

# Nucleus Plaza



Leonard Brown



John Edmond

We here at Nucleus Plaza Shopping Center have the immediate goal to increase the number of retail businesses in West Las Vegas by expanding our resources. We have 14,000 sq. ft. of space that we have projected to develop into a mini-mall concept for smaller retail business. If you or your business is interested in small retail space, contact the Nucleus Plaza Leasing Office at 646-0220.

The Management and Staff of the Nucleus Plaza Shopping Center would like to express our gratitude to the merchants of the Nucleus Plaza for their dedication and endurance throughout our years of re-development. We anticipate an even more productive future that only can be accomplished with your effortless support.

### THE MERCHANTS OF NUCLEUS PLAZA:

- Olga's Beauty and Barber Supply
- Nevada Black Chamber of Commerce
- Dee Dee's Original Hair Fashions
- Petals of McRoy
- Nucleus Plaza Barber Shop
- Scoop Ice Cream Parlor
- Towers Que Restaurant
- Black Pearl's Fashions
- Big 8 Super Market
- Jalco Telecom Central
- Nucleus Plaza Post Office
- Southern Nevada Employment & Training
- Antlered Guard Dept. (Nevada Brigade) — IBO Elks Of The World
- Sarah Allen Credit Union
- Juvenile Court Services

Approximately 1 year ago, the Nucleus Plaza took on a new look with all new landscaping. The landscape work has not only up-graded the appearance of Nucleus Plaza, but the whole West Las Vegas area.

The Nucleus Plaza is proud to announce the opening of the Nucleus Plaza Post Office in January 1985. The Post Office will offer all of your postal needs.

Over the years, Nucleus Shopping Plaza, under its previous name The Golden West Shopping Center, had inherited a bad reputation because of all of its drug traffic and gang activity. This reputation has since experienced a 360 degree turn for the better. Why? Because we not only care for our patrons but we care about our community. You can rest assured that our future plans for an even larger Security Dept. have your safety in mind.

The new Nucleus Plaza light industrial facility was constructed as a small manufacturing plant designed to manufacture products or items. Also to ease the unemployment displacement in our community. When the light industrial facility gains a tenant, as many as 300 personnel from the sur-

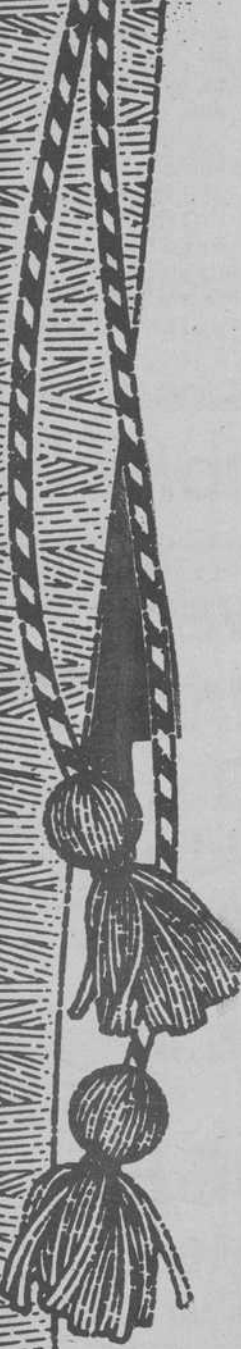
rounding community will be trained and employed.

The all new Heritage Hall mini-convention center/multi-activity center has had a good first year of events, but in 1985, plans to expand its operations. The Heritage Hall has a large lineup of special events for the year of 1985. Under the direction of David "Pharaoh" Bowens, we plan to make the Heritage Hall a historical West Las Vegas landmark. For leasing information call 646-0222.

The Nucleus Associates Local Development Co. is sponsoring the biggest New Year's Eve Party in the city Dec. 31 from 10 p.m. until — inside the Heritage Hall. The Party will feature food, music, bands, videos, wide screen TV, champagne and party favors, all for \$15.00 singles and \$25.00 couples. A wet bar will be available. For reservations call 646-0222.

The management of the Nucleus Plaza, Inc. and the Nucleus Associates Local Development Co. are:

- John Edmond, President & General Manager — Nucleus Plaza, Inc.
- Elgin Williams, Operations Manager — Nucleus Plaza, Inc.
- Willie Shields, Secretary-Treasurer — Nucleus Plaza, Inc.
- Steve Cooks, Vice President — Nucleus Plaza, Inc.
- Leonard Brown, President — Nucleus Associates Local Development Co.
- David "Pharaoh" Bowens, Promotion and Marketing Mgr., Director/Coordinator of Heritage Hall Convention Center — Nucleus Associates Local Development Co.
- Amy Childs, Assistant Coordinator of Heritage Hall Convention Center — Nucleus Associates Local Development Co.
- Evelyn Barren, Administrative Secretary — Nucleus Plaza, Inc.



THE NUCLEUS ASSOCIATES, Local Dev. Co.

THE NEW YEAR'S EVE PARTY!!

IN Las Vegas at  
Heritage Hall  
950 W. OWENS  
DEC. 31<sup>ST</sup>, 84 - 9pm - '85

PARTY FAVORS \*  
\*FOOD \*  
\*VIDEOS \*  
\*BANDS \*  
\*CHAMPAGNE \*

ADV. RESERVATIONS - \$12.00  
AT DOOR - 15.00  
For Reservations - 646-0222



Steve Cooks

The Nucleus Associates would like to take this time to thank the members of the community for your patronage of Black Businesses which are here to serve your daily needs.



Willie Shields