

UBF

moting academic excellence. Through a curriculum leading to a General Education Diploma, students who have left traditional school settings are able to prepare for college.

UBF Networking With Other Community Empowerment Groups

ALTHOUGH the United Black Fund does not get directly involved with political programs and/or organizations, UBF does interface with community empowerment organizations that are also working to meet unmet needs in our communities. A clear illustration of how UBF networks with such organizations is evidenced by its association with the national Assault On Illiteracy Program (AOIP). AOIP is a framework via which local Black community-building organizations can work together to focus on greatly reducing the unconscionably-high rate of illiteracy. Functional illiteracy ensnares almost half (over 47 percent) of Black adults, age 18 and above.

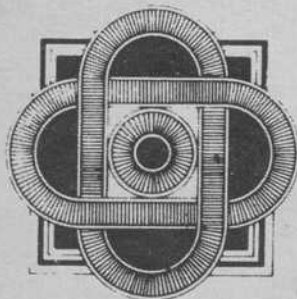
Through its association with AOIP, UBF is one step nearer to the attainment of its ultimate goal: "Uplifting Black Americans, especially the poor, illiterate and helpless in our communities."

As a Black community empowerment organization, the United Black Fund is in a class by itself. It is the largest national Black charity fund-raising organization with full payroll deduction privileges. As such, its major future focus is in the direction of expansion. A branch of UBF in every state and an affiliate in every major city in each state with a large Black population is the ultimate goal. With the incomparable leadership of a man like Calvin W. Rolark, how can UBF miss its mark? In the words of this audacious, determined and highly-respected leader:

"We ain't what we gonna be.
We ain't what we oughta be.
But thank God we ain't what we wuz!"

UNITED

OF AMERICA



BLACK

FUND INC.

MONITOR Mirror Presents...

BEAUTY SPECTRUM

—by Lorraine Ewing

The Art of Haircoloring

If like most women, you've toyed with the idea of improving your appearance by changing your haircolor but didn't know where to begin, then read on. A haircolor change is as much a beauty and fashion statement as wearing a beautiful new lip or eyecolor or flattering dress. The vast array of at-home haircoloring products doesn't have to be intimidating. The most popular brands can be broken down into two major categories—semi-permanent and permanent. Depending on the type you choose, you can cover gray hair, add highlights to your hair, or completely change your natural color.

Semi-Permanent

Semi-permanent haircoloring comes in color foam, gel and lotion formulas. Both last four to six shampoos. Semi-permanents can blend gray in with your natural color, turn gray hair into highlights, or banish yellow from mostly gray hair.

To blend gray in with your own haircolor, select a shade that most nearly matches your natural color. To turn your gray hair into highlights, select a shade that is a bit lighter than your natural color. Since semi-permanent haircolor cannot lighten hair, the light shade you select cannot alter your dark hair, but will color your gray, turning it into pretty highlights. If you are mostly gray, and want to enhance the gray and banish yellow, select a semi-permanent color in a pretty gray shade.

Permanent Haircoloring

Permanent color means just that—it does not wash out. Depending on the shade you choose, you can lighten as well as darken your hair with permanent color. There are several types of permanent haircoloring: shampoo-in formulas; creme formula haircolor; and special effects kits. Each category creates a different effect.

Shampoo formulas produce a color result that is based on your natural hair color plus the shade of haircoloring you choose. Consult the side of the shampoo-in tint box to preview how the



color by choosing a shade close to your own, or darken your haircolor by a deeper shade. Add some shampoo-in tints in a non-ammonia formula that feature a gentle and pleasant fragrance along with terrific color.

Creme formulas: If you are more than one-third gray, or your gray is resistant and hard to cover, it's best to choose a product marked creme formula. Creme formula haircoloring is applied by sectioning the hair, and coloring each section in turn. Developing time is longer for creme formula haircoloring—up to forty-five minutes—but for hard to cover, resistant gray, the result is worth the extra few minutes.

Special Effects kit: If you love the look of highlights in your hair, then the product for you is a special effects kit. The kits come with easy to follow instructions making it simple to achieve exactly the special effect you want. For subtle sunny highlights on hair that's medium brown or lighter, you need a hair painting kit. And for reddish brown or golden highlights on medium brown or darker hair, select a highlighting kit developed specifically for dark brown to black hair.

Helpful Hint:

Spotlight your skintone: The chestnut to ebony skinned woman will find the warmer haircolors most becoming to her skin and eyes. If your skintone is in the cocoa to caramel range, you'll look great with the rich brown and russet haircolors. Lighter skintones can select from a broader range of haircolors.

If you would like more information on how to incorporate haircoloring into your beauty plan, address your questions c/o this publication to: "Beauty Spectrum."

Lorraine Ewing is a well-known model, beauty consultant and a Minority Affairs Specialist to a major beauty company.