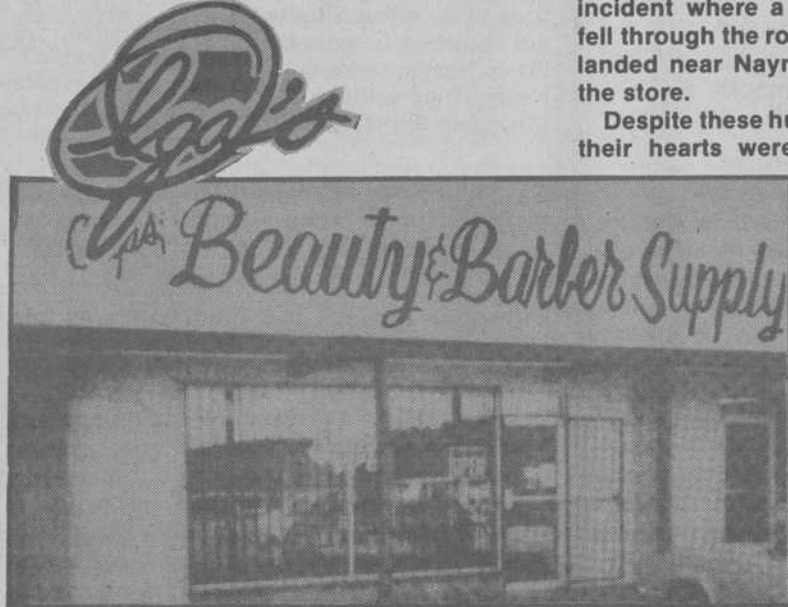
Despite these hurdles, their hearts were pure

and they forever remained concerned about the plight of the needy. Actually, the Webbs, during the '70's,

contributed heavily during the then Radio Station KVOV's Christmas Project at the Shopping Center. They would deliver truck loads of food, clothing and toys.

They never failed to give to those in need.

**NEXT WEEK:** Olga Webb had been hospitalized for a number of operations including heart bypass, leg bypass and kidney bypass. The Webbs expanded their operations to two more Las Vegas stores and one in Sparks, Nev.



Pictured above is the first Olga's Beauty and Barber Supply outlet, then situated at the Golden West Shopping Center.

### Crossroads Counseling Center Seeks Annual Beauty Pageant Contestants

Crossroads Counseling Center will sponsor its Annual Miss Crossroads Beauty Pageant this year at 7 p.m. on Feb. 22 at the Las Vegas High School Auditorium, 10th and Clark Streets, it was announced recently by Richard E. Monaco MSW, Executive Director.

The purpose of the pageant is to select the girl who best symbolizes the high ideals and morals of the Crossroads Counseling Center. Miss Crossroads-1985 will serve as the spokeswoman for the Crossroads Counseling Center in its continuous fight against alcohol and

drug abuse, child and spouse abuse, juvenile crime and rape.

There will be two categories for contestants: Miss Crossroads 1985 (ages 18-26) and Junior Miss Crossroads 1985 (ages 13-17). All contestants should be single and residents of Clark County.

Each entrant will be sponsored by a local business.

Any girl desiring registration information should contact Crossroads Counseling Center, Richard E. Monaco, MSW, Executive Director, 1916 S. Maryland Parkway, Las Vegas, NV 89104 or call 732-7717.

*Our success depends upon how well we satisfy you*

**NELLIS** (702) 649-4200  
**FURNITURE**

Harold L. Johnson  
USAF SMS Retired

2666 Las Vegas Blvd North  
North Las Vegas, Nev. 89030

Reynolds Electrical & Engineering Co., Inc., has a position available immediately.

### Legal Secretary

Any combination of training and experience equivalent to high school graduation plus specialized training in secretarial courses such as stenography, typing, and office machines. Two years of secretarial experience preferably which is applicable to the organizational field of responsibility. Necessary qualifications: Ability to take dictation at 90 words per minute with 3 errors or less, and type at a rate of 50 net words per minute.

**EQUAL OPPORTUNITY  
EMPLOYER - M/F**

*Liberal Fringe Benefits  
Replies held confidential  
MUST BE A U.S. CITIZEN*

Send resumes to:  
**Trudie L. Rainey  
Employment Section Chief  
Reynolds Electrical &  
Engineering Co., Inc.  
Post Office Box 14400  
Las Vegas, NV 89144-4400  
(702) 295-1900**

